



Department of
Electronics and
Communication
Engineeeing&
Electrical and
Electronics Engineering

Startup Initiatives-An Indian Perspective

25th May 2022 | 3-4.30pm

Online: MS teams

Resource person

Dr. D. Surendran
Founder and CEO
SKS Skill Fasteners Private Ltd,
Coimbatore



For clarifications contact, alagumeen aakshi m.ece@kct.ac.in vinothkumar.n.eee@kct.ac.in;



PRINCIPAL

ANSONS INSTITUTE OF TECHNOLOGY

KARUMATHAMPATTI

COIMBATORE - 641 659.



Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai Accredited by NAAC and ISO 9001:2015 certified Institution Coimbatore, Tamil Nadu – 641659 www.jit.ac.in



Institution's Innovation Council and IIC of Kumaraguru College of Technology (Under Mentor- Mentee Scheme)

a seminar on

Start-up Initiatives - An Indian Perspective

on 02-07-2022

Online event

AGENDA

03:00 PM	Arrival of dignities via online
03:02 PM	Tamil Thai Valthu
03.05.084	Welcome Address
03:05 PM	Dr.T.Meenakshi Prof/EEE
02.40.004	Opening Note of Event
03:10 PM	Dr.E.S.Shamila- Co-ordinator-JIT-IPR-Cell
	Seminar –Start-up Initiatives – An Indian Perspective
03:15 PM	Dr. D.Surendran, Founder & CEO- SKS Skill Fasteners Private-Itd
	Coimbatore
04:20 PM	Feedback
	Vote of Thanks
04:25 PM	Dr.N.Srinivasn-ARIIA-Nodal officer
04:30 PM	National Anthem

Faculty Coordinator Dr.M.M.Matheswaran

PRINCHPAL

JANSONS INSTITUTE OF TECHNOLOGY

KARUMATHAMPATTI

COIMBATORE - 641 659.



Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai Accredited by NAAC and ISO 9001:2015 certified Institution Coimbatore, Tamil Nadu – 641659 www.jit.ac.in



Event Report

Title

: Start-up Initiatives - An Indian Perspective

Date (from & to)

: 25.5.2022

Time (from & to) : 3.00 pm to 4.30 pm

Venue (online / offline)

: Online activity

Organised by

: IIC of Kumaraguru College of Technology - Under Mentor- Mentee Scheme

Speaker Details

Name&

.

Dr. D.Surendran

Designation

Affiliation

Founder & CEO-

SKS Skill Fasteners Private-Itd

Coimbatore

Theme

0

: Starup Oppertunities

https://www.facebook.com/Jansons-Institute-of-Technology-250442415535499/photos/pcb.1164092824170449/1164090960837302

