



# Jansons Institute of Technology

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai  
Accredited by NAAC and ISO 9001:2015 certified Institution  
Coimbatore, Tamil Nadu – 641659  
www.jit.ac.in



## Event Report

**Title** : A Seminar on “Idea Generation – Tools and Techniques”

**Date (from & to)** : 07.10..2022 **Time (from & to)** : 01.45 PM – 2.45 PM

**Venue (Hybrid Mode)** : Seminar Hall

**Organised by** :  Mobility Club

**In association with** : JIT Institution's Innovation Council (JIT IIC)

**Student Activity** : Yes / No

## Speaker Details

**Name** : Dr.N.Srinivasan

**Designation** : Associate Professor, Department of Mechanical Engineering,

**Affiliation** : Innovation Ambassador , JIT-IIC

**Topic** : A Seminar on “Idea Generation – Tools and Techniques”

## Event Objective

The objective of the event is to share the importance of Idea Generation for New Innovative Tools and Techniques in a Product Design to the young minds for lateral thinking

## Event Summary

A Seminar on “Idea Generation – Tools and Techniques” was conducted by the Indian Institute of Production Engineers (IIPE), Department of Mechanical of Jansons Institute of Technology on 07.10.2022 at Seminar Hall. The event was presided by Dr.N.Srinivasan, Innovation Ambassador, JIT Institution's Innovation Council (JIT-IIC). Students of Civil Engineering, Electrical Engineering & Mechanical Engineering were participated in the seminar. The session was started with the welcome address delivered by Mr.G.Subash, IV Mech. A total of 69 participants (66 Students and 03 faculties) actively involved in the session. The presentation of the guest was focused towards the idea generation –Tools and Techniques for new Innovation need in a new product design. The Importance of Innovation in a Product Tool Design, Technique needs & benefits were elaborately explained with related case studies videos to the participants. Discussion session was taken part after the presentation; Participants clarified their doubts and share their view about Innovative design. The session was ended with a vote of thank delivered by Mr.Kiran, II Mech. Participants shared their feedback about the session through online mode, which was informative and will be helpful in their lateral thinking enhancement.

Event Brochure



# JANSONS INSTITUTE OF TECHNOLOGY

APPROVED BY AICTE, NEW DELHI - AFFILIATED TO ANNA UNIVERSITY, CHENNAI

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## DEPARTMENT OF MECHANICAL ENGINEERING



INSTITUTION'S  
INNOVATION  
COUNCIL  
(Ministry of Education Initiative)



### Awareness Seminar

on

## " IDEA GENERATION - TOOLS AND TECHNIQUES "

**Dr. N. Srinivasan,**  
Innovation Ambassador,  
JIT IIC

Department of Mechanical Engineering,  
Jansons Institute of Technology, Cbe



### EVENT ORGANIZERS

Mr. Vignesh S. Mobility Club President  
Mr. Subash G. Mobility Club Secretary  
Mr. Shaik Masthanvali, Vice President  
Mr K.Chidambareswaran, Joint Secretary



Friday, Oct 7, 2022



01.45 PM - 02.45 PM



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Jansons Institute of Technology

