Jansons Institute of Technology

Karumathampatti, Coimbatore – 641 659

Report

Name of the Program / Activity / Event / Others	Webinar on "**Cognizant Engineering"**
Date & No. of days	26-02-2022 & 1 day (02.00 PM – 03.00 PM)
Organized by	Department of Computer Science and Engineering
In association with	JIT Alumni Association
Venue	Online
Participants/ Beneficiaries	Second Year, Third Year and Final Year CSE Students

Event brief (500 words with photo):

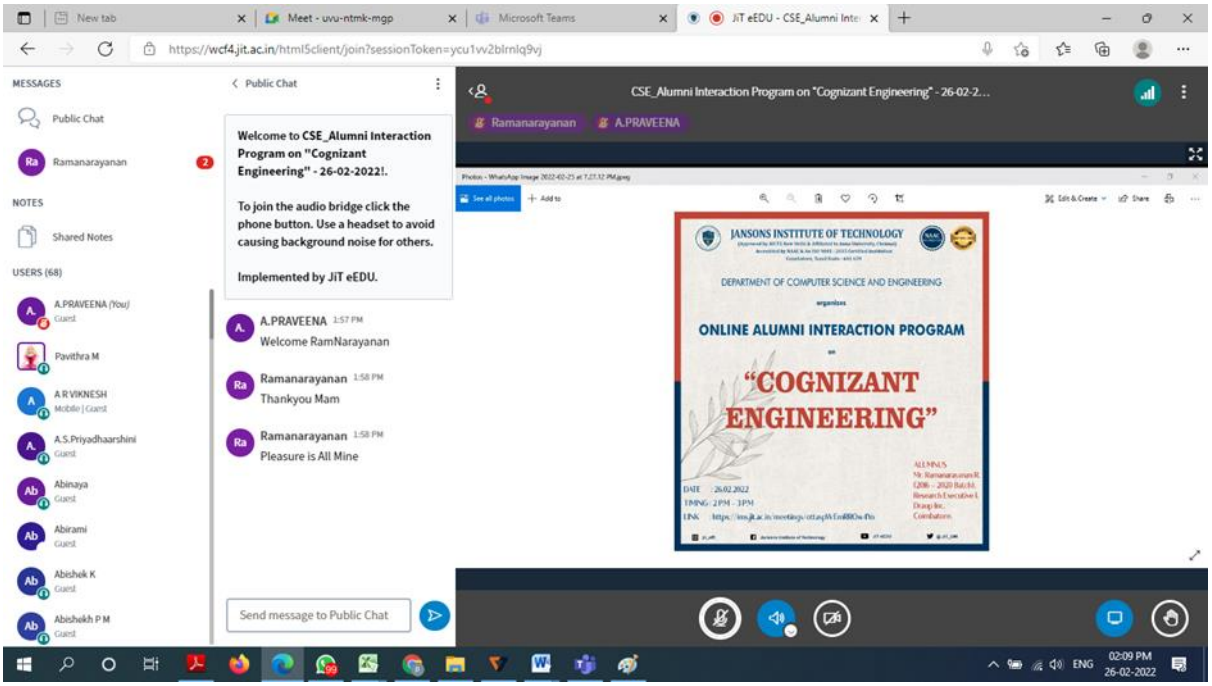
Department of Computer Science and Engineering Organized a Webinar entitled "**Cognizant Engineering**". The session was taken forward through online on 26th February 2022. Mr R Ramanarayanan, Research Executive I, Draup Inc, Coimbatore was the Resource Person for the Session. He interacted and shared his knowledge on Data product with human touch among the participants.

