



# Jansons Institute of Technology

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai  
Accredited by NAAC and ISO 9001:2015 certified Institution  
Coimbatore, Tamil Nadu – 641659  
[www.jit.ac.in](http://www.jit.ac.in)






## Event Report

**Title** : World Entrepreneurs Day Celebrations & Interaction with Entrepreneurs.  
**Date** (from & to) : 26.08.2022 **Time** (from & to) : 2:00pm to 3:15pm  
**Venue** (online / offline) : Seminar Hall  
**Organised by** : IIC Jansons Institute of Technology  
**In association with** : Entrepreneurship Development Cell

## Speaker Details

<b>Name</b>	: Mr.Ananth Srinivasan,	Mr.V.Sakthi Ganesh,	Mr.V.V.Pradeep Kumar,	Ms.M.Anu Priya,
<b>Designation</b>	: Co-Founder,	Founder & Director,	Co-Founder,	Founder,
<b>Affiliation</b>	: Mahat Labs Technology, Pvt,Ltd.,	Weemax Ecom Pvt,Ltd.	M/S Vijaya Lakshmi Enterprises, pvt.Ltd.,	89 Novelties, Coimbatore.
<b>Topic</b>	: Motivation Sessions for budding Entrepreneurs.			

JIT Website <https://jit.ac.in/events/edc/>  
 <https://www.facebook.com/250442415535499/photos/a.450285145551224/1169446816968383>  
 [https://twitter.com/JIT\\_Offl/status/1563018204032557062/photo/1](https://twitter.com/JIT_Offl/status/1563018204032557062/photo/1)  
 <https://www.instagram.com/p/ChtYQ22rr9P/>

## No. of Participants / Beneficiaries

Total (Participants / Beneficiaries)	Students	Teachers	Students (Outside institution)	Teachers (Outside institution)
45	39	06	Nil	Nil

## Event Objective

To motivate the Students and teachers in the field entrepreneurship development.  
To acquire new skills for to digital marketing, Customer requirement analysis.  
To Develop a business plan.

## Event Summary

The Institution innovation council of Jansons Institute of Technology organized a event on World Entrepreneurs Day Celebrations "Interaction with Entrepreneurs" in association with Entrepreneurship Development Cell. This event was organized on 26.08.2022 at Seminar Hall. Session started with Opening Note of Event Ms.K.Sasikala – II Year AI, and welcome address by Dr.P.Gowtham ED Cell Coordinator, followed by Chief Guest Profile read by Mr.S.S .Haswanth - II Year AI, The speaker of the event Mr.AnanthSrinivasan Co-founder at Mahat Labs , Coimbatore., Mr.Sakthi Ganesh Founder & Director WeeMax E-Coms. Pvt Mr.V.V. Pradeep Kumar Founder & Director Vijaya Lakshmi Enterprises, Ms. M.Anupriya, Founder of 89 Novelties, Experts shared their experience and challenges, What they faced during his earlier stage of startups. They motivate our students to create a value in our society. Students should learn new Skills required for to Digital marketing, Customer requirement analysis, Graphic Design. Email Marketing and Product Photography. In our country 40% of women entrepreneurs in the start-up friendly environment and has proved to be a blessing for women empowerment in the business community. Several new ideas were born in the break-out sessions on how technology and environmental research can benefit from each other in the future. The feedbacks from the participants were positive response. The session ended with a vote of thanks by Dr.P.Gowtham, EDCCell Coordinator.

## Event Photographs



Flyer for World Entrepreneurs Day Celebrations



Welcome Address by Dr.P.Gowtham, EDCCell Coordinator





**Mr. Ananth Srinivasan Co-founder at MahaLabs, Shared about skills required for entrepreneurs.**



**Students Interaction With Experts Members.**

### **The Hindu – 27.08.2022**



**Group Photos of World Entrepreneurs Day Celebrations**



**Hindu News Paper Clipping – World Entrepreneurs Day Celebrations**

### **Event Outcomes**

- These experts' interactions created awareness about entrepreneurship opportunities in field of digital marketing, Customer requirement analysis.
- The students were able to understand the cardinal role of an entrepreneurship development.
- Students and teachers can able to comprehend qualities and abilities of a great entrepreneur on the growth.

## Event Feedback

How would you rate the event in terms of preparation, flow, and content?	<p>Excellent 88%</p> <p>Very Good 10%</p> <p>Good 2%</p> <p>Fair 0</p>
The content and activities of the event has increased my knowledge.	<p>Strongly Agree 85%</p> <p>Agree 13%</p> <p>Neutral 2%</p> <p>Disagree 0</p>
How would you rate the speaker in terms of knowledge and presentation?	<p>Excellent 90%</p> <p>Very Good 8%</p> <p>Good 2%</p> <p>Fair 0</p>
Overall experience of the event.	<p>Very Satisfied 87%</p> <p>Satisfied 13%</p> <p>Neutral 0</p> <p>Dissatisfied 0</p>
Suggestion for Improvements (If any)	Event time duration can be extended.