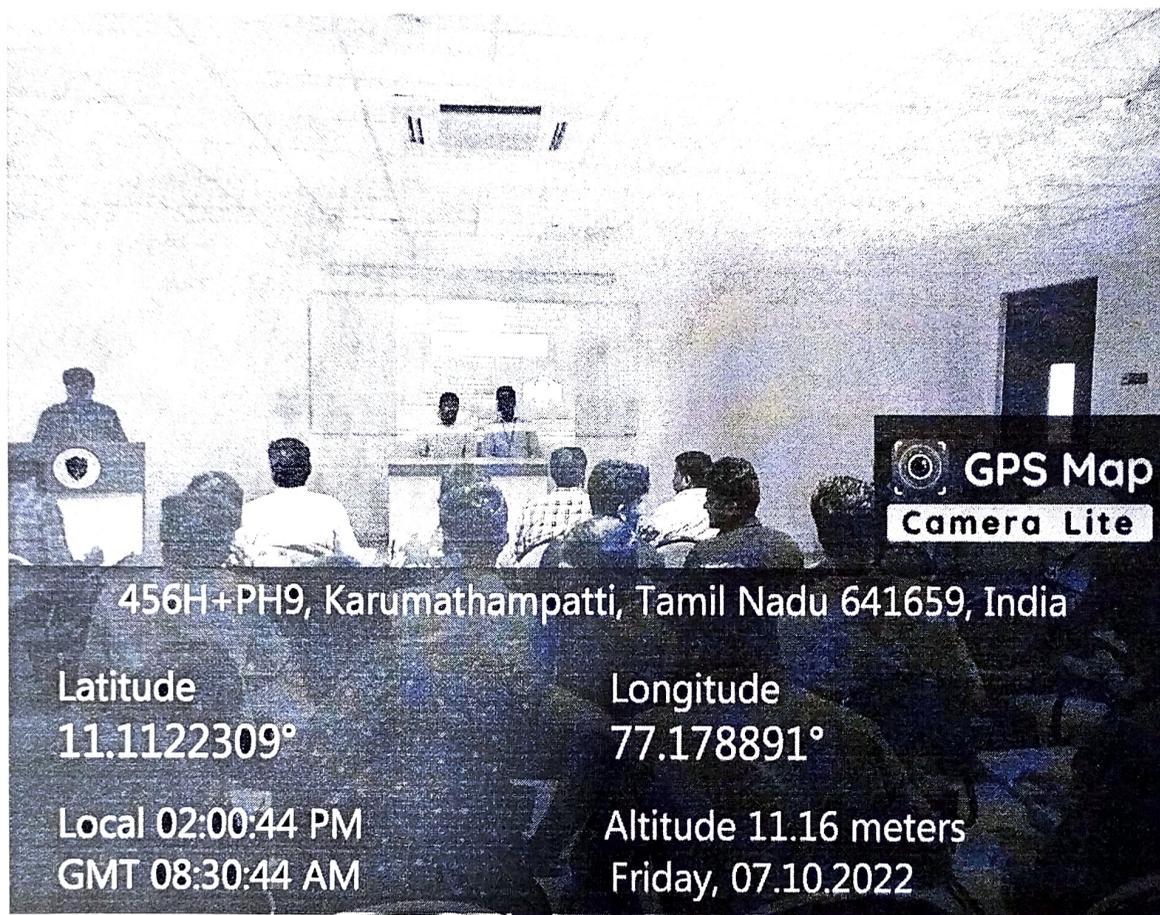


JIT eEDU



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Event Photographs



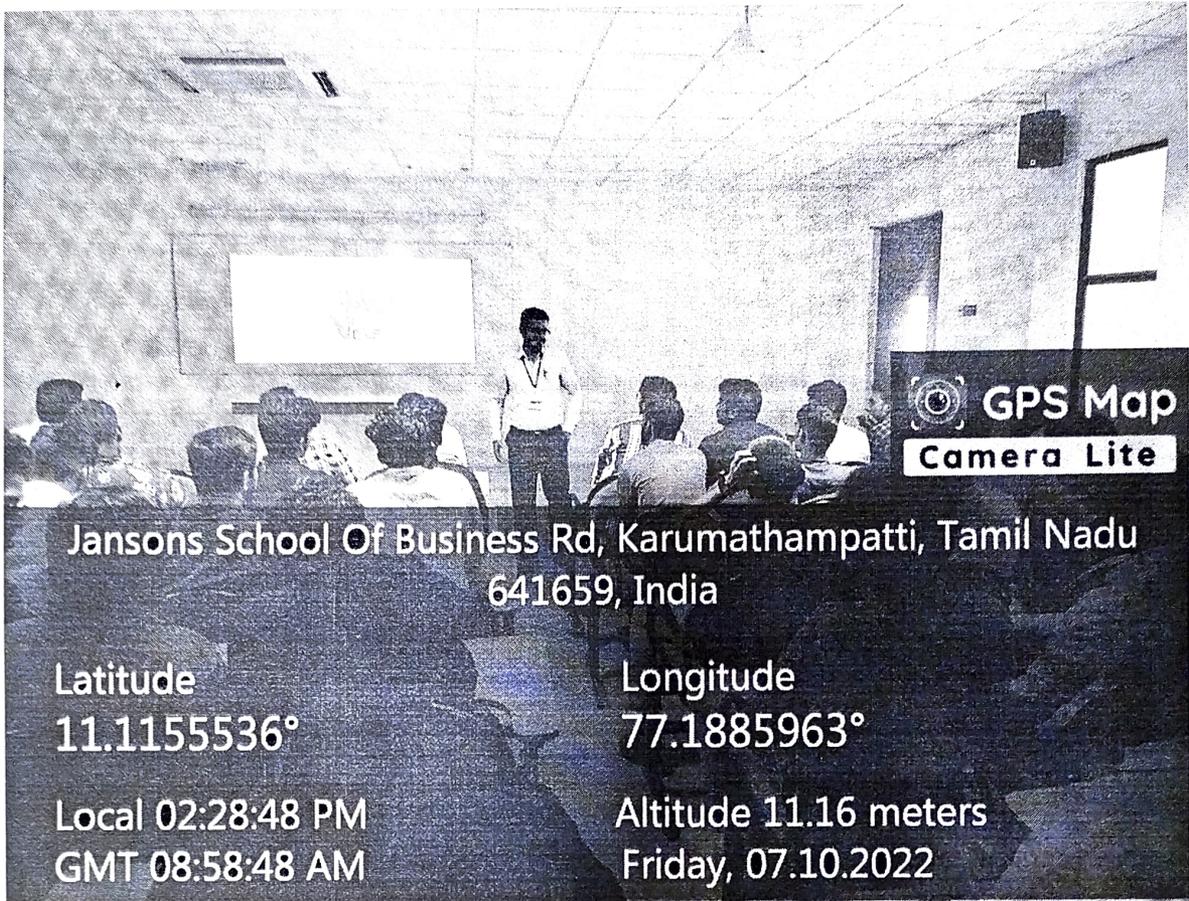
456H+PH9, Karumathampatti, Tamil Nadu 641659, India

Latitude  
11.1122309°

Longitude  
77.178891°

Local 02:00:44 PM  
GMT 08:30:44 AM

Altitude 11.16 meters  
Friday, 07.10.2022



**Event Outcomes**

Students will be aware of Idea Generation-Tools and Techniques need for a new product design with the requirement of need

**Event Feedback**

|   |   |
|---|---|
| <p>How would you rate the event in terms of preparation, flow, and content?</p> | <p>Excellent  68%</p> <p>Very Good  27.20%</p> <p>Good  5.00%</p> <p>Fair  0%</p>            |
| <p>The contest planning and execution related to the topic?</p>                 | <p>Strongly Agree  18.50%</p> <p>Agree  66.70%</p> <p>Neutral  14.80%</p> <p>Disagree  0</p> |

|   |   |
|---|---|
| The content and activities of the event has increased my knowledge. | <p>Strongly Agree  55.00%</p> <p>Agree  42.50%</p> <p>Neutral  2.50%</p> <p>Disagree </p>       |
| Overall experience of the event.                                    | <p>Very Satisfied  37%</p> <p>Satisfied  48.10%</p> <p>Neutral  14.80%</p> <p>Dissatisfied </p> |
| Suggestion for Improvements (If any)                                | Good and Informative Session  |

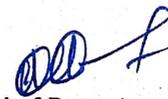
**No. of Participants / Benefices**

| Total<br>(Participants / Benefices) | Students | Faculty | Students<br>(Outside institution) | Faculty<br>(Outside institution) |
|-------------------------------------|----------|---------|-----------------------------------|----------------------------------|
| 69                                  | 66       | 03      | -                                 | -                                |

Date of report submission: 10.10.2020



**Faculty Coordinator**  
(Mr. Maadesh Kumar AP/Mech)



**Head of Department**  
(Dr. M. Muthukumar)  
**Dr. M. Muthukumar M.E., Ph.D**  
**Professor & Head**  
**Dept. of Mechanical Engineering**  
**Jansons Institute of Technology**