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Question Paper Code : 11242

B.E./B.Tech. DEGREE EXAMINATION, MAY/JUNE 2014.

Sixth Semester

Electrical and Electronics Engineering

080280053 — PRINCIPLES OF MANAGEMENT

(Regulation 2008)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define management.
2. State any four functions of management.
3. What do you mean by forecasting?
4. Mention various methods of planning.
5. Differentiate between authority and responsibility.
6. What is organizational structure?
7. State the qualities of a good leader.
8. What are the benefits of coordination?
9. State the objectives of controlling.
10. What do you mean by performance measurement?

PART B — (5 × 16 = 80 marks)

11. (a) Discuss about the evolution of management thought.

Or

- (b) Explain about the importance and role of management in modern industries.

12. (a) Explain about the concept of M.B.O. State its merits and demerits.

Or

(b) Discuss about various aspects of decision making in planning.

13. (a) Explain about various theories of organization.

Or

(b) Discuss about various factors to be considered in establishment of an organization.

14. (a) Explain about the various leadership styles.

Or

(b) List out the different techniques of coordination. Explain them in detail.

15. (a) Explain the role of information in the process of control.

Or

(b) Discuss about the concept of integrated control system in management.
