



Jansons Institute of Technology

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Coimbatore, Tamil Nadu - 641059
www.jit.ac.in




Event Report

Title : A Seminar on "Problem Identification & Idea Generation for New Innovative Product"

Date (from & to) : 23.09.2022 **Time (from & to)** : 03.00 PM – 4.15 PM

Venue (Hybrid Mode) : Sivaganga Auditorium

Organised by : Mobility Club 

In association with : JIT Institution's Innovation Council (JIT-IIC)

Student Activity : Yes / No

Speaker Details

Name : Dr.M.M.Matheswaran

Designation : Associate Professor, Department of Mechanical Engineering,

Affiliation : Innovation Ambassador , JIT-IIC

Topic : A Seminar on "Problem Identification & Idea Generation for New Innovative Product"



Event Objective

The objective of the event is to share the importance of Idea Generation for New Innovative in a Product Design to the young minds for lateral thinking

Event Summary

A Seminar on "Problem Identification & Idea Generation for New Innovative Product" was conducted by the Indian Institute of Production Engineers (IIPE), Department of Mechanical of Jansons Institute of Technology on 23.09.2022 at Sivaganga Auditorium. The event was presided by Dr.M.M.Matheswaran, Innovation Ambassador, JIT Institution's Innovation Council (JIT-IIC). Students of Civil Engineering, Electrical Engineering & Mechanical Engineering were participated in the seminar. The session was started with the welcome address delivered by Mr.K.Chidambareshwaran, IV Mech. A total of 91 participants (88 Students and 03 faculties) actively involved in the session. The presentation of the guest was focused towards the idea generation for new Innovation need in a new product design. The Importance of Innovation in a Product Design, needs & benefits were elaborately explained with related case studies videos to the participants. Discussion session was taken part after the presentation; Participants clarified their doubts and share their view about Innovative design. The session was ended with a vote of thank delivered by Mr.Subash G, IV Mech. Participants shared their feedback about the session through online mode, which was informative and will be helpful in their lateral thinking enhancement.

Event Brochure



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DEPARTMENT OF MECHANICAL ENGINEERING



