Jansons Institute of Technology

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Accredited by NAAC and ISO 9001:2015 certified Institution
Coimbatore, Tamil Nadu – 641659
www.jit.ac.in

Event Report

Title : Group debate on personalization and privacy in big data analysis

Date (from & to) : 29.09.2021 **Time** (from & to) : 3.15 PM to 4.15 PM

Venue (~~online~~ / offline) : Lecture Hall 5

Organised by : Data Analytics Club

In association with : NA

Student Activity : Yes

JIT Website https://jit.ac.in/events/dac/group-debate-on-personalization-and-privacy-in-big-data-analysis/

https://www.facebook.com/permalink.php?story_fbid=pfbid0Yj3ZaUtq4rbpP1jGfer31nZNW8pS9ZSr3xEcMyih6TpgEDBmGt2qd9NhUQqG9SJEl&id=100057658620663

https://www.instagram.com/p/CmrHxvWr4oB/

https://twitter.com/JIT_Offl/status/1607736620211646464

Event Objective

To develop student's analytical abilities and to enlighten them on the topics of privacy and personalisation in big data research.
To expound on the career possibilities and show the value of data analytics in a variety of industries.
To help students get over their stage fear and develop their communication skills as well as to provide effective leadership quality.

Event Summary

Personalization consists of adapting outputs to a particular context and user. It may rely on user profile attributes such as the geographical location, academic and professional background, membership in groups, interests, preferences, opinions, etc. Big data analysis techniques are a collection of various techniques that can be used to discover knowledge in high volume, highly dynamic, and highly varied data. Data Analytics Club hosted a Group Debate on "personalization and privacy in big data analysis" was held on 29.09.2021 from 3.15 pm to 4.15 pm in the venue Lecture Hall 5 for Artificial Intelligence and Data Science Students. The Event started with the glimpses about today's agenda by the Coordinator Ms Vasundara M. Later, students had a group discussion and debate on the focused topic where each person had gained a knowledge on the topic personalization and privacy in big data analysis. In order to make the session lively, various videos and questions have been show cased to the participants. The Participants interacted well to get their doubts cleared.
Some of the topics covered during the session are as follows,

- How the personal and private data is being used in Big Data Analysis.
- Dangerous situations of anonymous people.
- Discussed the main topics of saving time, saving money, better information, and addressing ongoing needs.

The Closure of the event was given by Ms Bommineni Kavya of II year AI. The Session gave insights about how personalization and privacy in big data analysis works.

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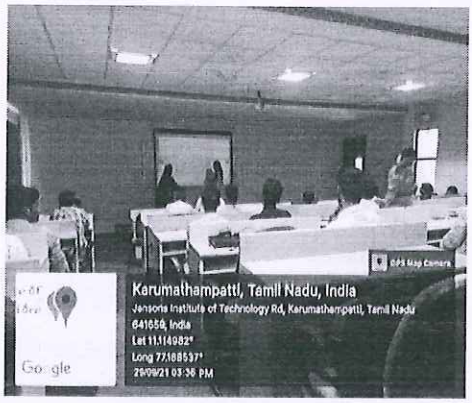
Event Photographs

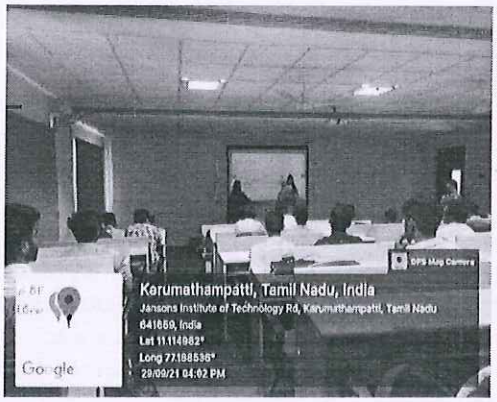
Group debate on personalization and privacy in big data analysis - Jandyam Venkata Varshitha Rao & Vasundhara M



