




Jansons Institute of Technology


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Coimbatore, Tamil Nadu – 641659
www.jit.ac.in




Event Report

Title : Awareness Campaign on “SWACHH BHARAT ABHIYAN ”
Date : 23.03.2022 Time : 10.00 am – 04.00pm
Venue : Chennappa Chetti Pudhur Village
Organised by : JIT Sustainability Cell
In association with : -
Student Activity : Yes

 <https://www.facebook.com/photo/?fbid=1066781880568211&set=pb.100057658620663.-2207520000>


 <https://www.instagram.com/p/CbcAijLu-H/>

 https://twitter.com/JIT_Offil/status/1506531093335646211/photo/1

Event Objective

On 2nd October 2014, Swachh Bharat Mission was launched throughout length and breadth of the country as a national movement. The Swachh Bharat Abhiyan is the most significant cleanliness campaign by the Government of India. The core objectives of the mission were to reduce open defecation and improve management of municipal solid waste in both urban and rural. We are in need of a cleanliness drive like Swachh Bharat Abhiyan to eradicate dirtiness. It is important for the overall development of citizens in terms of health and well-being. As the majority of the population of our country lives in villages, it is a big problem.




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Event Summary

Unhygienic condition is one of the major root causes of diseases / illness. Any disease or illness has financial impact both in terms of expenditure and potential revenue earning. Swachh Bharat Mission will have positive impact on India's health care sector. Gradually focus on cleanliness and hygiene will shift focus towards use of clean technology i.e. non-polluting in nature. It will involve use of bio-degradable fuel and products. Any shift towards clean technology will have positive ripple effect on entire economy. New technology brings new set of employment opportunities like in the case of Information Technology. Focus on new technology will lead to new skill development for innovation thus help in generating new employment / entrepreneurial opportunities for India's youth. It will put India in the league of skilled economies of the world. India can become hub of clean technology for entire world. Swachh Bharat Mission should not be linked only to cleanliness and hygiene but it has larger objective of putting India in the league of nations working towards technological development for future. The awareness campaign aims to achieve the vision of a 'Clean India'.

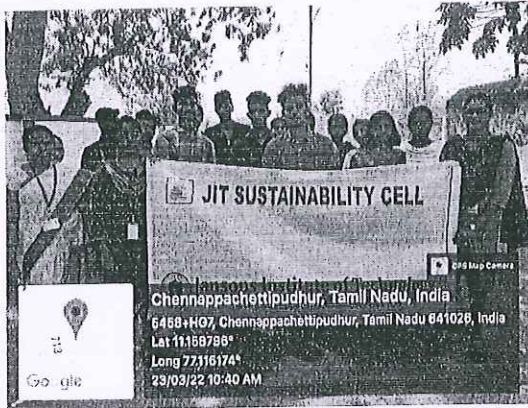
Event Details:

- Students of JII sustainability cell assembled in the school and have an overall discussion about the conduct of the campaign in the village.
- The students have been segregated into 5 different groups.
- The students in each group have the pamphlets and placards comprising the importance of Swachh Bharat Abhiyan.
- The students approached the public in their houses and insist them on the importance of cleanliness.
- The students also approached the shopkeepers and inculcate them on proper disposal of the wastes generated in their shops.
- The students again gathered in the school and discussed about the usefulness of the campaign to the public.

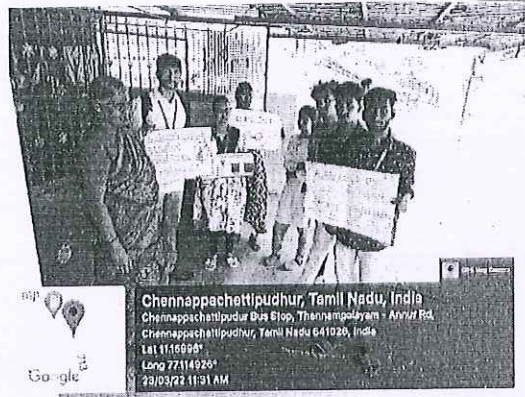



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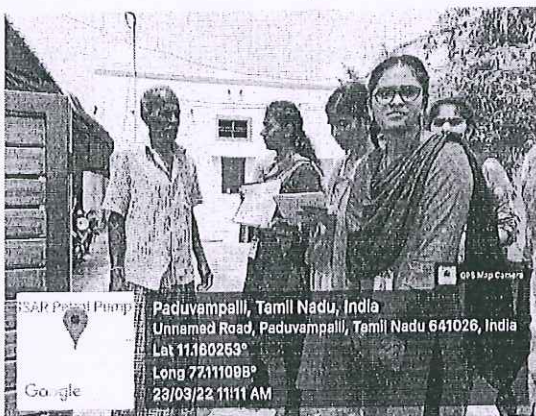
Event Photographs



