



Jansons Institute of Technology





Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai
Accredited by NAAC and ISO 9001:2015 certified Institution
Coimbatore, Tamil Nadu – 641659
www.jit.ac.in



Event Report

Title	:	Seminar on Start-up Initiatives – An Indian Perspective			
Date (from & to)	:	25.5.2022	Time (from & to)	:	3.00 pm to 4.30 pm
Venue (online / offline)	:	Online activity			
Organised by	:	IIC of Kumaraguru College of Technology – Under Mentor- Mentee Scheme			
In association with	:	IIC of Jansons Institute of Technology			

Speaker Details

Name& Designation	:	Dr. D.Surendran	
Affiliation	:	Founder & CEO- SKS Skill Fasteners Private-ltd Coimbatore	
Theme	:	Starup Opportunities	
JIT- Website			
	https://www.facebook.com/Jansons-Institute-of-Technology-250442415535499/photos/pcb.1164092824170449/1164090960837302		
	https://www.instagram.com/p/ChYz1RPPQys/		
	https://twitter.com/JIT_Off/status/1560120208710193152/photo/1		

No. of Participants / Beneficiaries

Total (Participants / Benefices)	Students	Teachers	Students (Outside institution)	Teachers (Outside institution)
52	47	5	Nil	Nil

Event Objective

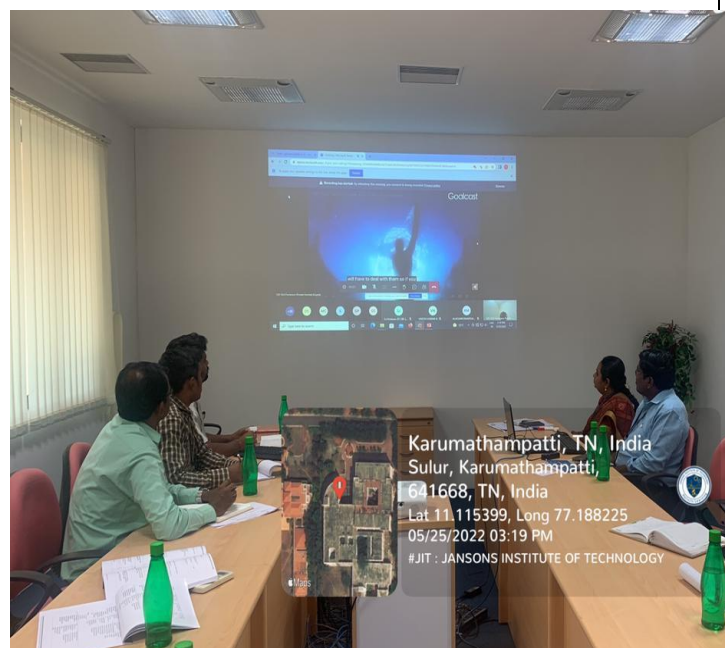
To understand the behaviour of Indian start-up ecosystem and aware about the legal & ethical steps for start-up registration.

Event Summary

The Institution Innovation's Council of Jansons Institute of Technology organised a seminar on "Start-up Initiatives – An Indian Perspective" in association with Kumaraguru college of Technology under Mentor- Mentee scheme. The seminar was conducted on 25.05.2022 between 3.00 pm to 4.30 pm. The session started with the Tamil Thai Valthu. Dr.Vinothkumar Mentor, of JIT-IIC welcomes the gathering and Dr.Alagumeenakshi.M - Co-ordinator-Mentor-Mentee scheme-KCT/CBE, explains the objective of the seminar and reveals the profile of the resource person. The session was handled by Dr.D.Surendhran, CEO of Skil Fasteners Private Ltd Coimbatore.

He instructed that India consist the third largest Start-up ecosystem in the world, behind the United States and China, and it is anticipated to grow 12-15% steadily year over year. The start-up has created between 1.6 and 1.7 lakh new jobs, and the Department of Promotion of Industry and Internal Trade (DPIT) has recognised over 61,400 start-ups, including 14,000 during FY year 2022. The speaker also covered the causes of startup failure and the phases of a startup's development. He elaborated on the essential legal compliances; types of business entities and their legal status, member liability, number of members required, transferability, taxation, annual statutory meetings and filings, etc.; The ethical compliances for startups were discussed. He described that role that marketing and advertising play in critical role in the growth of start-ups and careful compliance with advertising rules stops them from not only avoiding penalties but also being ethical, particularly Infrastructure-related Zonal Laws and Data Protection Laws. The Start-ups are accountable for their responsibilities toward customers, staff, the environment, and other startups. His session served as a motivation and encouragement for young minds who are aiming to become successful entrepreneurs. The session ended with a note of thanks by Dr. Alagu meenaakshi /IIC of KCT and national anthem. About 47 students and 5 teachers are participated and benefitted by this seminar.

