



JANSONS INSTITUTE OF TECHNOLOGY

Department of Mechanical Engineering

Association with EDC cell

Report

Date : 28.09.2018

Guest Lecture on Entrepreneurship Development

A Guest Lecture on “Entrepreneurship Development” is organized by the department of mechanical engineering on 28.09.2018 at Sivaganga Auditorium. This Guest lecture focuses on the current opportunities in the field of Entrepreneurship and helpful to the Students who plan to start their own firm after graduation. Third year and Final year students of mechanical engineering were actively participated in the guest lecture.

The Guest Lecture is presided by **Mrs.J.Premalatha**, CEO of SAPP Paper TechniQ, Coimbatore and the Lecture is delivered by **Mr. Bennet Prem Kumar**, Technical Head of SAPP Paper TechniQ, Coimbatore. The Guest lecture is initiate with the Welcome address delivered by Mr.M.Karthick of third year mechanical engineering and the Profile of the chief guest is unveiled by Mr.R.Muraleedharan of final year mechanical engineering.

The chief guest speech is focuses on procedure to start up a firm. The main topics, recent opportunities, project selection, Importance of market survey, Project selection based on investment, manufacturing ability, Communication skill importance and Customer service were explained. Students raised the questions to the chief guests and get clarification.

The chief guests is honored by the Mechanical HOD. Finally the guest lecture is ended with a vote of thanks is given by Mr.J.Gowtham of final year mechanical engineering.



Welcome Address by Mr.M.Karthick of third year mechanical engineering



Chief Guest profile read by Mr.R.Muraleedharan of final year mechanical engineering



Felicitation of the chief guest



Participation of Students