



Jansons Institute of Technology

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai
Accredited by NAAC and ISO 9001:2015 certified Institution
Coimbatore, Tamil Nadu – 641659
www.jit.ac.in



Title : A Motivational Talk on “How to Innovate the Expedition Way!”
Date : 22.09.2022 **Time (from & to)** : 02.00 pm to 03.30 pm
Venue (offline) : T2 Hall
Organised by : IIoT Club
In association with : IIC
Student Activity : Yes / No

Speaker Details

Name : Prof.N.Krishnapriya, AP/ECE
Designation : Innovation Ambassador, IIoT Club Coordinator
Affiliation : Jansons Institute of Technology

Topic : A Motivational Talk on “How to Innovate the Expedition Way!”

JIT Website https://jit.ac.in/club_event_details.php?eid=528



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<https://www.facebook.com/photo?fbid=538822578049692&set=a.522181053047178>



<https://www.instagram.com/p/Ci1vvJALWAb/>



https://twitter.com/JIT_Off/status/1572956996893954048/photo/1

Event Objective

The objective of the session is to motivate the young minds towards the journey of Innovation. It also gives clear directions on how to effectively overcome innovation obstacles to successfully deliver new ideas for business cases for products, services and business models.

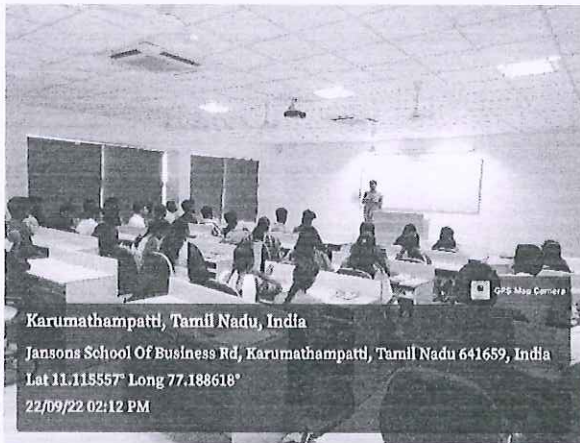
Event Summary

A Motivational Talk on “How to Innovate the Expedition Way!” organized on 22.09.2022 by the Industrial IoT club in association with JIT-IIC. Prof.N.Krishnapriya, AP/ECE, Innovation Ambassador, clearly stated the importance of FORTH innovation method which is an effective and structured method for ideating innovative products and services. The innovation method for the ideation phase is called FORTH – an acronym found in the first letter of each of the 5 steps: Full Steam Ahead, Observe & Learn, Raise Ideas, Test Ideas and Homecoming. FORTH was developed in practice and is used successfully in both B2B and B2C markets and by non-profit organizations. The program was an initiative towards imparting knowledge regarding the FORTH Innovation Methodology which paves a way to think about the path along which ideas travel, from discovery, to business case concept, to finally emerging as winning ideas in the marketplace.

The Innovation Ambassador briefed about the five steps involved in the expedition journey

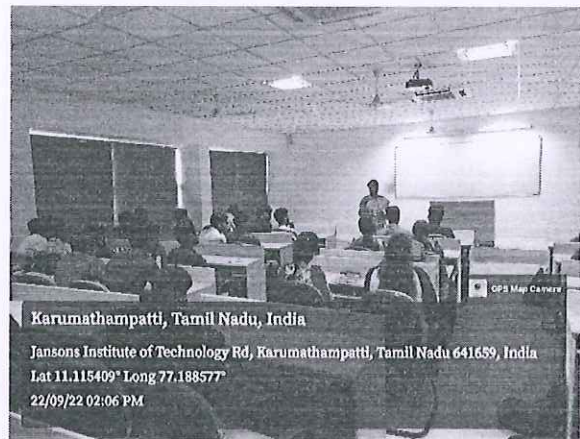
through which Innovation becomes essential in product development, services, customer requirements and day-to-day process. She also gave the use cases with FORTH method applicable for various domains. Students and Faculty members took part in the event which was enriching and highly insightful. The session ended with the interaction of the students with the resource person.

Event Photographs



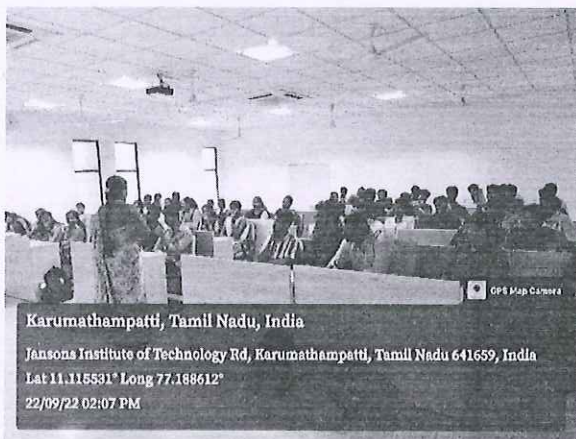
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A Motivational Talk on "How to Innovate the Expedition Way!" on 22.09.2022



