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Question Paper Code : 20849

B.E./B.Tech. DEGREE EXAMINATION, NOVEMBER/DECEMBER 2018.

Seventh/Eighth Semester

Mechanical Engineering

MG 6071 – ENTREPRENEURSHIP DEVELOPMENT

(Common to Automobile Engineering, Electronics and Communication Engineering,
Industrial Engineering, Industrial Engineering and Management, Mechanical and
Automation Engineering, Mechatronics Engineering, Production Engineering,
Robotics and Automation Engineering)

(Regulations 2013)

(Also common to PTMG 6071 – Entrepreneurship Development for
B.E. (Part Time)– Seventh Semester – Mechanical Engineering–Regulations 2014)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What are the four types of Entrepreneurship?
2. Who is an intrapreneur?
3. Name few stress management techniques for entrepreneurs.
4. What do you mean by EDP?
5. What is meant by small enterprise?
6. What is techno economic evaluation?
7. Define sales tax.
8. What is the purpose of taxation?
9. What is diversification in business?
10. Write a note on NBIA.

PART B — (5 × 13 = 65 marks)

11. (a) Classify and explain in detail the factors affecting entrepreneurial development.

Or

- (b) What are the shared traits between an entrepreneur and intrapreneur? Analyse the advantages of being an intrapreneur than an entrepreneur.

12. (a) What are the motivating factors that influence people towards entrepreneurship?

Or

- (b) Analyse how thematic appreciation test is helpful in measuring achievement motivation in entrepreneurs.

13. (a) Explain in detail the steps involved in setting up a business.

Or

- (b) Explain how market survey and research can be a good tool for selecting a good business.

14. (a) What are the different sources of finance for a business? Explain.

Or

- (b) What is working capital and explain why is it important?

15. (a) Elaborate the government policies for development and promotion of small scale industries in India.

Or

- (b) Write short notes on the following:

(i) Merger. (6½)

(ii) Subcontracting (6½)

PART C — (1 × 15 = 15 marks)

16. (a) Discuss the symptom of sickness in small scale industries. Elaborate on the steps to over come it.

Or

- (b) Discuss the concept; merits and demerits of the following.

(i) Partnership in Entrepreneurship.

(ii) Joint venture in Entrepreneurship.