TRAINING SESSION





**PROBLEM IDENTIFICATION & IDEA GENERATION
FOR NEW INNOVATIVE PRODUCT**

Date : Sep 23, 2022 | Time : 03.00 PM - 04.15 PM | Venue : Sivaganga Auditorium

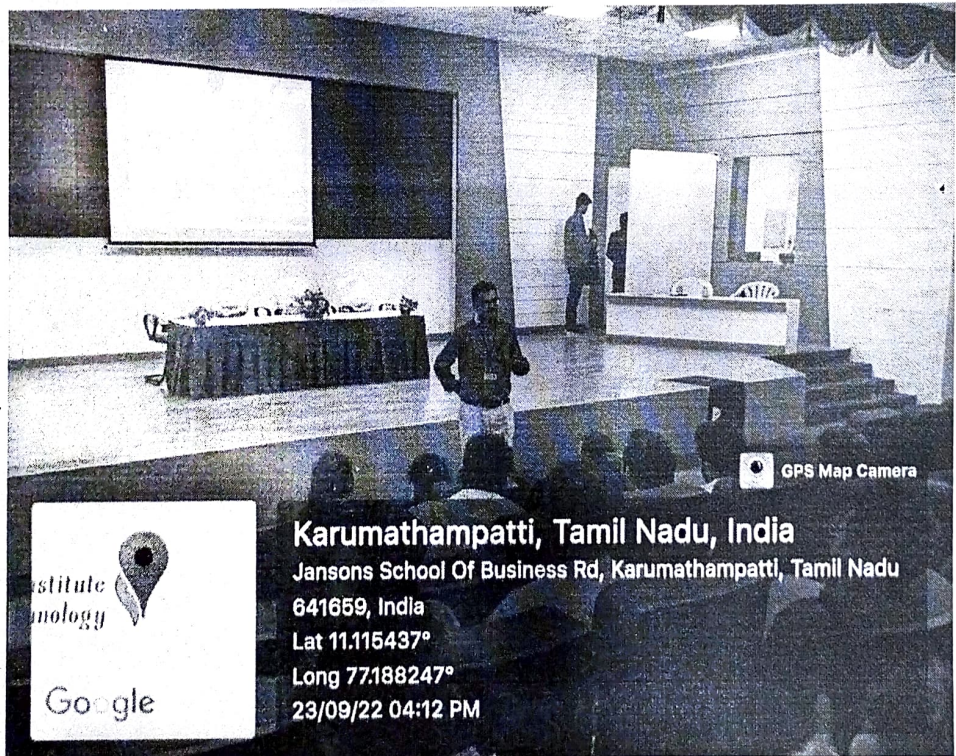
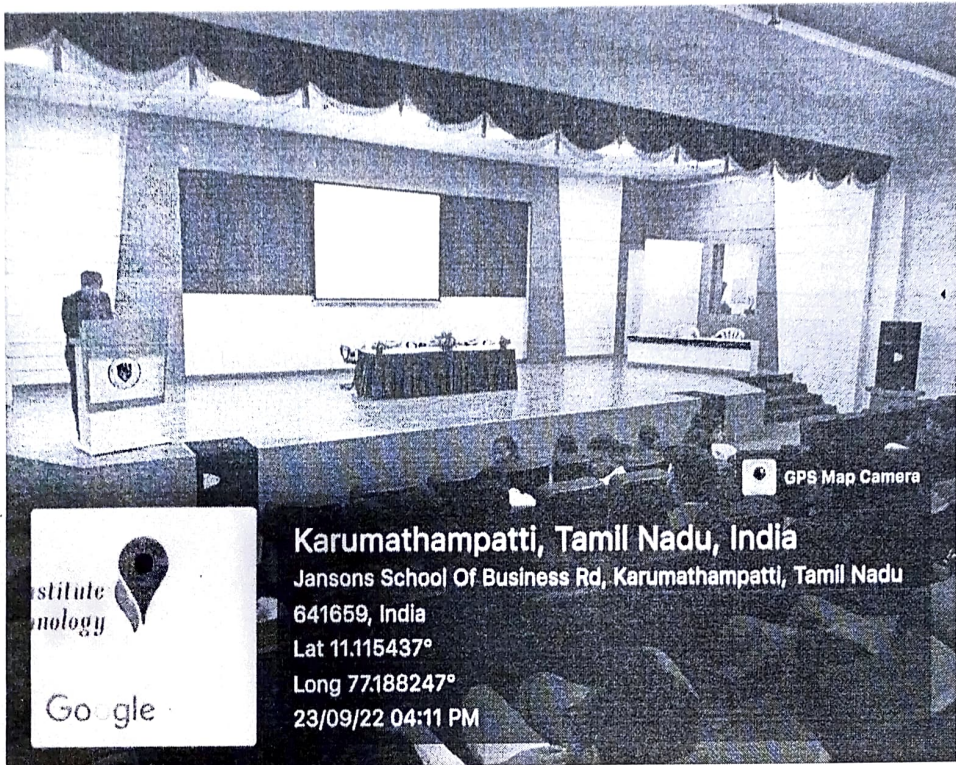


EVENT ORGANIZERS

Mr. Vignesh S, Mobility Club President
Mr. Subash G, Mobility Club Secretary
Mr. Shaik Masthanvali, Vice President
Mr.K.Chidambareswaran, Join Secretary

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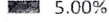






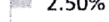



Event Photographs



Event Outcomes

Students will be aware of Problem Identification and Idea Generation for innovative designed need for a new product design with the requirement of need

Event Feedback

How would you rate the event in terms of preparation, flow, and content?	<p>Excellent  68%</p> <p>Very Good  27.20%</p> <p>Good  5.00%</p> <p>Fair 0%</p>
The contest planning and execution related to the topic?	<p>Strongly Agree  18.50%</p> <p>Agree  66.70%</p> <p>Neutral  14.80%</p> <p>Disagree  0%</p>
The content and activities of the event has increased my knowledge.	<p>Strongly Agree  55.00%</p> <p>Agree  42.50%</p> <p>Neutral  2.50%</p> <p>Disagree 0%</p>
Overall experience of the event.	<p>Very Satisfied  37%</p> <p>Satisfied  48.10%</p> <p>Neutral  14.80%</p> <p>Dissatisfied 0%</p>
Suggestion for Improvements (If any)	Good and Informative Session

No. of Participants / Benefices

Total (Participants / Benefices)	Students	Faculty	Students (Outside institution)	Faculty (Outside institution)
91	88	03	-	-

Date of report submission: 26.09.2022


Faculty Coordinator
 (Mr. Maadesh Kumar AP/Mech)


Head of Department
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Professor & Head
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