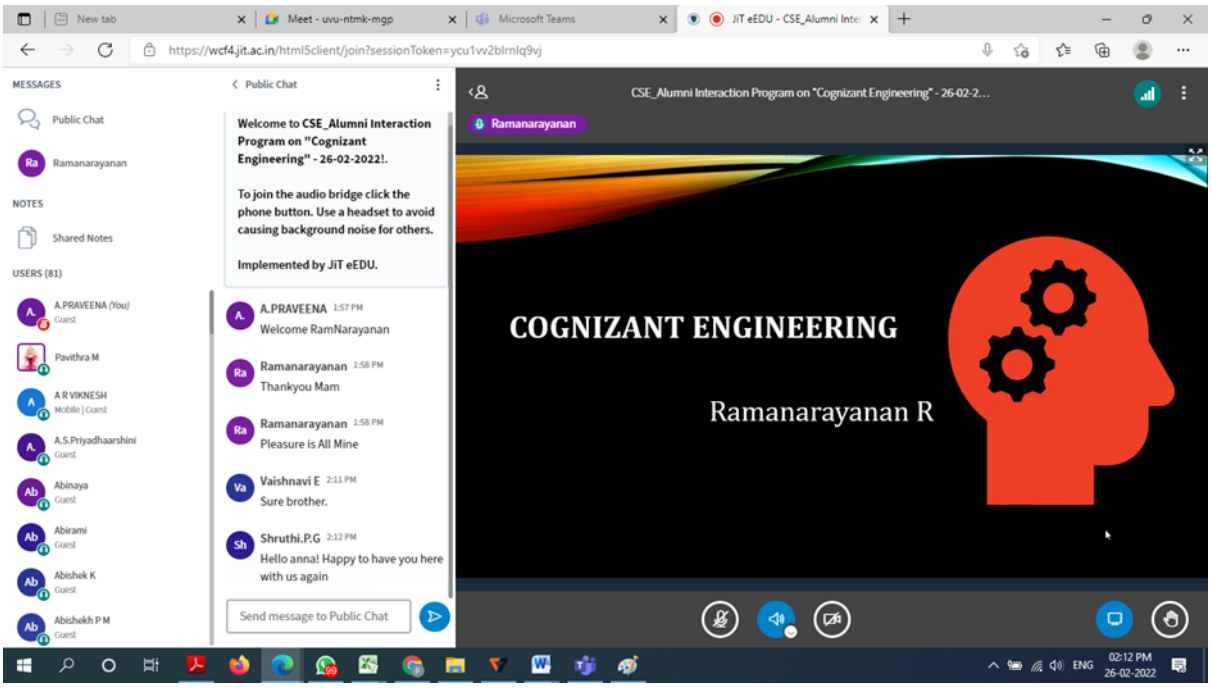
The students were clarified about,

- ✓ Comprehend the difference between product-led vs. consumer-led approaches.
- ✓ Acquire the foundational principles of Outcome Engineering.
- ✓ Identify the hardships of innovation.
- ✓ Technologists engage with designers to co-create solutions that match end-user needs.
- ✓ Make innovation practical through empathy.

✓ Set target outcome to validate with prototyping.

Outcomes	Participants gained knowledge about design-led creativity, data improvement and experience optimization.
Feedback	Participants were satisfied with the contents and delivery.





