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Question Paper Code : 41236

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2013.

Sixth Semester

Electrical and Electronics Engineering

080280053 – PRINCIPLES OF MANAGEMENT

(Regulation 2008)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Define the term "Management".
2. What are the various functions of management?
3. What is MBO?
4. Distinguish between strategy and policy.
5. What do you understand by the term span of management?
6. Define Organizational Structure.
7. What do you understand by the term leadership?
8. Mention the purpose of coordination.
9. What are the objectives of controlling?
10. What do you understand by the term remedial act?

PART B — (5 × 16 = 80 marks)

11. (a) In the today's context explain in detail the different functions of management.

Or

- (b) Describe about the evolution of management thought.

12. (a) List and discuss the steps in the decision-making process with examples from Indian and International context.

Or

- (b) Briefly discuss about the various tools used for developing organizational strategies.

13. (a) Discuss about the centralization and decentralization?

Or

- (b) Explain the factors to be considered in the establishment of organization.

14. (a) Explain about the leadership styles and qualities.

Or

- (b) Discuss about the coordination and techniques of coordination.

15. (a) What are the steps involved in the process of controlling? And explain about the role of information in control.

Or

- (b) Explain about the integrated control system in an organization.
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