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Question Paper Code : 91880

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2019
Seventh/Eighth Semester

Mechanical Engineering

MG 6071 : ENTREPRENEURSHIP DEVELOPMENT

Common to : Automobile Engineering/Electronics and Communication
Engineering/Industrial Engineering/Industrial Engineering and Management/
Mechanical and Automation Engineering/Mechatronics Engineering/Production
Engineering/Robotics and Automation Engineering

(Regulations 2013)

(Also Common to PTMG6071 – Entrepreneurship Development for BE
(Part-Time) Seventh Semester – Mechanical Engineering – Regulations – 2014)

Time : Three Hours

Maximum : 100 Marks

Answer ALL questions.

PART – A

(10×2=20 Marks)

1. Define Entrepreneur.
2. Differentiate Entrepreneur and Intrapreneur.
3. Define Stress.
4. What is Thematic Apperception Test (TAT) ?
5. What is Techno Economic Feasibility Assessment ?
6. Explain the salient features of partnership firms.
7. Define Working Capital.
8. What is an opportunity cost ?
9. What are the symptoms of sickness in Small Business ?
10. What are business incubators ?

PART – B

(5×13=65 Marks)

11. a) Explain the factors affecting the growth of entrepreneurship in India.

(OR)

- b) Who is an Intrapreneur ? Explain the importance of intrapreneurs in an Organization.

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12. a) Write a short note on the objectives and the need for Entrepreneurship Development Programmes.

(OR)

b) Explain in detail the major motives influencing an Entrepreneur.

13. a) Explain the importance of Market Survey and Research.

(OR)

b) What is Project Appraisal ? Explain its importance.

14. a) List the various sources of Finance. Explain its advantages and disadvantages.

(OR)

b) Explain the tax structure in India.

15. a) Explain the various growth strategies of small business.

(OR)

b) Write a short note on the various Government schemes for Small Scale Enterprises.

PART - C

(1×15=15 Marks)

16. a) Explain in detail the functions of Entrepreneurs in relation to Economic Development.

(OR)

b) What are the challenges faced by an Entrepreneur ? How does the economy affect the finances of an enterprise ?