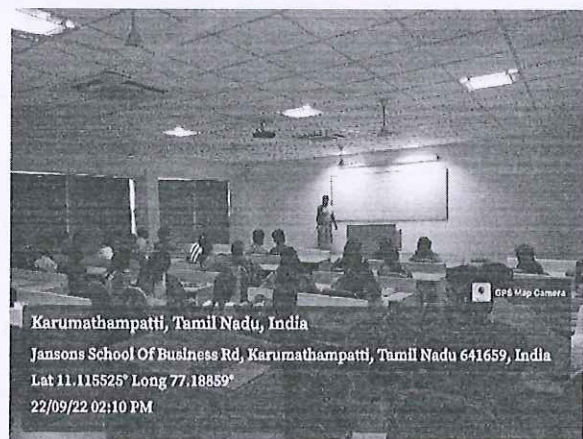
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Students' active participation in the session



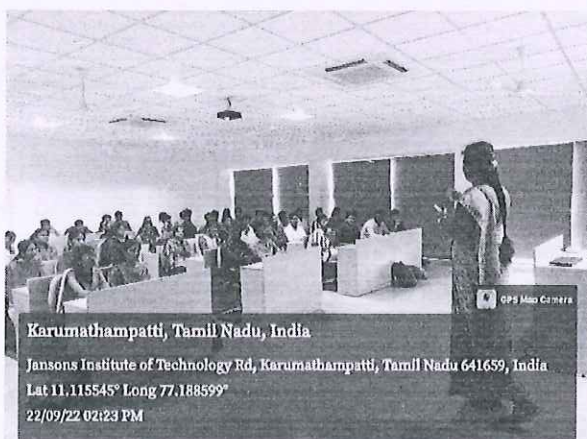
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During the session



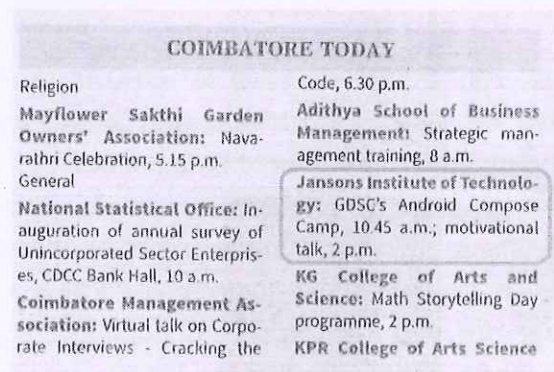
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Insights on FORTH Innovation method



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Students Interaction during the session



















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Event Outcomes

The Innovation Expedition will provide a structured pathway for innovation, which produces far better results according to validation and independent research of the process. Faculties and students will be able to build their knowledge and exposure to develop different innovation sprints.

Event Feedback

How would you rate the event in terms of preparation, flow, and content?	<p>Excellent  94%</p> <p>Very Good  4%</p> <p>Good  2%</p> <p>Fair  0%</p>
The content and activities of the event has increased my knowledge.	<p>Strongly Agree  86%</p> <p>Agree  11%</p> <p>Neutral  3%</p> <p>Disagree  0%</p>
How would you rate the speaker in terms of knowledge and presentation?	<p>Excellent  95%</p> <p>Very Good  3%</p> <p>Good  2%</p> <p>Fair  0%</p>
Overall experience of the event.	<p>Very Satisfied  92%</p> <p>Satisfied  7%</p> <p>Neutral  1%</p> <p>Dissatisfied  0%</p>
Suggestion for Improvements (If any)	Nil

No. of Participants / Benefices

Total (Participants / Benefices)	Students	Faculty	Students (Outside institution)	Faculty (Outside institution)
56	55	1	-	-

Date of report submission: 26.09.2022

Student Coordinator
(if applicable)

Faculty Coordinator
(N.Krishnapriya)

Head of Department
(if applicable)

Department of Electronics and
Communication Engineering
Jansons Institute of Technology
Karumathampatti, Coimbatore 641 659

Principal

PRINCIPAL

JANSONS INSTITUTE OF TECHNOLOGY
KARUMATHAMPATTI
COIMBATORE - 641 659.



