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Question Paper Code : X 60918

B.E./B.Tech. DEGREE EXAMINATIONS, NOV./DEC. 2020

Sixth/Seventh Semester

Civil Engineering

MG 2351/10177 GE 003/10144 GE 003 – PRINCIPLES OF MANAGEMENT

(Common to all Branches)

(Regulations 2008/2010)

(Also Common to PTMG 2351 – Principles of Management for B.E. (Part – Time)

Sixth Semester – Common to all Branches – Regulations 2009)

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions.

PART – A

(10×2=20 Marks)

1. What are the objectives of planning ?
2. List the steps in the decision making process.
3. Define Planning premises.
4. What is the difference between strategy and policy ?
5. State the principle of span of management.
6. Define the process of decentralisation. Give an example.
7. What is meant by Brainstorming ?
8. What are the different types of management strategies involved in leadership ?
9. Define the terms budget and budgetary control.
10. What is quality control ?

PART – B**(5×16=80 Marks)**

11. a) Explain the principles of administrative theory of management with an suitable illustrations. **(16)**
(OR)
- b) Explain the salient features of neo-classical theory of management with the human relations approach and behavioral science approach. **(16)**
12. a) Describe the different steps involved in planning with suitable examples. **(16)**
(OR)
- b) What are strategies and policies ? How can strategies be implemented effectively ? Discuss. **(16)**
13. a) What is meant by Departmentation ? Explain the need and importance of departmentation. **(16)**
(OR)
- b) Define span of management ? Explain the factors which influence the effective span of management. **(16)**
14. a) i) Explain any two theories of motivation in detail. **(8)**
ii) What are the essential qualities of a good leader ? **(8)**
(OR)
- b) Define communication. What are the barriers to effective communication ? **(16)**
15. a) With suitable examples explain any four non-budgetary control techniques. **(16)**
(OR)
- b) i) Explain the concept and process of controlling in detail. **(8)**
ii) Write a note on different types of control. **(8)**
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