https://www.instagram.com/p/ChYz1RPPQys/

https://twitter.com/JIT_Offl/status/1560120208710193152/photo/1

Event Objective

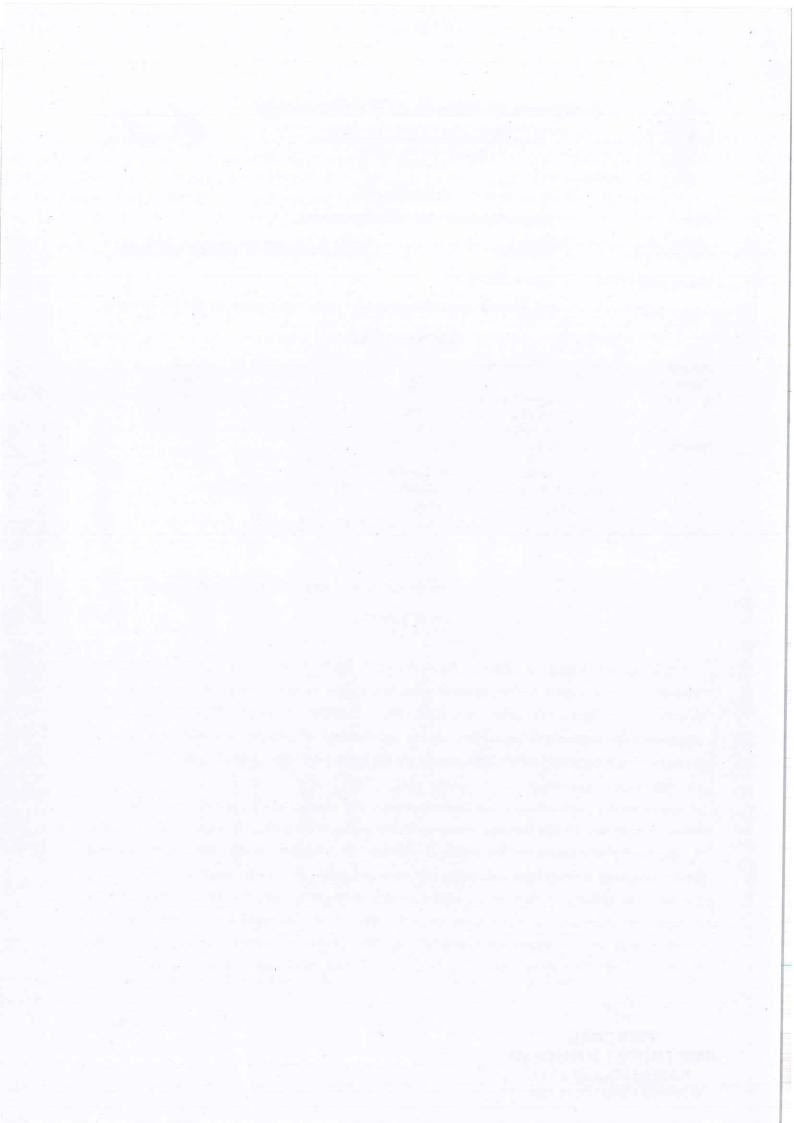
To create knowledge about initial preparedness for startup and learn about legal & ethical steps

Event Summary

The Institution Innovation's Council of Jansons Institute of Technology participated in a seminar on "Start-up Initiatives – An Indian Perspective" organised by Kumaraguru college of Technology under Mentor- Mentee scheme. The seminar was conducted on 25.05.2022 between 3.00 pm to 4.30 pm. The session was handled by Dr.D.Surendhran, CEO of Skil Fasteners Private Ltd Coimbatore. He instructed the youngsters India is the third largest ecosystem in the world, behind the United States and China, and it is anticipated to experience 12-15% steady yearly growth year over year. The start-up has created between 1.6 and 1.7 lakh new jobs, and the Department of Promotion of Industry and Internal Trade (DPIT) has recognised over 61,400 start-ups, including 14,000 during FY year 2022. The speaker also covered the causes of startup failure and the phases of a startup's development. He elaborated on the essential legal compliances; types of business entities and their legal status, member liability, number of members required, transferability, taxation, annual statuary meetings and filings, etc.; The ethical compliances for startups were discussed. He described the role that marketing and advertising play in critical role in the growth of start-ups and careful compliance with advertising rules stops them from not only avoiding penalties but also being ethical, particularly Infrastructure-related Zonal Laws and Data Protection Laws.