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A Motivational Talk on "How to Innovate the Expedition Way!"

on 22-09-2022 at T2 Hall

PARTICIPANTS ATTENDANCE

Sl. No.	Register No.	Name	Year & Department	Attendance
1.	711120106051	Moses. P	10 year ECE-B	ms.p
2.	711120106048	D. Monikandan	11 th yr ECE-B	D. Monikandan
3.	711120106058	J. Nareesh Praganna	11 th yr ECE-B	J. Nareesh Praganna
4.	711120106046	K. Logananth	11 th yr ECE-B	K. Logananth
5.	711120106059	M. Harish	11 th yr ECE-B	Harish
6.	711120106066	P. Guna Sundar	11 th yr ECE-B	P. Guna Sundar
7.	711120106050	M. V. Prasad	11 th yr ECE-B	M. V. Prasad
8.	711120106054	M. Vishnu Vardhan	11 th yr ECE-B	M. Vishnu Vardhan
9.	711120106049	M. Mohan siva.	11 th yr ECE-B	M. Mohan siva.
10.	711120106072	R. V. Hemanth	11 th yr ECE-B	R. V. Hemanth
11.	711120106086	V. V. Abhinaykumar	11 th yr ECE-B	V. V. Abhinaykumar
12.	711120106087	V. Kishor	11 th yr ECE-B	V. Kishor
13.	711120106081	K. Venkatesh	11 th yr ECE-B	K. Venkatesh
14.	711120106085	U. Ashi Chowdary	11 th yr ECE-B	U. Ashi Chowdary
15.	711120106083	T. ABHI SHAZ	11 th yr ECE-B	T. ABHI SHAZ
16.	711120106091	V. Navneen	11 th yr ECE-B	V. Navneen
17.	711120106061	P. SURESHKUMAR	11 th yr ECE-B	P. SURESHKUMAR
18.	711120106068	P. VISHNANI REDDY	11 th yr ECE-B	P. VISHNANI REDDY
19.	711120106065 711120106078	Sk. Nayab Rasool	11 th yr ECE-B	Sk. Nayab Rasool
20.	711120106077	Settypalli Gnanavanshika	11 th yr ECE-B	Settypalli Gnanavanshika
21.	711120106077	S. Shanthi Sri	11 th yr ECE-B	S. Shanthi Sri
22.	711120106010	Anisala. Madhuri	11 th yr ECE-B	Anisala. Madhuri
23.	711120106014	chilaka Leelavathi	11 th yr ECE-A	chilaka Leelavathi
24.	711120106303	q. Priulla Digi	11 th yr ECE-A	q. Priulla Digi



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Sl. No.	Register No.	Name	Year & Department	Attendance
25	711120106027	Gayathri. M	ECE-III-A	Gayathri
26	711120106304	S. Shiny Pearlina	ECE-III-A	S. Shiny
27	711120106025	G. Praveen	ECE-III-A	G. Praveen
28	711120106044	Saimohan koneti	ECE-III-A	Saimohan
29	711120106029	S. Gowtham	ECE-III-A	S. Gowtham
30	711120106041	Jay Prakashraj. J	ECE-III-A	Jay Prakashraj
31	711120106011	Balaji. P	ECE-III-A	Balaji
32	711120106017	Gowtham muthu. K	ECE-III-A	Gowtham
33	711121106081	T. charmishaaya	ECE-II B	T. charmishaaya
34	711121106088	MS. Veshnu	ECE-II B	MS. Veshnu
35	711121106076	P. Ruba	ECE-II B	P. Ruba
36	711121106083	T. Sai Taswanth	ECE-II B	T. Sai Taswanth
37	711121106082	P. Ramanjineyulu	ECE-II B	P. Ramanjineyulu
38	711121106052	M. Tejas	ECE-II B	M. Tejas
39	711121106083	R. Hasathi	ECE-II B	R. Hasathi
40	711121106089	Vibin anto	ECE-II B	Vibin anto
41	711121106068	P. Preem	ECE-II B	P. Preem
42	711121106048	V. Mahiba	ECE-II B	V. Mahiba
43	711121106047	Vasuda	ECE-II B	Vasuda
44	711121106084	V. Thenamuthan	ECE-II B	V. Thenamuthan
45	711121106069	Priya dharshini	ECE-II B	Priya dharshini
46	711121106066	Pranesh shivaraj	ECE-II B	Pranesh shivaraj
47	711121106067	Pranesh shakthivel	ECE-II B	Pranesh shakthivel
48	711121106078	SK FIROZ	ECE-II B	SK FIROZ
49	711121106065	P. Ashok Reddy	ECE-II B	P. Ashok Reddy



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Sl. No.	Register No.	Name	Year & Department	Attendance
50.	711121106002	Anurag Singh	ECE-A & II year	Present
51	711121106001	Akshay -P	ECE-A&II-Year	P. Akshay
52	711121106004	A. Pavan	ECE-A&II-Year	A.Pavan
53	711121106014	Deekshit Reddy	ECE-A-II year	Deekshit
54	711121106010	vishwanath	ECE-A-II year	Vishu
55	711121106034	Hima Kiran	ECE-A-II year	Himakiran
56	J150057	V. Vidhya Gowri	ECE	V. Vidhya

Certified that all the students/faculty participated in the event.

Date: 22.9.2022


Faculty Coordinator
(N. Krishnapriya)