



Jansons Institute of Technology

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai
Accredited by NAAC and ISO 9001:2015 certified Institution
Coimbatore, Tamil Nadu – 641659
www.jit.ac.in



Event Report

Title : Attaining Market - Product Fit : "Prototype Design Process and Tools for Development of Minimum Viable Product (MVP)"

Date (from & to) : 16.08.2022 **Time** (from & to) : 10.30am to 12.00pm

Venue(online / offline) : Seminar Hall

Organised by : IIC - Jansons Institute of Technology

In association with : Entrepreneurship Development Cell

Speaker Details

Name : Dr.Pankaj Parashar, MBBS.,

Designation : Founder CEO, Inspiring Innovator,

Affiliation : Scintiglo.Pvt, Ltd.
Cutting Edge Medical Devices Manufacturer, Indore.

Topic : Attaining Market - Prototype Design Process and Tools for Development of Minimum Viable Product (MVP)



JIT Website <https://jit.ac.in/events/edc/prototype-design-process-and-tools-for-development-of-minimum-viable-product-mvp-2/>



<https://www.facebook.com/Jansons-Institute-of-Technology-250442415535499/photos/a.450285145551224/1162895380956860>



<https://www.instagram.com/p/ChT1z-eLr2s/>



https://twitter.com/JIT_Off/status/1559424011360034816

Event Objective

To assist the faculty members in entrepreneurship and product development.

No. of Participants / Beneficiaries

Total (Participants /Beneficiaries)	Students	Teachers	Students (Outside institution)	Teachers (Outside institution)
25	Nil	25	Nil	Nil

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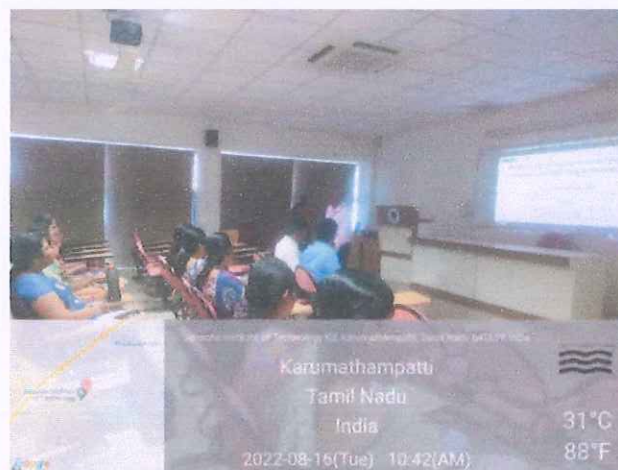
Event Summary

The Institution innovation council of Jansons Institute of Technology organised a Seminar program on "Prototype Design Process and Tools for Development of Minimum Viable Product (MVP)" in association with JIT – Entrepreneurship Development Cell. The program started with a welcome address by Dr.E.S.Shamila, IIC – Convener followed by the introduction of the speaker by Dr.P.Gowtham ED Cell Coordinator. This programme was organised on **16.8.2022** and the speaker was **Dr. Pankaj Parashar**, Founder of Cutting Edge Medical Device Private Limited, Indore Madhya Pradesh, He shared his experience in his field technopreneurship, basically he belongs to medical field, He was inspired by his new innovation on his proof of concept module **Protein Level Detection of kidney patient's** speaker explained about the types of Design Thinking, with examples. He narrated the importance of Product development and how it impacts the economic growth of our country. He described about the Design Thinking creates a balance between business, technical issues, and human factors, combines reliability and validity, He shared about the minimum viable prototype (MVP), a product design approach that requires substantially less time and money than the more familiar "Minimum Viable Product as well as analytic thinking with intuitive thinking. He shared about understand the market need and how to value the end user, Customer feedback are highly imported to launch in the market. He shares the case study few companies. The session ended with a vote of thank by Dr.M.Matheswaran IIC President.

