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**Question Paper Code : 11404**

B.E./B.Tech. DEGREE EXAMINATION, APRIL 2014.

Eighth Semester

Mechanical Engineering

080210061/080340130 — ENTREPRENEURSHIP DEVELOPMENT

(Common to Aeronautical Engineering)

(Regulation 2008)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Write a note on Drone Entrepreneur.
2. Who is an Intrapreneur? Give an example.
3. What is meant by Achievement Motivation?
4. What are the objectives of Entrepreneurship Development Programmes?
5. Write a note on major ingredients of business opportunity.
6. What is meant by sampling? Write a brief note on stratified random sampling?
7. Define capital structure.
8. What are the uses of Break Even analysis?
9. What are the different types of mergers?
10. Define Sub-Contracting.

PART B — (5 × 16 = 80 marks)

11. (a) Trace out the evolution of the concept of Entrepreneur and Discuss the functions of an Entrepreneur.

Or

- (b) Explain the various barriers to entrepreneurship especially in the context of our country.

12. (a) Discuss the factors contributing to Entrepreneurship Development Programmes.

Or

- (b) What is Thematic Apperception Test? Why it is necessary for Entrepreneurs? Write some of your observation with an imagination of a picture.

13. (a) Define Partnership. Describe the formation, advantages and disadvantages of partnership firms.

Or

- (b) Discuss the various points to be considered during identification and selection of business opportunity.

14. (a) State and explain the various sources of finance available for entrepreneurs.

Or

- (b) Define working capital. How to calculate gross and net working capital? Explain the significance of working capital for an entrepreneur.

15. (a) Explain the causes and consequences of industrial sickness in India with special reference to MSME after globalisation.

Or

- (b) Describe the corrective measures taken by Government of India for promoting small scale enterprises with special reference to Tamilnadu.