

ANNA UNIVERSITY, COIMBATORE

B.E. / B.TECH. DEGREE EXAMINATIONS : MAY / JUNE 2010

REGULATIONS : 2007

SIXTH SEMESTER : EEE

070280055 - PRINCIPLES OF MANAGEMENT

TIME : 3 Hours

Max Marks :100

PART- A

(20 x 2 = 40 Marks)

ANSWER ALL QUESTIONS

1. Define the term Management
2. Mention any 4 functions of Management.
3. What do you mean by unity of command?
4. Define scientific management?
5. What is scalar chain?
6. Mention any 2 strengths of Management by objectives
7. List out any two differences between planning and forecasting
8. Mention the difference between policy and strategy
9. What do you mean by span of control?
10. Define Decentralization?
11. What is meant by line and staff relationship?
12. What do you mean by Delegation of authority?
13. Define Direction.
14. What is morale?

15. What do you mean by Budget?

16. List the stages of motivation?

17. What are various techniques of coordination

18. Mention any 4 objectives of controlling.

19. What do you mean by management audit?

20. Define integrated control system?

PART- B

(5 x 12 = 60 Marks)

ANSWER ANY FIVE QUESTIONS

21. a) Discuss in brief the nature of Management. (6)
- b) Explain the important functions on Management. (6)
22. a) Explain the contributions made by Peter. F. Drucker to Management thought (6)
- b) Enumerate Henry Fayol's principles of Management. (6)
23. a) "Forecasting is the essence of planning" In the light of this statement discuss the relationship between forecasting and planning. (6)
- b) Discuss the steps involved in the process of Management by Objectives. (6)
24. a) Explain various steps of decision making. (6)
- b) Discuss any four quantitative techniques used for decision making. (6)

25. a) Explain the principles and steps that constitute organizing process. (8)  
b) Differentiate between centralization and Decentralization. (4)
26. a) Discuss the characteristics and Principles of Direction. (6)  
b) "Motivation is the core of Management" –Discuss. (6)
27. a) Discuss the any 3 styles of leadership pointing out its merits and demerits. (6)  
b) Define Direction and Discuss the technique for achieving coordination (6)
28. a) Discuss the various steps involved in the control process. (8)  
b) Explain the benefits and limitations of Management audit. (4)

\*\*\*\*\*THE END\*\*\*\*\*