



# Jansons Institute of Technology

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Coimbatore, Tamil Nadu – 641659  
[www.jit.ac.in](http://www.jit.ac.in)



## Event Report

**Title** : IDEATHON – INNOVATIVE APP DEVELOPMENT

**Date** : 27.04.22 **Time (from & to)** : 03.00 to 04.15

**Venue** : Seminar Hall

**Organised by** : Department of Computer Science and Engineering.

**In association with** : Andrios club

**Student Activity** : Yes / No

## Speaker Details

**Name** : Mr.M.Sharrath

**Designation** : Assistant Professor

**Affiliation** : Jansons Institute of Technology, Karumathampatti, Coimbatore



**Topic** : Ideathon – innovative app development

JIT Website [http://jit.ac.in/announcement/%E2%80%9CIDEATHON\\_-\\_Innovative.jpg](http://jit.ac.in/announcement/%E2%80%9CIDEATHON_-_Innovative.jpg)



<https://www.facebook.com/250442415535499/photos/a.505233880056350/1087377445175321>



<https://www.instagram.com/p/Cao-SkAPubj/>



[https://twitter.com/JIT\\_Offl/status/1518206941948178432/photo/1](https://twitter.com/JIT_Offl/status/1518206941948178432/photo/1)

## Event Objective

To create an awareness and encourage students to build an application and convert them into a product.

## Event Summary

The Department of Computer Science and Engineering in association with the ANDRIOS Club jointly organized a webinar on “Ideathon – Innovative App Development” for the students. Mr.M.Sharrath, AP/CSE was the guest speakers and gave a complete outline about entrepreneurship. The speaker projected a clear understanding of the importance of the Indian Economy and also suggested ways for changing Demographics in India.

Mr.M.Sharrath suggested that budding entrepreneurs do business ethically and environment friendly. Both inspired the audience to create awareness and explained how having a brilliant idea is not enough but it needs to be implemented. He gave several anecdotes from his own experience to highlight the importance of converting an idea into a scalable enterprise. He also emphasized on Business Analytics.

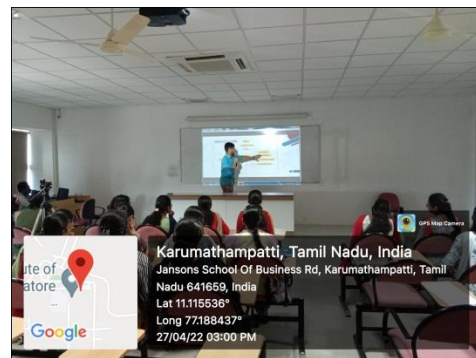
Totally 6 Batches presented their ideas and their core ideas were evaluated and suggestions were given to them. The 6 batches as follows with title.

1. Gunasekhar C – Blind People App
2. Dhanu Shree P, Keerthana K – BMI Calculator
3. Abitha Sree K, Harriitha S - Yummies
4. Chilakam Bindu Reddy – ATUS KART
5. A.Rohit – Students ofJIT
6. Sucitha A.S – Music Player

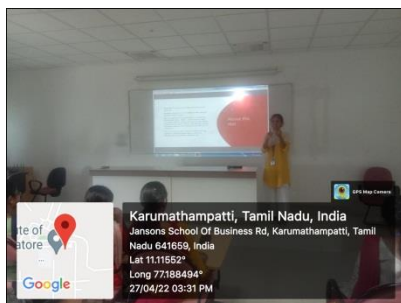
## Event Photographs



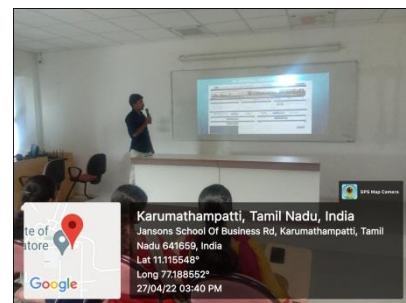
Flyer – 24.04.2022



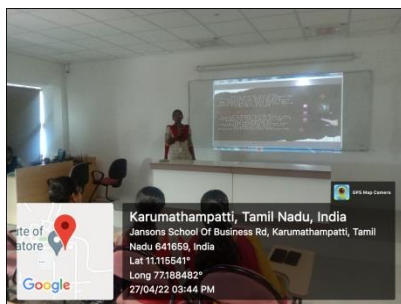
C.Gunsekar presenting his Idea.



Bindhu Reddy presenting her Idea.



Rohit presenting his Idea.



Sucitha presenting her Idea.



Group Photo

## Event Outcomes

1. Students idea was evaluated, suggestions and improvements where given to them to convert their ideas into product.

## Event Feedback

|  |     |
|--|-----|
| How would you rate the event in terms of preparation, flow, and content? |     |
| The content and activities of the event has increased my knowledge.      |     |
| How would you rate the speaker in terms of knowledge and presentation?   |     |
| Overall experience of the event.   |     |
| Suggestion for Improvements (If any)                                     | Nil |

## No. of Participants / Benefices

| Total<br>(Participants / Benefices) | Students | Faculty | Students<br>(Outside institution) | Faculty<br>(Outside institution) |
|-------------------------------------|----------|---------|-----------------------------------|----------------------------------|
| 50                                  | 50       | 2       |                                   |                                  |