

Reg. No. :

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Question Paper Code : 60836

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2016.

Eighth Semester

Mechanical Engineering

ME 2035/ME 801/10122 MEE 43 — ENTREPRENEURSHIP DEVELOPMENT

(Common to Production Engineering, Automobile Engineering, Mechanical and Automation Engineering/Seventh Semester Industrial Engineering, Industrial Engineering and Management and Mechatronics Engineering)

(Regulations 2008/2010)

(Also common to PTME 2035 – Entrepreneurship Development for B.E. (Part-Time) Sixth Semester – Mechanical Engineering – Regulations 2009)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. How does entrepreneurial growth facilitate GDP growth?
2. Who is an intrapreneur?
3. What is a self rating process?
4. Define Eustress.
5. How to prepare preliminary project reports?
6. What are the characteristics of small enterprises?
7. State the need for tax benefit for SSIs.
8. What is the significance of working capital?
9. List few Government policies for small scale enterprises.
10. What is Sub Contracting?

PART B — (5 × 16 = 80 marks)

11. (a) (i) Who is an entrepreneur? Discuss the importance and types of entrepreneurs in detail. (8)
- (ii) Explain the various factors affecting entrepreneurial growth. (8)

Or

- (b) (i) What do you understand by Entrepreneurship? Explain the steps involved in Entrepreneurship development. (8)
- (ii) Differentiate between Entrepreneur and Intrapreneur. (8)
12. (a) What do you understand by achievement motivation? How can achievement motivation be developed?

Or

- (b) Discuss the course contents and curriculum of EDPs.
13. (a) What are the contents of a project report? – Explain.

Or

- (b) Discuss the methods of project appraisal.
14. (a) Explain the sources of long term finance.

Or

- (b) Explain the marginal costing procedure.
15. (a) What are the causes and consequences for sickness in small scale business?

Or

- (b) Elaborate on the following :
- (i) Diversification
- (ii) Joint venture
- (iii) Merger.
-