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**Question Paper Code : 70004**

B.E./B.Tech. DEGREE EXAMINATIONS, NOVEMBER/DECEMBER 2022.

Third Semester

Artificial Intelligence and Data Science

AD 3301 – DATA EXPLORATION AND VISUALIZATION

(Regulations 2021)

Time : Three hours

Maximum : 100 marks

Answer ALL questions.

PART A — (10 × 2 = 20 marks)

1. What is meant by EDA?
2. How do you get cross tabulation?
3. What is the difference between MATLAB and matplotlib?
4. Is a histogram always a bar chart? Justify with your answer.
5. What is the main purpose of univariate analysis?
6. What is the mathematical mean of the following numbers? 10, 6, 4, 4, 6, 4.
7. What are the three common methods for performing bivariate analysis?
8. Outline the difference between univariate and bivariate data.
9. Show the characteristics of multivariate analysis.
10. What is TSA in Statsmodel?

PART B — (5 × 13 = 65 marks)

11. (a) What is the primary purpose of EDA? What are the differences between EDA with classical and Bayesian analysis? Discuss it in detail.

Or

- (b) Explain various transformation techniques in EDA.

12. (a) How to over plot a line on a scatter plot in Python? Illustrate with code.

Or

- (b) Discuss with how Seaborn helps to visualize the statistical relationships. Illustrate with code and example.

13. (a) Explain the 10 Essential Numerical Summaries in Statistics with example.

Or

- (b) How, When, and Why Should You Normalize / Standardize / Rescale Your Data?

14. (a) What is a table of frequency values for a bivariate distribution? Explain What graph is used in the analysis of bivariate data?

Or

- (b) How do you analyze a contingency table? Discuss.

15. (a) What is meant by time series data? Describe its four components.

Or

- (b) What is the best way to visualize time series data? What patterns might appear when you plot the time series data?

PART C — (1 × 15 = 15 marks)

16. (a) What are the tools used for EDA? Give a case study on applying EDA in a real business scenario.

Or

- (b) Discuss in detail about Data Cleaning (missing data, outliers detection and treatment).