



JANSONS INSTITUTE OF TECHNOLOGY

APPROVED BY AICTE, NEW DELHI - AFFILIATED TO ANNA UNIVERSITY, CHENNAI

ACCREDITED BY NAAC & ISO 9001 : 2015 CERTIFIED INSTITUTION

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JIT Institution's Innovation Council

in association with

Entrepreneurship Development Cell



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of Education Initiative)



JIT EDC

SEMINAR ON
ATTAINING MARKET-PRODUCT FIT

PROTOTYPE DESIGNING PROCESS AND TOOLS FOR DEVELOPMENT OF MINIMUM VIABLE PRODUCT (MVP)



Seminar Hall



Tuesday, Aug 16, 2022



10.00 AM - 12.00 PM

Using MOE's Innovation Cell - Online e-Learning Resources



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Jansons Institute of Technology

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Institution Coimbatore, Tamil Nadu – 64165
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Organized Seminar on

Attaining Market - Product Fit:

“Prototype Design Process and Tools for Development of Minimum Viable Product”

on 16-08-2022 at Seminar Hall.

AGENDA

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| 10:00 AM | Arrival of all Dignities On Dais |
| 10:05 AM | Opening Note of Event Mr.P.Gowtham, EDCell Coordinator. |
| 10:10 AM | Tamil Thai Valthu |
| 10:15 AM | Welcome Address Dr.E.S.Shamila- JIT-IPR-Cell Co-ordinator,. |
| 10:20 AM | Chief Guest Profile Mr.P.Gowtham, EDCell Coordinator. |
| 11:45 AM | Keynote Address Dr.Pankaj Parashar, MBBS., Founder CEO, SCINTIGLO.Pvt, Ltd. Indore. |
| 11:50 AM | Question and Answer Session & Feedback. |
| 11:55 AM | Vote of Thanks Dr.M.M.Matheswaran President-JIT-IIC |
| 12:00 PM | National Anthem. |

ED Cell Coordinator
(Dr.P.Gowtham)