Jansons Institute of Technology

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Coimbatore, Tamil Nadu – 641659
www.jit.ac.in

Event Report

Title	:	Business Analytics in Mobile Computing
Date	:	31-03-2022 Time: 09:15 AM – 10:30 AM
Venue	:	Hybrid, LH11 (LIT eEDU: https://ims.jit.ac.in/cloud/apps/bbb/b/ZZbXifa8ckkfbt8e)
Organised by	:	Department of Computer Science and Engineering
In association with	:	JIT CSI – SB
Student Activity	:	Yes / ~~No~~

Speaker Details

Name	: Ms Priyanka Rajendran
Designation	: Senior Business Analyst
Affiliation	: TLX Tech Solutions (P) Ltd, Coimbatore

Topic : ERP/ CRM Integration, Data Integration, EDI Transmission, API Transmission

JIT Website

Live   http://www.jit.ac.in/cse_event_rep.php?aid=696

https://www.facebook.com/250442415535499/photos/a.450285145551224/1071076633472069/

https://www.instagram.com/p/CbtnYvRLy-j/

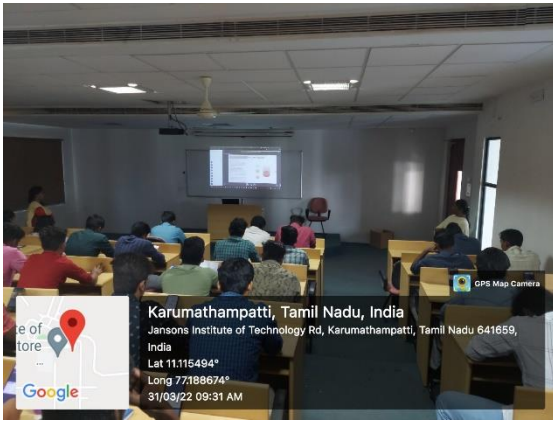https://twitter.com/JIT_Offl/status/1509008250632814593/photo/

Event Objective

To provide unique insight into the analytics and business intelligence (BI) in mobile computing. To enable an organization's business units and IT to utilize its data in both tactical and strategic ways to perform optimally in mobile computing. To accomplish this, it must provide technology that can access the data, generate and apply insights from analytics, communicate the results and support collaboration as needed in mobile computing.

Event Summary

The future of Mobile BA looks bright. The overall user adaptation of mobile devices and the advent of tablet PC's have established a solid foundation for a boost in deployment of Mobile BA platforms. Mobile BA offers accurate, reliable and secure information to a user group that historically seen had a lot less affinity with Business Analytics than an average desktop user. With the last technological hurdles being taken, this flexible platform allows for better decision making and a maximum in productivity.
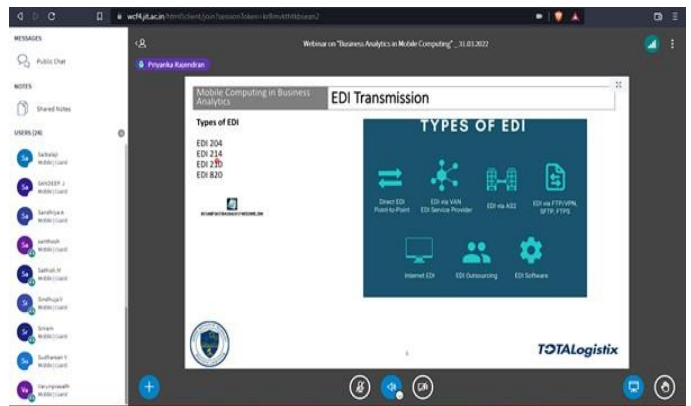
Event Photographs