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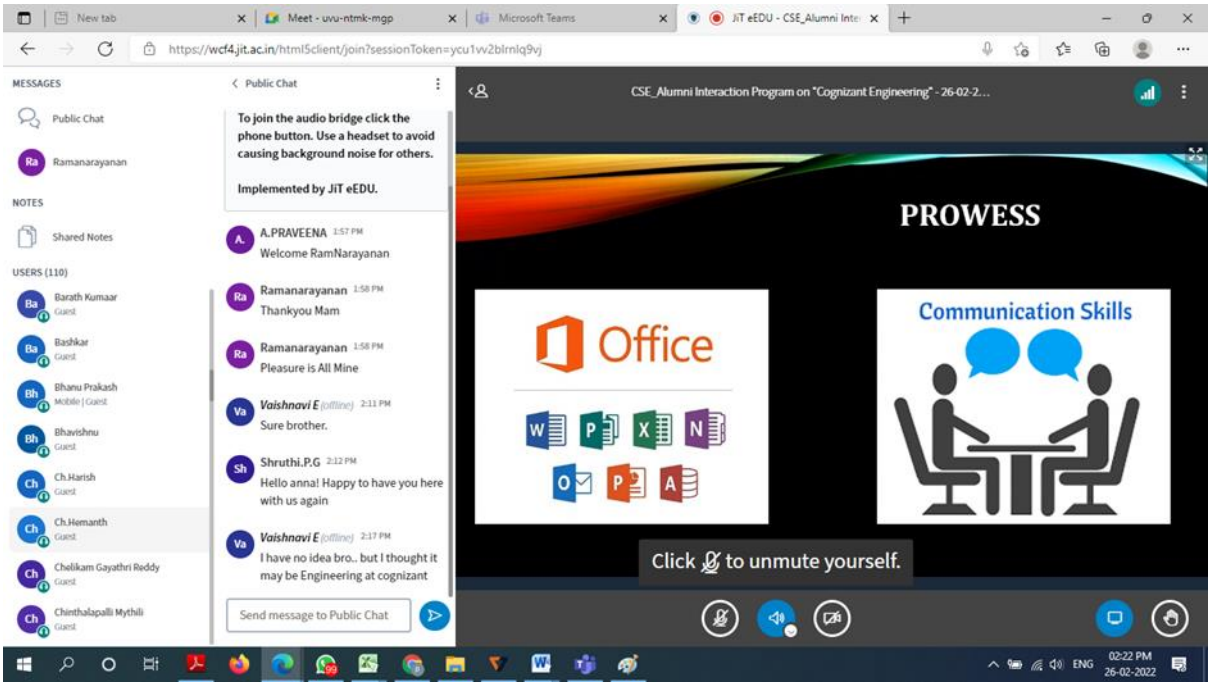

