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Question Paper Code : 91889

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2019

Fourth/Fifth/Sixth/Seventh/Eighth Semester

Civil Engineering

MG 6851 – PRINCIPLES OF MANAGEMENT

(Common to Mechanical Engineering (Sandwich)/Aeronautical Engineering/
Automobile Engineering/Civil Engineering/Computer and Communication
Engineering/Electrical and Electronics Engineering/Electronics and
Communication Engineering/Electronics and Instrumentation Engineering/
Environmental Engineering/Geoinformatics Engineering/Industrial Engineering/
Industrial Engineering and Management/Instrumentation and Control
Engineering/Mechanical Engineering/Mechanical and Automation Engineering/
Mechatronics Engineering/Robotics and Automation Engineering/
Polymer Technology)
(Regulations 2013)

(Also common to (PTMG 6851-Principle of Management for B.E. (Part-Time)
-Seventh Semester – Civil Engineering - Fifth Semester -Electronics and
Communication Engineering- Sixth Semester - Electrical and Electronics
Engineering - Fifth Semester Mechanical Engineering (Regulations 2014))

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions.

PART – A

(10×2=20 Marks)

1. How does an entrepreneur differ from manager ?
2. Write any two points favour for management as a science.
3. What is meant by Strategy ?
4. What are the techniques useful while evaluating alternatives ?
5. What is line authority ?
6. What is selection ?
7. What is Job Enrichment ?



8. List the different types of communication flow.
9. What is budgetary control ?
10. What is the purpose of PERT ?

PART – B**(5×13=65 Marks)**

11. a) Discuss the contributions of Henry Fayol to the field of Management.
(OR)
b) Write short notes on current trends and challenges in Management.
12. a) Describe the steps in planning process with suitable illustration.
(OR)
b) Explain the various tools and techniques in Strategic Planning.
13. a) Explain the types of organizations mentioning its advantages and disadvantages.
(OR)
b) Explain the process of selection with a neat sketch.
14. a) Describe the stages in group development process.
(OR)
b) What is effective communication ? List out and explain the barriers in communication.
15. a) Explain the process of controlling with a flow diagram.
(OR)
b) Write short notes on Modern Methods of Controlling in detail.

PART – C**(1×15=15 Marks)**

16. a) "Management is the art of getting work done through people". Explain the various functions of management in the light of the statement.
(OR)
b) As a consultant hired for the new start-up company going to launch varied aeronautical accessories, suggest your considerations in the following arena :
 - Possible organization structure.
 - Styles to be adopted in motivating the employees.
 - Activities to be carried out for the launch of the product in terms of planning and organizing functions.
 - Dimensions of control including quality control.
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