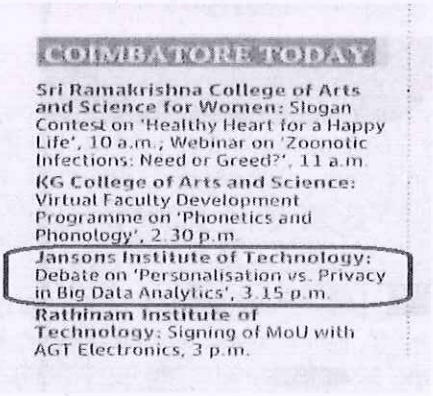
Group debate on personalization and privacy in big data analysis – Valluru Rishitha & Rubika A E

Group debate on personalization and privacy in big data analysis - Nandhana M & Nakkala Keerthana Reddy

Conclusion about the Group debate on personalization and privacy in big data analysis - Chanda Sudeepa



Group debate on personalization and privacy in big data analysis – Bandaru Niharika & Dudimani Tulasi



COIMBATORE TODAY

Sri Ramakrishna College of Arts and Science for Women: Slogan Contest on 'Healthy Heart for a Happy Life', 10 a.m.; Webinar on 'Zoonotic Infections: Need or Greed?', 11 a.m.

KG College of Arts and Science: Virtual Faculty Development Programme on 'Phonetics and Phonology', 2.30 p.m.

Jansons Institute of Technology: Debate on 'Personalisation vs. Privacy in Big Data Analytics', 3.15 p.m.

Rathinam Institute of Technology: Signing of MoU with AGT Electronics, 3 p.m.

Paper Clippings

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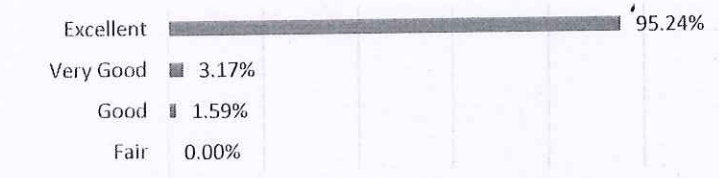
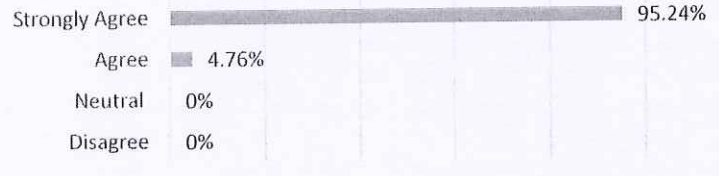
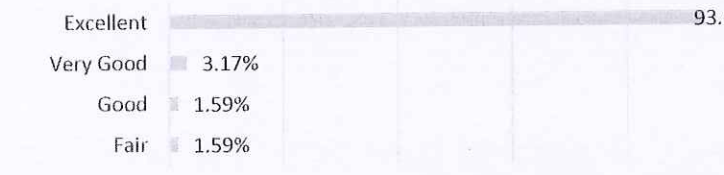
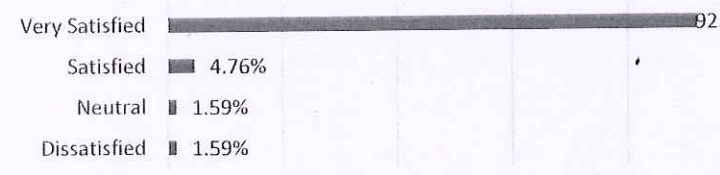
Event Outcomes

Students gained more knowledge on personalization and privacy in big data analysis. Group debate helps the students to share their view point over personalization and privacy in big data analysis as well as they can know more about how the personal and private data is being used in Big Data Analysis. This session helps the students to understand how to manage and utilize resources in a secure and effective way in order to create a healthy environment.

Event Feedback

How would you rate the event in terms of preparation, flow, and content?	
The content and activities of the event has increased my knowledge.	
How would you rate the speaker in terms of knowledge and presentation?	
Overall experience of the event.	
Suggestion for Improvements (If any)	NA

No. of Participants / Benefices

Total (Participants / Benefices)	Students	Faculty	Students (Outside institution)	Faculty (Outside institution)
66	63	3	-	-

Date of report submission:

Student Coordinator
(Vasundhara M)

Faculty Coordinator
(Ms.S.Jansirani)

Head of Department

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Principal

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Group debate on personalization and privacy in big data analysis

on 29.09.2021 at Lecture Hall 5

PARTICIPANTS ATTENDANCE

The following students/faculty members attended the program "Group debate on personalization and privacy in big data analysis" in Lecture Hall 5 (03.15 to 04.15pm).