Event Photographs



welcome address Dr.E.S.Shamila, IIC – Convener,



Chief Guest Profile Read by
Dr.P.Gowtham ED Cell Coordinator

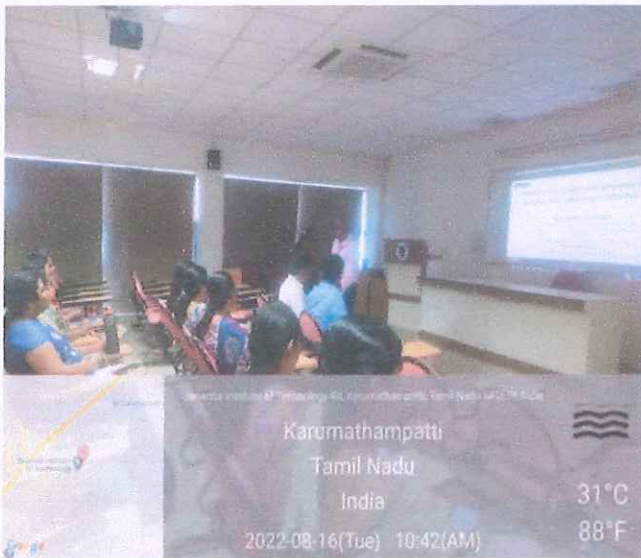
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Dr. Pankaj Parashar, Shared about Introduction Prototype Design Process



Teachers Interaction with Expert Member.



Question and Answer and Feedback Session



Vote of thank by Dr.M.Matheswaran IIC President

Event Outcomes


This seminar made awareness about entrepreneurship development and its importance of product development.

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Event Feedback

How would you rate the event in terms of preparation, flow, and content?	<p>Excellent 88%</p> <p>Very Good 10%</p> <p>Good 2%</p> <p>Fair 0%</p>
The content and activities of the event has increased my knowledge.	<p>Strongly Agree 92%</p> <p>Agree 6%</p> <p>Neutral 2%</p> <p>Disagree 0%</p>
How would you rate the speaker in terms of knowledge and presentation?	<p>Excellent 90%</p> <p>Very Good 8%</p> <p>Good 2%</p> <p>Fair 0%</p>
Overall experience of the event.	<p>Very Satisfied 87%</p> <p>Satisfied 13%</p> <p>Neutral 0%</p> <p>Dissatisfied 0%</p>
Suggestion for Improvements (If any)	Event time duration can be extended.

Date of report submission: 18.08.2022


ED Cell Coordinator
 (Dr.P.Gowtham)




Principal
JANSONS INSTITUTE OF TECHNOLOGY
KARUMATHAMPATTI
COIMBATORE - 641 659.



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A Seminar on

Attaining Market-Product Fit: Prototype Designing Process and Tools for Development of Minimum Viable Product (MVP)

on 16-08-2022 at Seminar Hall

PARTICIPANTS ATTENDANCE

Sl. No.	Register No./ JIT ID	Name of Teacher	Year & Department	Signature
1.	JIT0295	Dr. M. RAJU	Mathematics - 3 & 4	Dr. Raju
2.	JIT0212	S. Shanmuga Priya	Civil Engg	S. Shan
3.	JIT0298	N. Divya Prabha	Civil Engg	N. Divya
4.	JIT0013	Dr. P. Meena Sundari	Chemistry	Dr. P. Meena
5.	JIT0034	Dr. R. SENSUDARVANAN	Physics	Dr. R. Sensu
6.	JIT0012	Dr. D. UETHAKARASCHI	Physics	Dr. D. Uetha
7.	JIT0264	N. SARANYA	Physics	N. Saranya
8.	JIT0116	Dr. G. BHAVANI	Physics	Dr. G. Bhavani
9.	JIT0040	Mrs. M. Ranya	Maths	M. Ranya
10.	JIT0075	Dr. Supriya S	Chemistry	Dr. Supriya
11.	JIT0100	Dr. V.P. Radha	Chemistry	Dr. V.P. Radha
12.	JIT0125	Mrs. P. Karitha	Maths	P. Karitha
13.	JIT0091	Alexander F	Maths	Alexander
14.	JIT0138	K. MAHENDRAN	EEE	K. Mahendran
15.	JIT0223	K. MAHADESH KUMAR	MECH	K. Mahadesh
16.	JIT0880	Dr. S.R. Parameshwaran	English	Dr. S.R. Paramesh
17.	JIT0288	E.P. SWETHA	English	E.P. Swetha
18.	JIT0286	S. RANYA	ENGLISH	S. Ranya
19.	JIT0174	Dr. C. SHANMUGAM	ECE	Dr. C. Shanmuga
20.	7111186/JIT0251	Dr. E. S. Shanila	CSE	Dr. E. S. Shanila
21.	JIT0169	Dr. M. M. Mutheswaran	Mech	Dr. M. M. Muthes
22.	JIT0285	R. Kowsalya	ECE	R. Kowsalya



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Certified that all the students/faculty participated in the event.

Date: 16.08.22

P. C. Prasad

Faculty Coordinator
(Dr.P.Gowtham)