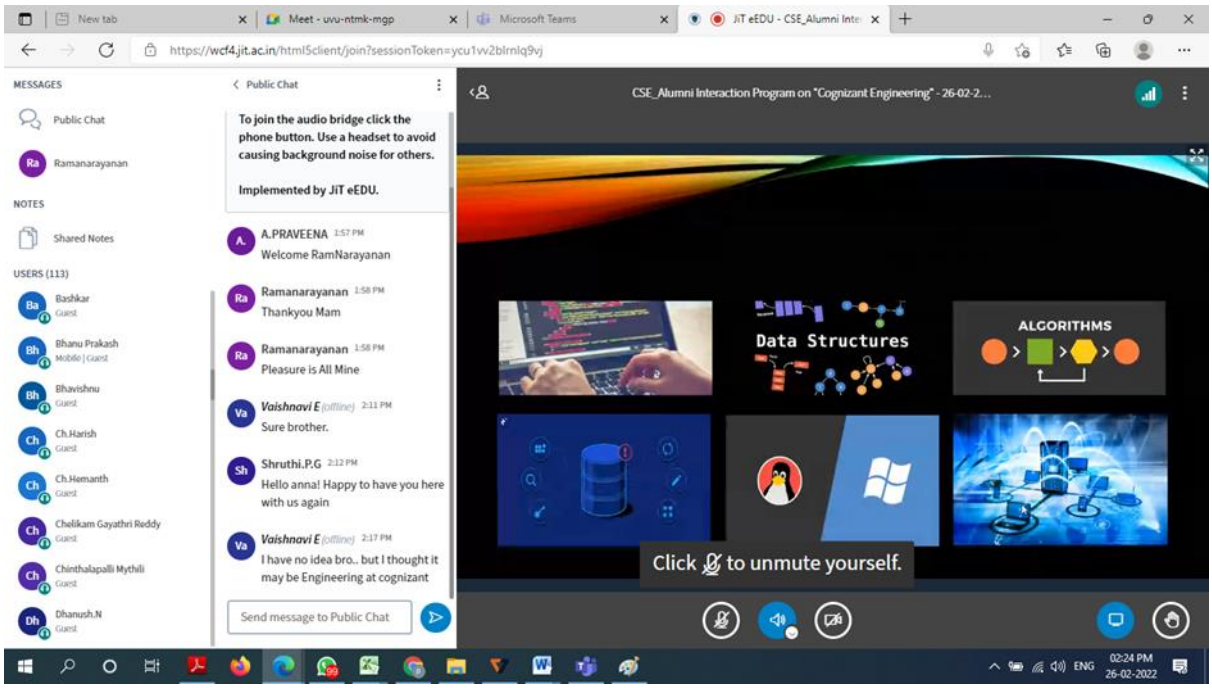

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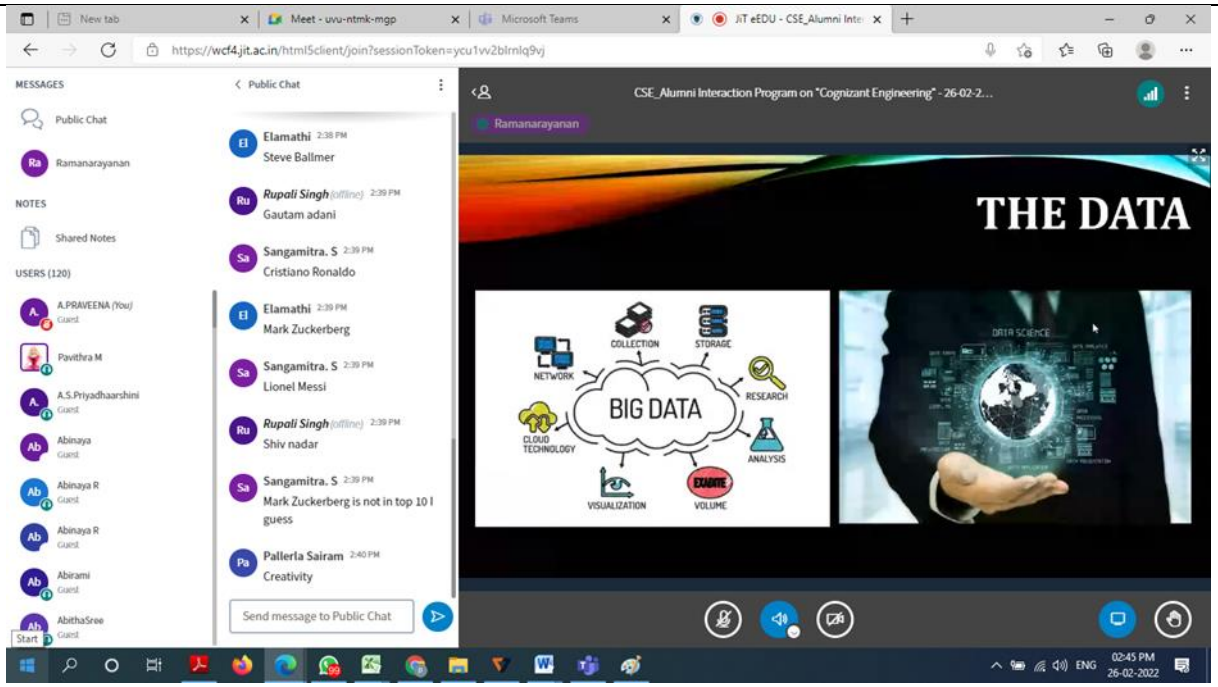