Students gathered in the village for the campaign



Students creating awareness on the importance of cleanliness among the public



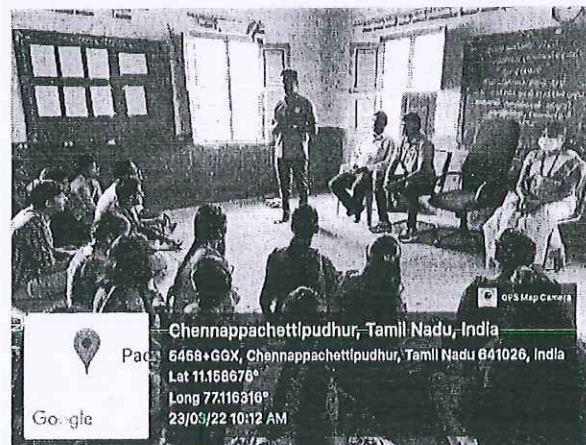
Students creating awareness on Swachh Bharat Abhiyan among the public



Students creating awareness on the importance of cleanliness among the public



Students cleaning the village



Discussion about the campaign



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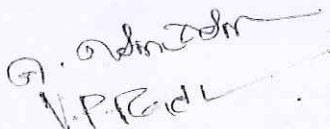
Event Outcomes

Inculcated knowledge on cleanliness. The program educated the public on the importance of keeping the environment clean.

No. of Participants / Benefices

| Total (Participants / Benefices) | Students | Faculty | Students (Outside institution) | Faculty (Outside institution) |
|-------------------------------------|----------|---------|-----------------------------------|----------------------------------|
| 31 | 29 | 02 | - | - |

Date of report submission: 04.04.2022


Faculty Coordinator
(With name)

(Dr. V.P. Radha)



Principal

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Participants Details

Title: *Swatch Bhavath (Clean India Awareness)*
Date: *03.03.2022*
Organised by: *NSS (Green sustainability cell)*
Academic Year: *2021-2022*

| Sl.No. | Name | Year/Department | Signature |
|--------|----------------------|-----------------------|--------------------|
| 1. | H. Ruchra gowd | II / Civil | <i>[Signature]</i> |
| 2. | ch. leelavathi | " / ECE | ch. leelavathi |
| 3. | Rajamu sochin | " / mech | <i>[Signature]</i> |
| 4. | M. Chandini | " / AI | M. Chandini |
| 5. | K. Anusha | " / AI | K. Anusha |
| 6. | V. Rishitha | " / AI | V. Rishitha |
| 7. | K. Acheyutha | " / CSE | Acheyutha |
| 8. | G. Sanjay Kumar | " / AI | G. Sanjay Kumar |
| 9. | Sreejith - V. | " / CSE | <i>[Signature]</i> |
| 10. | R. Dinesh Kumar | " / Civil | <i>[Signature]</i> |
| 11. | K. Ravintha | " / Civil | <i>[Signature]</i> |
| 12. | P. Shivan | " / CSE | <i>[Signature]</i> |
| 13. | ch. Sudeepa | " / AI | <i>[Signature]</i> |
| 14. | Ram Pragna - U. | " / Civil | <i>[Signature]</i> |
| 15. | Kowsalya L. | " / CSE | Kowsalya L. |
| 16. | Surimimaliny. B | " / CSE | Surimimaliny. B |
| 17. | Sumathi. A. S. | III / CSE | Sumathi. A. S. |
| 18. | C. Gunasekhar | III / CSE | C. Gunasekhar |
| 19. | S. Anil | III / ECE | <i>[Signature]</i> |
| 20. | K. Sankarajith Sahan | NSS PD | <i>[Signature]</i> |
| 21. | V.P. Radha | Chemistry | V.P. Radha |

[Signature]
Faculty Incharge



[Signature]
Principal
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