**Date of report submission:** 29.08.2022.

**ED Cell Coordinator**  
(Dr.P.Gowtham)

**Principal**  
**JANSONS INSTITUTE OF TECHNOLOGY**  
**KARUMATHAMPATTI**  
**COIMBATORE - 641 659.**





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## Institutions Innovation Council

in Association with

## Entrepreneurship Development Cell

Organised

## World Entrepreneurs Day Celebration & Interaction with Entrepreneurs.

On 26-08-2022 at Seminar Hall

### PARTICIPANTS ATTENDANCE

The following students/ teachers are attended the program through physical mode at Seminar Hall. Guest Members joined through Google meet.: <https://meet.google.com/zsc-idfs-yyj>

Sl. No.	Register No. / JIT ID	Name of Students /Teachers	Year & Department	Signature
1	711121106055	A. Noor Aarufa	IInd ECE	Aarufa
2	711121106040	E. Kiruba	IIInd ECE	E. Kiruba
3	711121106080	C. Subarna	IIInd ECE	C. Subarna
4	711121106051	Mariya Bethilla Sharon	IIInd ECE	Sharon
5	711121106061	Pooja	IIInd ECE	Pooja
6	711121106088	Vesha	IIInd ECE	Vesha
7	711121104064	S. Muthu Samy	IIInd CSE	S. Muthu Samy
8	711121104060	D. B. MONISHWARAN	IIInd CSE	D. B. Monishwaran
9	711121104056	D. Manikandan	IIInd CSE	D. Manikandan
10	711121104090	S. Surya	IIInd CSE	S. Surya
11	711121104013	B. Hemanth	IIInd CSE	B. Hemanth
12	711121243017	G. Bindu Bhavya	IIInd AI	Bindu
13	711121104046	K. Vasanth Kumar	IIInd CSE	K. Vasanth Kumar
14	711121104018	C. Dhanush	IIInd CSE	C. Dhanush
15	711121243058	U. Shiva	IIInd AI	Shiva
16	711121104077	R. Subhash Reddy	IIInd C-S-E	R. Subhash Reddy
17	711121104053	M. Sai Manoj: Kalhan	IIInd CSE	M. Sai Manoj: Kalhan
18	711121104012	B. Manoj Kumar	IIInd CSE	B. Manoj Kumar
19	711120106011	P. Balaji	IIIInd ECE-A'	P. Balaji
20	711120106030	K. Gowtham Muthu	IIInd ECE-A	K. Gowtham Muthu





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Sl.No	Register No. / JIT ID	Name of Students /Teachers	Year & Department	Signature
21.	711121106011	R.S.Boomija	II - ECE	Bmija
22.	711121106029	V. Hari priyanga	II - ECE	Hf
23	711121106076	P. Ruba	II ECE	P.Ruba
24	711121106028	V. Haripriya	II ECE	Hf
25	711121106019	P. Dhana Sri	II ECE	P.Dhana Sri
26	711121106005	Atta Rama Sai Tejaswini	II ECE	Teju.
27	711121106044	S. Liviya	II ECE	S-Liviya
28	711121106021	Divya bharathi	II ECE	Divya bharathi
29	711121106036	Jayasri	II ECE	Jaya
30	711121243056	Suwashta	II - AI	Suwa
31	711121243048	Shifana Begum	II - AI	Shifana
32	711121243061	Yehaasany	II - AI	Yeha
33	711121106020	Dharshini	II - ECE	Dhar
34	711121106048	V. Mahibha	II - ECE	Mahibha
35	711121106017	S. Darshan	II - ECE	Darshan.
36	711121106001	Akshay	II - ECE	Akshay
37	711120106080	SRI. S	III <sup>rd</sup> ECE - B	SRI
38	711120106046	K. Logananth	III <sup>rd</sup> ECE - B	Logananth
39	711120106051	MOSES. P	III <sup>rd</sup> ECE - B	MOSES.
40	JIT0134	Dr. P. GOWDAM	ASP / ECE	P. GOWDAM
41	JIT0029	Dr. K. Senthil Selvan	ASP / Chem	Dr. K. Senthil Selvan
42	JIT025	Dr. M. RAJU	AP / Mathematics	Dr. M. RAJU



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*On 26-08-2022 at Seminar Hall*

[illegible]

Certified that all the students/teachers are participated in the event.

**Date:** 26/08/2022.

**ED Cell Coordinator**  
(Dr.P.Gowtham)