

**A Three Day Entrepreneurship Awareness Camp**

(EAC)

(19.09.2019 to 21.09.2019)

**PROGRAMME SCHEDULE**

Date and Day	Session*	Subject / Topic	Faculty
<b>1<sup>st</sup> Day: 19/09/19</b>			
I	FN	Inauguration Camp Objective,& Basics concepts of Entrepreneurship	<b>Mr.Naresh Kumar Asokan</b> Senior Project Manager Tango System India PVT Ltd, Coimbatore.
II	FN	Skill set for successful Entrepreneurs	
III	AN	Leadership and Team Work	<b>Prof.P.Muthusubramaniam</b> Coimbatore Institute of Technology, Coimbatore.
IV	AN	MSME Scheme	<b>Mrs.P.Eswari</b> AP/ECE
<b>2<sup>nd</sup> Day: 20/09/19</b>			
I	FN	Creativity and idea Generation	<b>Dr.A.K.Senthilkumar,</b> Managing Director, Prodigy Hossptech,,CBE
II	FN	Mind Your Business	
III	AN	Women Entrepreneurs& ICE break Session	<b>Dr.G.Vetrichelvi</b> HOD/ECE
IV	AN	How to start a SSI Unit	<b>Mr.AshwinKumar</b> Entrepreneur Sri Raghavendra Food Processing Industry,CBE.
<b>3<sup>rd</sup> Day : 21/09/19</b>			
I	FN	Industrial Visit (11:00AM to 12:30PM)	<b>Mr.Mahendran Bhupalan</b> Senior Manager Production Salzer Electronics Pvt Ltd.CBE
II	FN		
III	AN	Opportunities and Challenges in Electronics Industries	<b>Mr.R.S.Venkatachalam,</b> Managing Director, Wizaard Systems,CBE.
IV	AN	Startups in India Valedictory Function	<b>Mr.G.Myilamy,</b> AP/ECE.



# Jansons Institute of Technology

Karumathampatti, Coimbatore – 641 659



## A Three Day Entrepreneurship Awareness Camp

### EAC-2 REPORT

Date:24.09.2019

The Department of Electronics and Communication Engineering and Entrepreneurship Development Cell organized three day National level Seminar on “**ENTREPRENEURSHIP AWARENESS CAMP**” from **19/09/2019 to 21/09/2019**. For final year UG students and faculty members. This camp was sponsored by **National Science & Technology Entrepreneurship Development Board, Department of Science and Technology, Government of India (NSTEDB-DST-GOI-NIMAT)**, Organized by **Jansons Institute of Technology, Karumathampatti, Coimbatore**. With registered students of about 42 students and 33 faculties members. The objective of this programme is to motivate the students to become a successful entrepreneur in the technology field. To create awareness among faculty and students of Engineering and Science courses about various facets of entrepreneurship as an alternative career option as also to highlight the merits of pursuing such an option.

**Venue** : Seminar hall

**Duration** : Three days. (19/09/2019 to 21/09/2019)

**Date 1: 19/09/2019 (Thursday)**

**Session 1& 2:** The Camp was inaugurated by **Mr.Naresh Kumar Asokan Senior Manager** Tango System India PVT Ltd. He shared about Entrepreneurship in present Scenario on Product Development.

**Session 2:** **Prof.P.Muthusubramaniam** CIT/CBE, Shared about Leadership and Team Work.

**Session 4:** **Mrs.P.Eswari AP/ECE- JIT**. She has shared about Leadership Micro Small & Medium Enterprises Scheme

**Date 2: 20/09/2019 (Friday)**

**Session 1& 2: Dr.A.K.Senthil Kumar**, Explained about primary sector development Entrepreneurship activities, and briefed around 10 new startup ideas turned as venture in Primary sector, Identification of opportunities for Entrepreneurs

**Session 3: Dr.G.Vetrichelvi HOD/ECE-JIT**, She has shared his life experience and talked about startup , all business competition. She shared about his life that what all problems he faced in his life before reaching current stage. She has handle session on Women Entrepreneurs & ICE break Session

**Session 4: How to Start a SSI unit Mr.AshwinKumar Sri Ragavendra Food Processing Industry Coimbatore**

**Date 3: 20/09/2019 (Friday)**

**Session 1 & 2: Industrial Visit Pvt. Ltd. Salazar Electronics Coimbatore.**

**Session 3: Mr.R.S.Venkatachalam**, Managing Director, **Wizaard Systems**, Coimbatore has shared topic on Opportunities &Challenges and in Electronics Industries

**Session 4: Mr.G.Myilsamy AP/ECE- JIT** has shared topic on Start-ups in India.

The Valedictory function end by camp coordinator Dr.P.Gowtham, AP/ECE-JIT with positive response from students and faculty members. I thank our Management for providing an opportunity to have more technical sessions on various tools to enrich their knowledge.



**Dr.G.Vetricelvi**, HOD/ECE, Presenting Memento to Chief Guest **Mr.Naresh Kumar Asokan** Senior Manager **Tango System India PVT Ltd**, Right side **Dr.P.Gowtham EDC - Coordinator** during the EAC Inaugural session.



Industrial Visit at  
**Salzer Electronics, India Pvt, Ltd. Coimbatore.**



**EAC - GROUP PHOTO**  
**(2019-2020)**