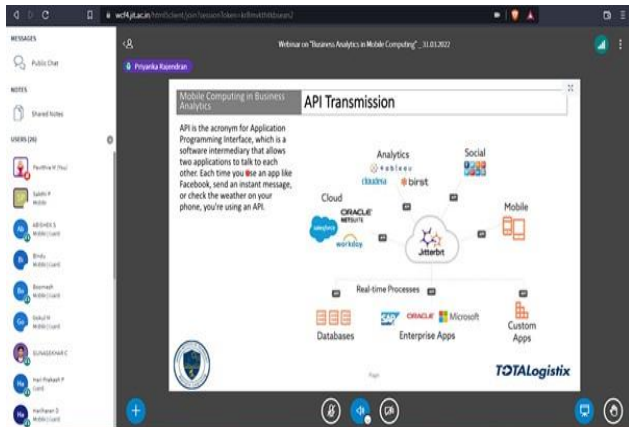Ms Priyanka spoken about ERP/ CRM Integration - Transmission of Data

Ms Priyanka presented about Implementation of Integration – ERP/CRM

Ms Priyanka deliberated about EDI Transmission

Ms Priyanka discussed about Types of EDI

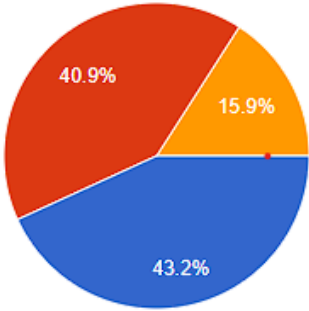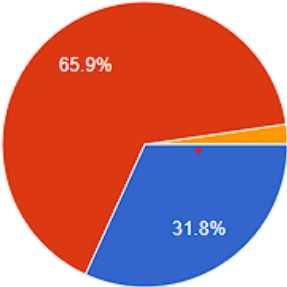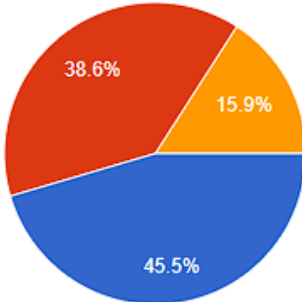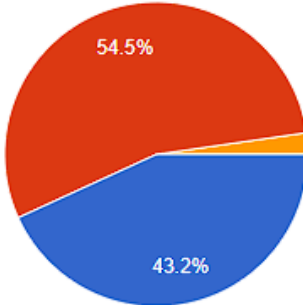Ms Priyanka conferred about API Transmission

Paper clipping in The Hindu newspaper about the event

Event Outcomes

The impact of mobile computing on the development, management, and implementation of applications and services for BI and analytics were the outcomes discussed clearly. Explore the types of functionalities are most important to users, and the challenges that IT data management must address to support mobile users' functionality requirements were the potential outcomes gathered. Recommend best practices that are planning to deploy BI , Analytics Applications and Web browser–based services on mobile devices were clearly understood.

How would you rate the event in terms of preparation, flow, and content?	Excellent: 43.2%, Very Good: 40.9%, Good: 15.9%, Fair
The content and activities of the event has increased my knowledge.	Strong Agree: 31.8%, Agree: 65.9%, Neutral, Disagree
How would you rate the speaker in terms of knowledge and presentation?	Excellent: 45.5%, Very Good: 38.6%, Good: 15.9%, Fair
Overall experience of the event.	Very Satisfied: 43.2%, Satisfied: 54.5%, Neutral, Dissatisfied
Suggestion for Improvements (If any)	Nil

No. of Participants / Benefices

Total (Participants / Benefices)	Students	Faculty	Students (Outside institution)	Faculty (Outside institution)
46	44	2	-	-

Date of report submission: 31-03-2022

Student Coordinator	**Faculty Coordinator**	**Head of Department**
(Sandhiya A)	(Ms M Pavithra, Ms P Sakthi)	(Dr.A.Velayudham)

Principal

Enclosed (to be removed while printing)
1. Brochure
2. Agenda
3. Participants List
4. Winner List (if applicable)
5. Speaker Profile (if applicable)