



Jansons Institute of Technology

Karumathampatti, Coimbatore – 641 659

Report

Name of the Program / Activity / Event / Others	Seminar on Intellectual Property Strategy and Patent Drafting
Date & No. of days	16.12.2019 – 1 Day
Organized by	IPR cell and ED cell
In association with	Department of EEE
Venue	LH1
Participants/ Beneficiaries	Faculty members of JIT
Event brief (500 words with photo): <p>A seminar on “Intellectual Property Strategy and Patent Drafting” was arranged by the IPR cell and ED cell for the faculty members of JIT on 16.12.2019 (FN). The invited speaker was Mr. Muruganantham. S, President and Patent Attorney, Metayage IP Strategy Consulting LLP, PSG step, Coimbatore. The session started by 10.40 am. Dr T.Meenakshi, Coordinator, IPR cell of JIT welcomed the guest and the faculty and introduced the speaker to the audience. Following the welcome address, the speaker addressed the faculty members on Intellectual property rights. The highlights of his presentation was on</p> <ul style="list-style-type: none">• The importance of Intellectual property strategy and the different types of IPR like trademark, patent, copyright, design patents, trade secret etc.• The difference between copyright and patent and how programming could be patented• The importance of patent for student community and startups• The concept of prior art and the process of filing patents• The renewal of the patents and its rules and regulations was emphasized. <p>A live Patent search was done and the e-filing process was explained. The faculty members very well interacted with the speaker and the session was lively. The session ended with a thanks giving note and a photo session.</p>	



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Outcomes	The importance of IPR and the process of patent filing was learnt
Feedback	The program gave an awareness on IPR and patent and the speaker clearly explained the fundamentals
Suggestions / Future actions	Awareness on IPR for students shall be arranged

prepared by,
T.Meenakshi
Coordinator