Page 1 of 3



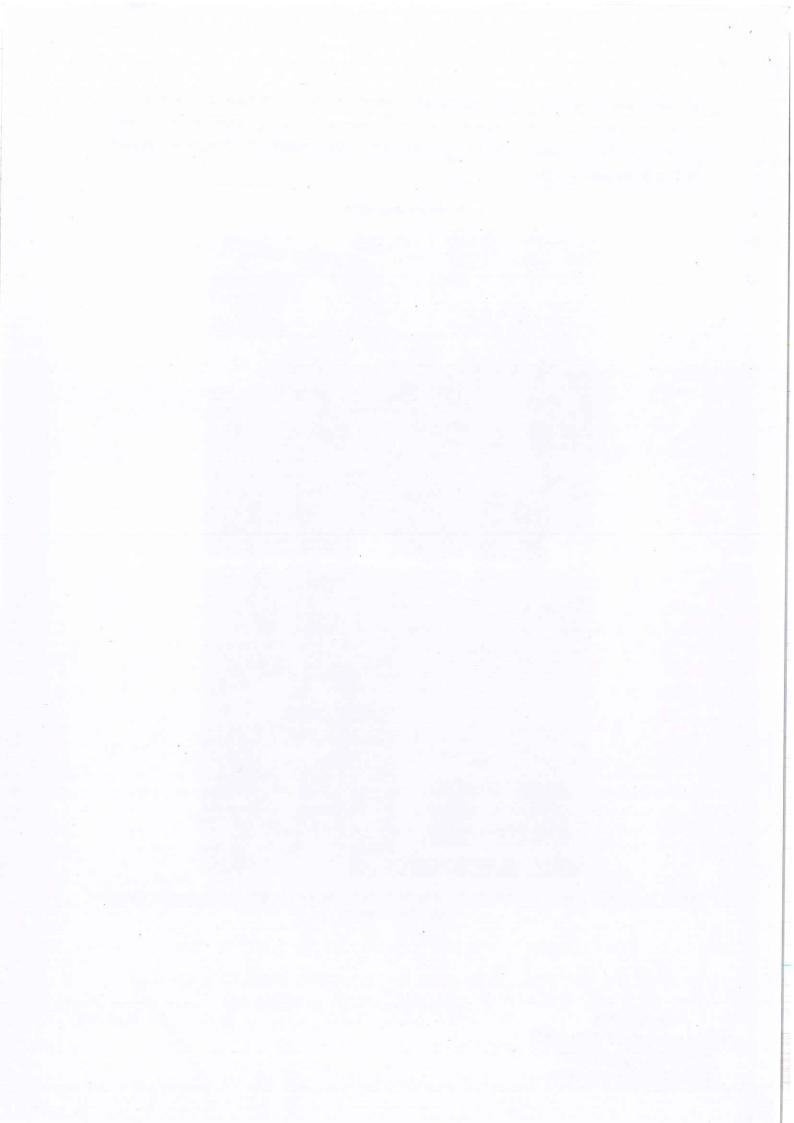
The Startups are accountable for their responsibilities toward customers, staff, the environment, and other startups. His session served as a motivation and encouragement for young minds who are aiming to become successful entrepreneurs. The webinar ended with a vote of thanks by Dr. Alagu meenaakshi /IIC of KCT and feedback collection.

Event Photographs



Photo Collage of seminar" conducted during 25.05.2022 The event was arranged under Mentor – Mentee scheme.

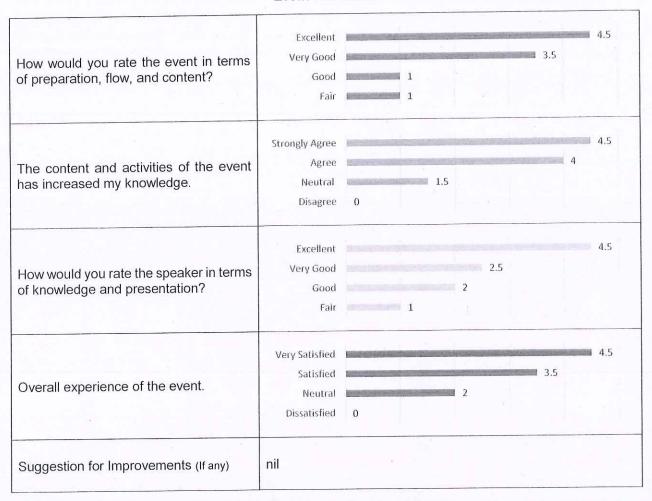




Event Outcomes

The attendees understood the responsibility towards customers, employees, environment, start-up, community and legal steps.

Event Feedback



No. of Participants / Beneficiaries

Total (Participants / Benefices)	Students	Faculty	Students (Outside institution)	Faculty (Outside institution)
52	47	5	Nil	nil

Date of report submission: 01.07.2022

Faculty Coordinator (Dr.M.Matheswaran)

Principal

PRINCIPAL

JANSONS INSTITUTE OF TECHNOLOGY

KARUMATHAMPATTI

COIMBATORE - 641 659.

