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Question Paper Code : 51217

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2014.

Sixth Semester

Electrical and Electronics Engineering

080280053 — PRINCIPLES OF MANAGEMENT

(Regulation 2008)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What is scalar chain?
2. Write short notes Work Study.
3. Define Planning Premises.
4. Write down the steps in Decision Making Process.
5. Write down the purpose of Organizational Structure.
6. What is Span of Control?
7. Define Leadership.
8. Outline the principles of co-ordination.
9. What is Feed Forward Control?
10. What are the features of PERT?

PART B — (5 × 16 = 80 marks)

11. (a) Discuss the various functions in Management.

Or

- (b) Brief the evolution of management concepts and its applications in present day industries.

12. (a) Explain the steps of effective planning along with its types.

Or

(b) Narrate the various techniques of Forecasting.

13. (a) Brief the advantages and disadvantages of centralization and decentralization with relevant examples.

Or

(b) Discuss the different types of organizational structures along with advantages and disadvantages also substantiate the suitable organizational structure for modern day organizations.

14. (a) Discuss any two theories of leadership and its applications.

Or

(b) Narrate the techniques of co-ordination.

15. (a) Discuss the process of controlling.

Or

(b) Brief the various methods of performance standards adopted in organizations.