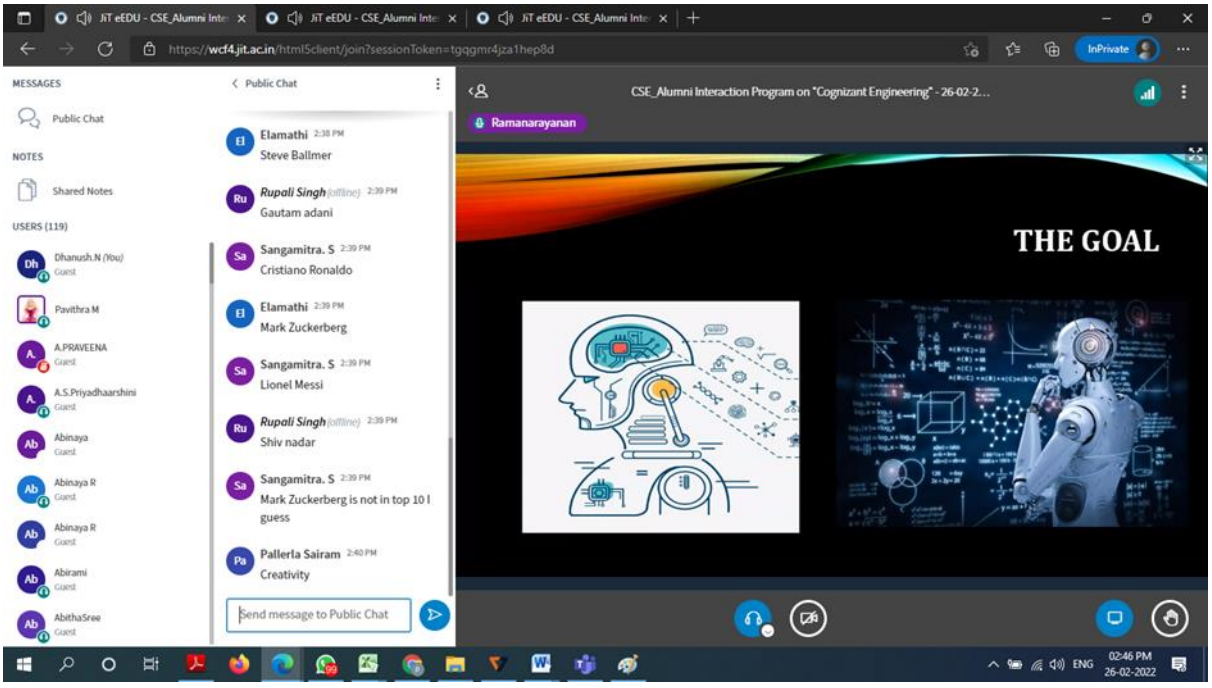

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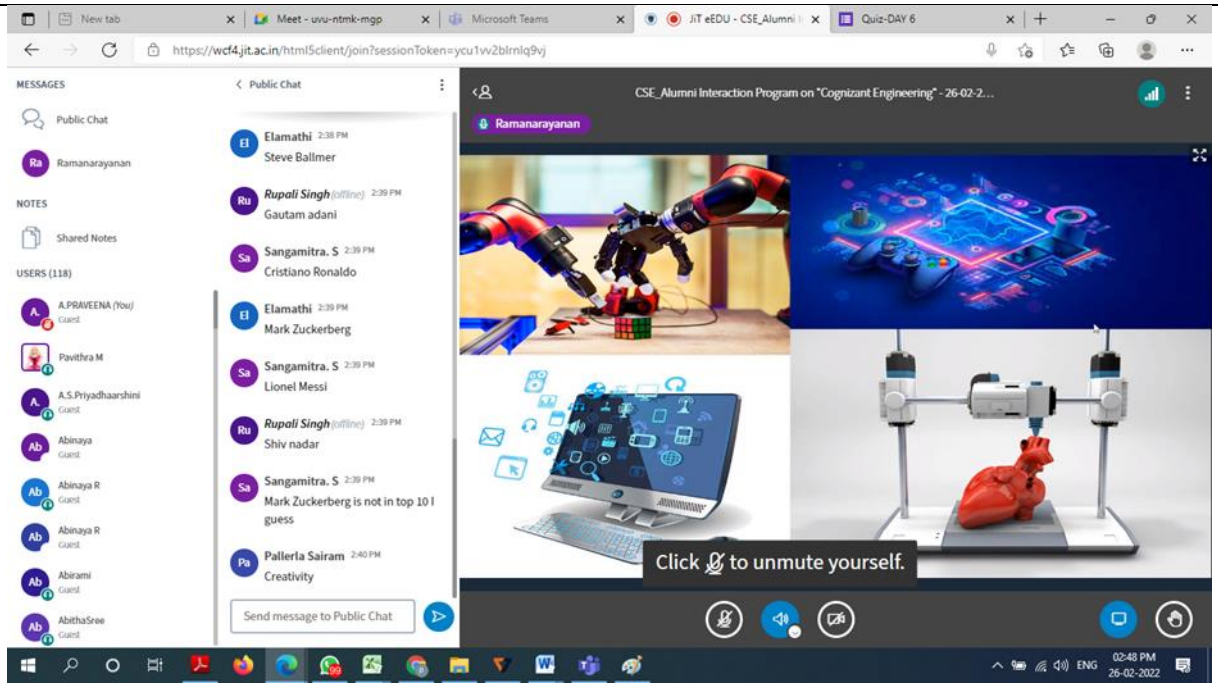

