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**Question Paper Code : 70865**

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2021.

Seventh / Eighth Semester

Mechanical Engineering

MG 6071 – ENTREPRENEURSHIP DEVELOPMENT

(Common to Automobile Engineering, Electronics and Communication Engineering,  
Industrial Engineering, Industrial Engineering and Management, Mechanical and  
Automation Engineering, Mechatronics Engineering, Production Engineering,  
Robotics and Automation Engineering)

(Regulations 2013)

(Also Common to : PTMG 6071 - Entrepreneurship Development for B.E.  
(Part-Time) - Mechanical Engineering - Seventh Semester (Regulations - 2014))

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. Differentiate between Entrepreneur and Manager.
2. Define a small-scale industry. What are its chief characteristics?
3. What you meant by Project appraisal?
4. Explain the terms Shares, Debentures and Bonds.
5. Write a short note on entrepreneur stress.
6. Explain the term venture capitalist.
7. Elucidate the difference between merger and acquisitions.
8. Differentiate between entrepreneurship and Intrapreneurship.
9. List out any four skills required to become entrepreneurship.
10. What are the factors affecting entrepreneurial growth?

PART B — (5 × 13 = 65 marks)

11. (a) Explain the characteristic of a successful entrepreneurship.

Or

- (b) Explain the different life stages of entrepreneurial business.

12. (a) Explain about the contents and formulation of project report.

Or

- (b) Explain about the concept and methods of project evaluation.

13. (a) Explain the causes for the Industrial sickness.

Or

- (b) Discuss the need of break-even analysis? Quote its advantages and disadvantages.

14. (a) What are the different sources of capital fund raising resources for entrepreneurship? Explain it in details.

Or

- (b) Discuss the various financial institutions support provided to the entrepreneurs in India.

15. (a) Explain the measures taken by Government of India for developing rural entrepreneurship in the country.

Or

- (b) What are the market entry strategies of entrepreneur? Explain.

PART C — (1 × 15 = 15 marks)

16. (a) Show the preparation of project report in detail of your own choice. (15)

Or

- (b) Discuss the break even analysis of any product of your own choice. (15)