

Reg. No. : 

--	--	--	--	--	--	--	--	--	--	--	--

**Question Paper Code : 70874**

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2021.

Fourth/Fifth/Sixth/Seventh/Eighth Semester

Civil Engineering

MG 6851 — PRINCIPLES OF MANAGEMENT

(Common to Mechanical Engineering (Sandwich)/Aeronautical Engineering/  
Automobile Engineering/Civil Engineering/Computer and Communication  
Engineering/Electrical and Electronics Engineering/Electronics and Communication  
Engineering/Electronics and Instrumentation Engineering/Environmental  
Engineering/ Geoinformatics Engineering/Industrial Engineering/  
Industrial Engineering and Management/Instrumentation and  
Control Engineering/Mechanical Engineering/ Mechanical and  
Automation Engineering/Mechatronics Engineering/Robotics and  
Automation Engineering/Polymer Technology)

(Regulations 2013)

(Also common to (PTMG 6851 – Principle of Management for B.E. (Part-Time) –  
Seventh Semester – Civil Engineering – Fifth Semester – Electronics and  
Communication Engineering – Sixth Semester – Electrical and Electronics  
Engineering – Fifth Semester Mechanical Engineering (Regulations 2014))

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define Management.
2. Define Partnership.
3. State the purpose of planning.
4. List the planning tools available in Business Management.
5. Define “Departmentation”.
6. What is meant by performance appraisal?

7. Mention the various types of leadership styles.
8. What do you mean by the term 'Noise' in Communication?
9. What are the uses of computers in Management control?
10. Discuss the productivity problems in a Management.

PART B — (5 × 13 = 65 marks)

11. (a) (i) Is Management a Science or Art? Discuss.  
(ii) Explain the evolution of Management in detail.

Or

- (b) Explain the fourteen Principles of Management advocated by Henry Fayol.

12. (a) Explain in detail the various types of Planning.

Or

- (b) (i) Is Decision making a rational process? Discuss. (7)  
(ii) Define MBO and explain the various steps involved in it. (6)

13. (a) Explain the different types of organizational structures followed by the companies.

Or

- (b) Describe the Human Resource Management activities in a business organization.

14. (a) Critically examine Herzberg's theory of motivation. Make a comparison between theories of Herzberg and Maslow. Which of these theories do you prefer in Indian context? Give reasons.

Or

- (b) Identify the various leadership styles based upon authority and the situations under which of them is effective. What factors should be kept in mind while choosing a leadership style?

15. (a) Discuss in detail about the budgetary and non-budgetary control techniques. (13)

Or

- (b) Impact of IT in Management concepts – Discuss.

PART C — (1 × 15 = 15 marks)

16. (a) Explain the issues of organizational culture in modern business organizations.

Or

- (b) “Job performance of individual is significantly influenced by the employee’s attitude” – Discuss.
-