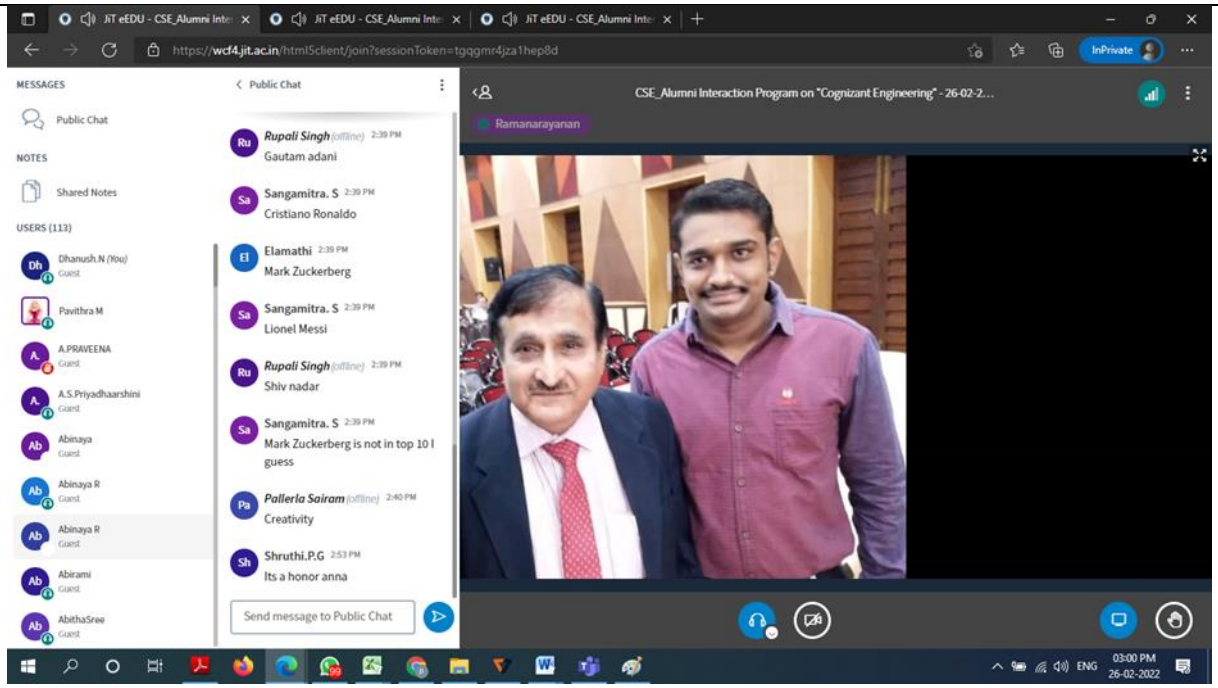

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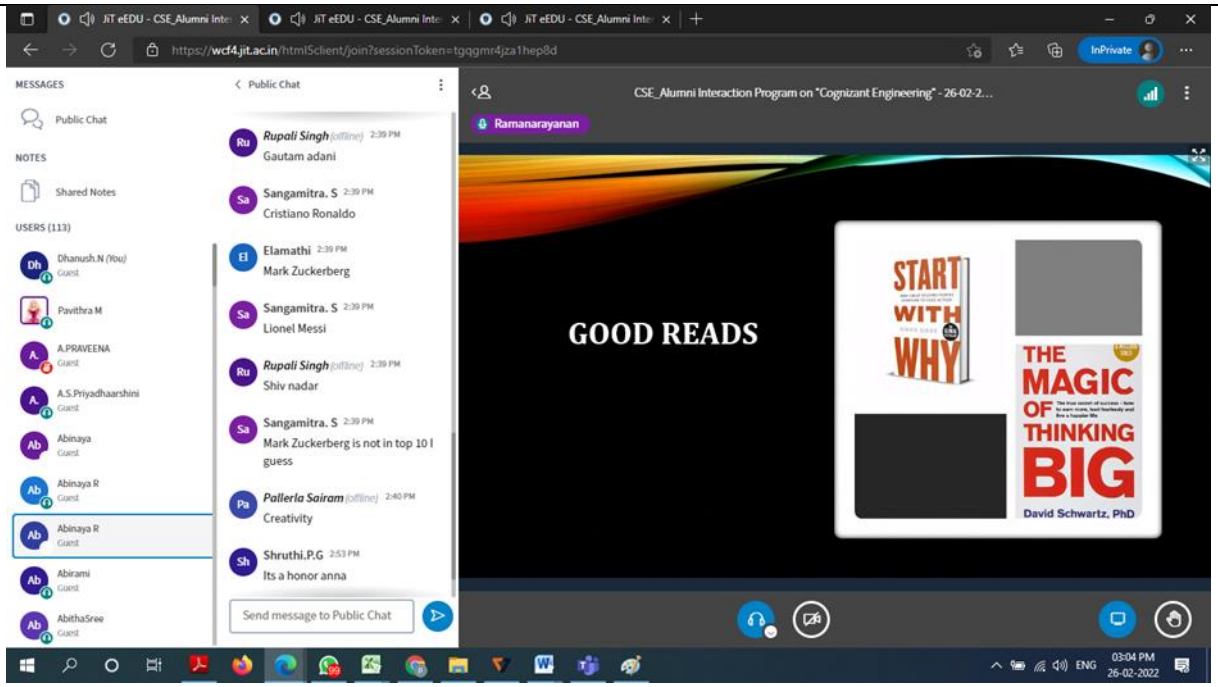

