

ANNA UNIVERSITY COIMBATORE
B.E. / B.TECH. DEGREE EXAMINATIONS : MAY / JUNE 2010
REGULATIONS : 2007
FIFTH SEMESTER
070120056 - PRINCIPLES OF MANAGEMENT
(COMMON TO ECE / MEDICAL ELECTRONICS)

TIME : 3 Hours

Max.Marks : 100

PART – A

(20 x 2 = 40 MARKS)

ANSWER ALL QUESTIONS

1. Define Management?
2. Write the different levels of Management?
3. Explain what do you understand by the concept of social responsibility of business?
4. Describe the systems approach to management?
5. What is planning?
6. What are the different types of plans?
7. Define MBO?
8. What is meant by policies?
9. Define span of management.
10. List out any two motivational theories?
11. Describe any two functions of a leader?
12. What is the need for control process in organization?
13. List out the various approaches in leadership?
14. What is the purpose of performance appraisal?
15. What is Reporting? Give an example
16. Differentiate Power and Authority?
17. List out any two characteristics of Leadership?
18. Define Globalization?

19. What is MNC? Give an example.
20. Write any two advantages of a training program?

PART – B

(5 x 12 = 60 MARKS)

ANSWER ANY FIVE QUESTIONS

21. (a) What are the important features of a bureaucratic administration?
(b) "Management is getting things done through others." Elaborate
22. (a) "Steps in the process of planning". Elucidate
(b) "Common difficulties in decision-making." Comment
23. (a) Describe the systems approach to management?
(b) Leaders are not born but made." Comment
24. (a) Write short note on:
 - Importance of control(b) Write short note on:
 - Manpower planning in India
25. (a) Why Organizations should concentrate Employee Training and Development?
(b) Impact of IT in Management concept – Discuss.

- 26 (a) Compare any two motivational theories?
- (b) What human resource functions need to be planned?
- 27 (a) Explain about the various functions of Management.
- (b) Differentiate Administration and Management?
- 28 (a) Explain Herzberg's Motivation-Hygiene theory.
- (b) Write short note on:
- Weakness of MBO

*****THE END*****