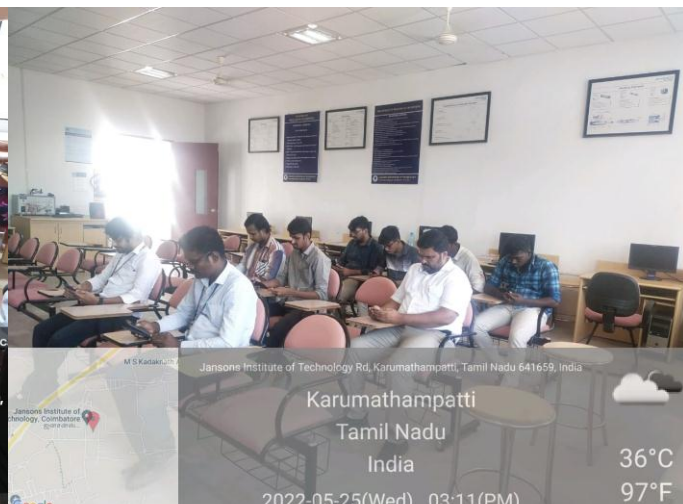
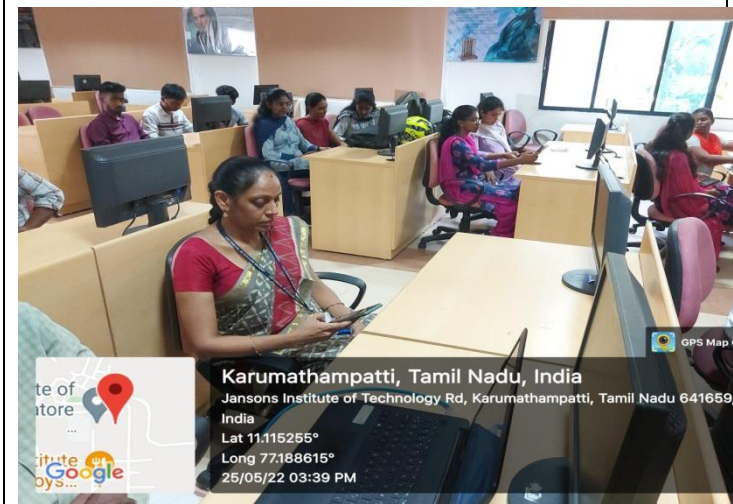
Event Photographs



JIT-IIC Members attending the seminar organised on 25.05.2022- "Start-up Initiatives – An Indian Perspective"



Students and Teaching faculty members attending the seminar organised on 25.05.2022- "Start-up Initiatives – An Indian Perspective"



Students and Teaching faculty members attending the seminar organised on 25.05.2022- "Start-up Initiatives – An Indian Perspective"

Students and Teaching faculty members attending the seminar organised on 25.05.2022- "Start-up Initiatives – An Indian Perspective"

Mathes WARAN | Assistant Prof... x WhatsApp x Meeting | Microsoft Teams x +

teams.microsoft.com/_#/pre-join-calling/19:meeting_ODdhMmISMGUjZTc5MC00ZGNmLTkzNDYtNDU...

Recording has started. By attending this meeting, you consent to being recorded. Privacy policy Dismiss

HOW TO START A START-UP

The infographic outlines the following steps:

- live in the future, ahead of your time
- what is missing in the world?
- write it down and bounce ideas around
- make a prototype
- show the prototype to 100 people
- launch - let everyone know you have made something
- look for funding and build version one at the same time
- register your Corp, split equity
- find a co-founder
- iterate on the prototype until it makes sense
- get to 1,000 users
- grow 5% a week (hard, but proven possible)
- keep growing for another 4 years, and at that rate you will reach 25 million users

Source: <https://startupstips.com/best-startups-companies/>

People

- MT Meenakshi T (Guest)
- MC Murali V JIT cbe (Guest)
- NR Nandha Gopal Krishnan R (G...)
- P P.Sivamani (Guest)
- P Prathipa (Guest) On hold
- PS Pravanya K N S (Guest)
- S Sabarivasan (Guest)
- S Sakthi (Guest)
- S Shamila (Guest)
- SC SHANMUGAM C (Guest)
- SJ Sri Krishnan JIT-CBE (Guest)

SKS Skill Fasteners Private Limited (Guest)

DR LENINA SVB (Gue...)

ALAGUMEENAKSHI M

Sri Krishnan JIT-CBE (Gue...)

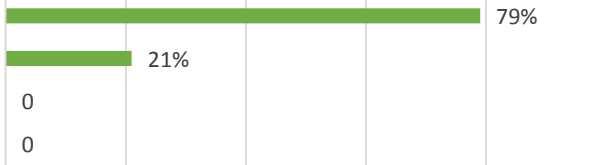







3:28 PM 5/25/2022

Virtual room Snapshot for the seminar organised on 25.05.2022- "Start-up Initiatives – An Indian Perspective"- Resource person Dr. D.Surendran explain the steps to start a START-UP venture.

Event Outcomes

The participant are understood the functions of Indian startup ecosystem and the legal & ethical steps for start-up registration

Event Feedback

How would you rate the event in terms of preparation, flow, and content?	<p>Strongly Agree  79%</p> <p>Agree  21%</p> <p>Neutral 0</p> <p>Disagree 0</p>
The content and activities of the event has increased my knowledge.	<p>Strongly Agree  90%</p> <p>Agree  10%</p> <p>Neutral 0</p> <p>Disagree 0</p>
How would you rate the speaker in terms of knowledge and presentation?	<p>Excellent  96%</p> <p>Very Good  4%</p> <p>Good 0</p> <p>Fair 0</p>
Overall experience of the event.	<p>Very Satisfied  95%</p> <p>Satisfied  5%</p> <p>Neutral 0</p> <p>Dissatisfied 0</p>
Suggestion for Improvements (If any)	Session can be arranged to aware about angel and VC funding opportunities

Date of report submission: 01.07.2022

Faculty Coordinator
(Dr.M.Matheswaran)

Principal