





## PART – B

(5×16=80 Marks)

11. a) Explain the various factors affecting entrepreneurial growth with an example for each.

(OR)

- b) Discuss the characteristics of entrepreneur with suitable examples.

12. a) Describe the procedural steps in designing an achievement motivation training program with an example.

(OR)

- b) Discuss the needs and objectives of an entrepreneurship development program with examples.

13. a) Describe the steps involved in setting up a business with an example.

(OR)

- b) Explain the methods of project appraisal for entrepreneurial enterprise with examples.

14. a) Describe the factors determining capital structure with examples in an entrepreneurial enterprise.

(OR)

- b) Explain the management of working capital of an entrepreneurial enterprise with examples.

15. a) Discuss the causes and consequences of industrial sickness in small entrepreneurial enterprise with examples.

(OR)

- b) Explain the New Small Enterprise Policy 1991 ratified by the Indian Government toward policy for small scale entrepreneurial enterprise.