Sl. No.	Register No.	Name	Year & Department	Attendance
1	711120243001	Abinayasri S	III AI	
2	711120243002	Arputharaj P	III AI	
3	711120243003	Bala Harish P	III AI	
4	711120243004	Bandaru Niharika	III AI	
5	711120243005	Bathula Prem Sai	III AI	
6	711120243006	Bhuvaneshwar A	III AI	
7	711120243007	Bommineni Kavya	III AI	
8	711120243008	Chanda Sudeepa	III AI	
9	711120243009	Chandru S	III AI	
10	711120243010	Dagumati Bhanu Prakash Reddy	III AI	
11	711120243011	Darsana K	III AI	
12	711120243012	Deenadhayaalan M	III AI	
13	711120243013	Deepak C	III AI	
14	711120243014	Dudimani Tulasi	III AI	
15	711120243015	Gaddam Rajesh Reddy	III AI	
16	711120243016	Gunti Karuna Sri	III AI	
17	711120243017	Hariprasath P	III AI	
18	711120243018	Harrish Prasanna S	III AI	
19	711120243019	Iriginaboina Tej Sujay	III AI	
20	711120243020	Jandyam Venkata Varshitha Rao	III AI	
21	711120243021	Joe Selshia A	III AI	
22	711120243022	Kammari Gayathri	III AI	

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Group debate on personalization and privacy in big data analysis

on 29.09.2021 at Lecture Hall 5

23	711120243023	Kante Ganesh	III AI	
24	711120243024	Karthickraja M	III AI	
25	711120243025	Kokkanti Rohith Babu	III AI	
26	711120243026	Komari Vamsi	III AI	
27	711120243027	Kondakinda Hemanth	III AI	
28	711120243028	Korrapati Anusha	III AI	
29	711120243029	Kurapati Naga Sumanth	III AI	
30	711120243030	Lakshmikant K	III AI	
31	711120243031	Malli Chandini	III AI	
32	711120243032	Mekala Mahesh	III AI	
33	711120243033	Mudumba Saibalaji Sashank	III AI	
34	711120243034	Nakkala Keerthana Reddy	III AI	
35	711120243035	Nandhana M	III AI	
36	711120243036	Naresh S	III AI	
37	711120243037	Pellakuru Sumanth Reddy	III AI	
38	711120243038	Pesala Venkata Siva Kavya Lahari	III AI	
39	711120243039	Prasanna K	III AI	
40	711120243040	Rubika A E	III AI	
41	711120243041	Sanjaykumar G	III AI	
42	711120243042	Sanjay S	III AI	
43	711120243043	Santhosh P	III AI	
44	711120243044	Sasikumar T	III AI	
45	711120243045	Sathuluru Chaitanya Lakshmi	III AI	
46	711120243046	Siripi Chandu	III AI	
47	711120243047	Sri Murugan G	III AI	
A8	711120243048	SUBASH. P	III AI	

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on 29.09.2021 at Lecture Hall 5

49	711120243049	Talamarla Saketh	III AI	T. Saketh
50	711120243050	Govardhan T	III AI	T. Govardh.
51	711120243051	Thilak R	III AI	R. Thilak.
52	711120243052	Thummala Nanda Kishore	III AI	Nandu
53	711120243053	Uggumudi Govardhan Reddy	III AI	U. Reddy
54	711120243054	Ummadi Jyothi Sree	III AI	Jyothi
55	711120243055	Valluru Rishitha	III AI	V. Rishitha
56	711120243056	Varala Akshitha Reddy	III AI	Akshitha
57	711120243057	Vasundhara M	III AI	M. Vasundhara
58	711120243058	Vidavaluru Divyanjali	III AI	V. Divyanjali
59	711120243059	Yarabolu Prem Sai	III AI	Y. Sai.
60	711120243060	Yogesh K	III AI	Yogesh.K
61	711120243301	Hariharan S	III AI	H. S.
62	711120243302	Ismayil Shabah N V	III AI	Ismayil
63	711120243303	Stephen P	III AI	P. Stephen

Certified that all the students/faculty participated in the event.

Date: 30.09.2021

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Faculty Coordinator
(Mrs.Jansirani s)