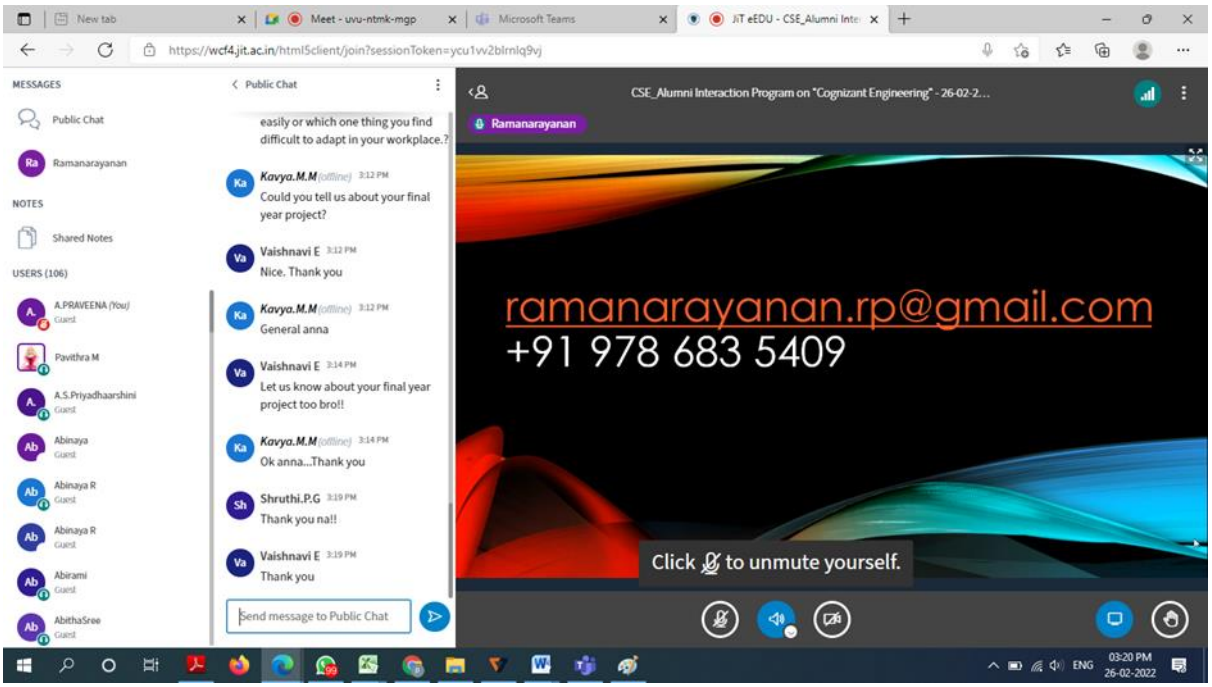

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