Page 3 of 3



Karumathampatti, Coimbatore – 641 659

Attendance for "Startup Initiatives – An Indian Perspective"

Name of the Event

: Startup Initiatives - An Indian Perspective

Date: 25.05.2022

Academic Year

: 2021-2022

Resource Person: Dr. D.Surendran, Founder & CEO- SKS Skill Fasteners Private-Itd Coimbatore

Type: Online (Webinar)

Venue: Online

Program Time: From 03.00pm to 04.30pm

List of Faculty Registered

SI. No	SI. No Name of the Faculty	Designation	Department
÷	Mr.N.Balasubramaniam	Assistant Professor Civil Engineering	Civil Engineering
2.	Dr.E.S.Shamila	Professor	Computer Science and Engineering
.3	Dr.N.Srinivasan	Associate Professor	Associate Professor Mechanical Engineering
4.	Mr.F.Alexander	Assistant Professor	Assistant Professor Mechanical Engineering
5.	Mr.Murali V.	Assistant Professor	Assistant Professor Mechanical Engineering

List of Students Registered

JANSONS INSTITUTE OF TECHNOLOGY COIMBATORE - 641 659. KARUMATHAMPATTI PRINTIAL

SI. No	SI. No Name of the Student	Year & Department
ij	Aswin Shankar	III ECE
2.	Sabari Ganesh	III MECH

Rev.No. 01; Rev. Date 20.06.2018

Page 1 of 4



Karumathampatti, Coimbatore – 641 659

19.	18.	17.	16.	15.	14.	13.	12.	11.	10.	9.	.∞	7.	6.	5.	4.	iω
VESHNU	SUBARNA CHINNADHURAI	MYTHILI S	HARITHA A	GEETHALAKSHMI M	AKSHAYA S	ABITHA SREE K	PRAVANYA K.N.S	NISHANTH B	Rohith	Nithees	Surya Narayanan	Raj Kumar	Gijendran	Nandha Kumar	Loghesh	Kaveen
LECE	LECE	III ECE	III ECE	IV ECE	III CSE	III CSE	IV CSE	IV CSE	III CSE	III CSE	III CIVIL	IN CIVIL	IV MECH	III CSE	III EEE	III CSE

PRINCIPAL INSTITUTE OF TECHNO

JANSONS INSTITUTE OF TECHNOLOGY KARUMATHAMPATTI COIMBATORE - 641 659.

Rev.No. 01; Rev. Date 20.06.2018



Karumathampatti, Coimbatore – 641 659

VIDUALUR DIVYANJALI II AI	Daniel Jayasurya IV ECE	Aruneswaran IV MECH	Aruleeswaran IV CSE	Guna IV EEE	Venkata Nithishkumar	Chandru III AI	Dharsan III AI	Joy Prakashraj III ECE	Ajay II CSE	Gokul	Sowandhar II AI	Akash II ECE	Abisheck IV CSE	Balaji IV CSE	Ravendhar III CIVIL	Srinivasa Tejas III CIVIL
VIDU	Danie	Arun	Arule	Guna	Venk	Chan	Dhar	Joy P	Ajay	Goku	Sowa	Akas	Abisł	Balaj	Rave	Srini

Rev.No. 01; Rev. Date 20.06.2018

JANSONS INSTITUTE OF TECHNOLOGY KARUMATHAMPATTI COIMBATORE - 641 659.



Karumathampatti, Coimbatore – 641 659

47.	46.	45.	44.	43.	42.	41.	40.	39.	38.	37.
Priyanka S	Jayasuba R	ABITHA SREE K	Rahul raj	Gowtham	Raj Kumar	Rabinram	Siddhu Vinay	Jondev	Akshay	Joetheesan
IV ECE	IV CSE	III CSE	II ECE	II CSE	II CSE	II ECE	II AI	II CSE	II ECE	II CSE

President / JIT-IIC

PRINGIPAL

JANSONS INSTITUTE OF TECHNOLOGY

KARUMATHAMPATTI

KARUMATHAMPATTI

COIMBATORE - 641 659

Date: 02.03.2022

Rev.No. 01; Rev. Date 20.06.2018