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Question Paper Code : 50912

B.E./B.Tech. DEGREE EXAMINATIONS, APRIL/MAY 2023.

Seventh/Eighth/Ninth Semester

Automobile Engineering

MG 8091 – ENTREPRENEURSHIP DEVELOPMENT

(Common to Industrial Engineering/ Industrial Engineering and Management/
Mechanical Engineering/ Mechanical Engineering (Sandwich)/
Mechanical and Automation Engineering/ Mechatronics Engineering/
Production Engineering/ Robotics and Automation)

(Regulations 2017)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What is called as intrapreneurship?
2. List out some of the qualities of a Entrepreneur.
3. Explain the features of International Entrepreneurship.
4. Define Training.
5. What is meant by project profile?
6. How are creativity and innovation related to idea generation?
7. List down the importance of capital budgeting.
8. What is called as inventory management?
9. What should the government do to stop the sick units?
10. What is a technical appraisal?

PART B — (5 × 13 = 65 marks)

11. (a) Who is a social entrepreneur? What is the difference between social entrepreneurs and business entrepreneurs.

Or

- (b) Explain the Characteristics of Successful Entrepreneurs in detail.

12. (a) What is entrepreneurial stress? how can an entrepreneur deal with each type of entrepreneurial stress?

Or

- (b) What is the need for entrepreneurship development programs? Explain the role of family and society in entrepreneurship development.

13. (a) Describe project evaluation. What are the challenges involved in monitoring and evaluation?

Or

- (b) Elaborate the components for writing a business plan. Write the essential requirements of developing a business plan.

14. (a) What is working capital? Why is it important for any enterprise? Explain about it in detail.

Or

- (b) Describe break even analysis. When would an entrepreneur be interested in break- even analysis?

15. (a) What is industrial sickness? Explain the symptoms and consequences of industrial sickness.

Or

- (b) What is small scale business? What are its characteristics? List out the challenges faced by SSB in India.

PART C — (1 × 15 = 15 marks)

16. (a) What is the status of women entrepreneurs in contemporary business? Illustrate with examples.

Or

- (b) Bring out the concept of entrepreneurship. Explain the stages in entrepreneurial process in detail.