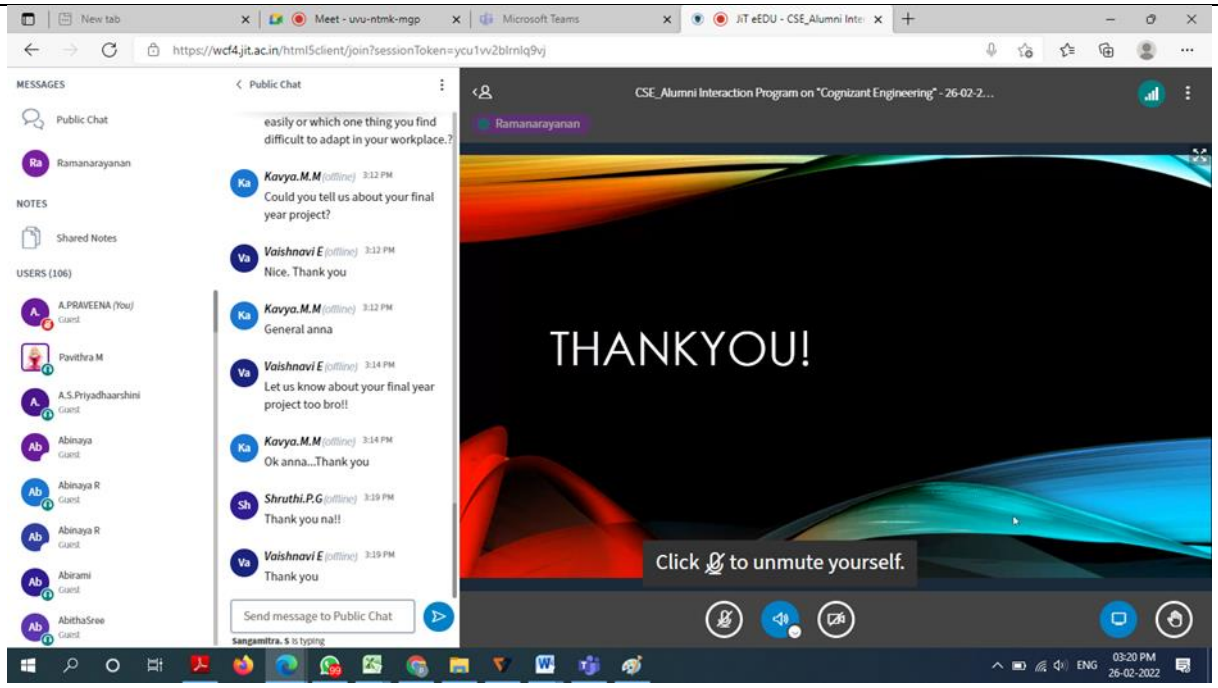

Suggestions / Future actions	NIL

Faculty In-charge