

ABOUT JIT:

Jansons Institute of Technology (JIT) is a world class Engineering College established in 2009 and the second venture of the Jansons Foundation in the field of Higher Education. JIT has been promoted by the Jansons Business Group which comprises 14 operating companies in five business sectors, predominantly in the Textile sector connecting 40 countries across the world and other sectors are Granite, Retail, Medicare, and Education. JIT offers six UG programmes.

JIT is approved by the All-India Council for Technical Education (AICTE) and the Government of Tamil Nadu, and is affiliated to Anna University, Chennai. JIT, guided by its motto, 'the most preferred destination for Technical Education', takes every effort to create infinite opportunities to students for their professional development. JIT employs the finest brains in Technical Education as its faculty to lead its students to a fruitful learning.

ABOUT JIT-IIC CELL

The JIT IIC cell conducts various innovation and entrepreneurship-related activities in time bound fashion. It organizes periodic workshops/ seminars/ interactions with entrepreneurs, investors, professionals and create a mentor pool for student innovators. It establishes network with peers and national entrepreneurship development organizations.

The cell maintains an Institution's Innovation portal to highlight innovative projects carried out by our institution's faculty and students. It also organizes Internal Hackathon, idea competition, mini-challenges etc. with the involvement of clubs with industries support.



JANSONS INSTITUTE OF TECHNOLOGY



**IIC & IPRC cell
JIT**



ORGANIZING COMMITTEE

CHIEF PATRON

Rtn.MPHE. Shri T.S. NATARAJAN
Chairman

PATRON

Shri T.N. KALAIMANI
Shri T.N. THIRUKUMAR
Vice Chairmen

CONVENER

Dr.V.NAGARAJAN
Principal

CO-CONVENER

Dr. T.MEENAKSHI
Convener, IPR CELL , JIT

Co-ordinators

Dr.P.Gowtham
Dr.E.S.Shamila
Dr. G.Bhavani
Prof. N. Balasubramanian
Prof. G. Vijipriya

**Institution's Innovation Council
JIT
&
Intellectual Property Rights cell
JIT**

jointly organizes

A three day Programme on

**Awareness on Intellectual
Property and Innovation
- A Primer Series**

15.9.2021 to 17.9.2021



**JANSONS INSTITUTE OF
TECHNOLOGY**

Approved by AICTE and affiliated to Anna University, Chennai
Karumathampatti, Coimbatore - 641659



ABOUT JIT-IPR CELL

IPR cell was constituted at Jansons Institute of Technology in the year 2018 with the objective to create an ambience to nurture new ideas through which innovations and research emerge. It is focused to encourage and preserve the innovative ideas of the faculty and students and stimulate collective growth towards research and development.

The IPR cell protects new inventions, designs, software, brand name and other innovative ideas etc. generated through the college. It arranges seminars and workshops to educate the faculty and students about IPR and Research methodologies. It also facilitates the students and faculty to file for patents.

About the Workshop:

This three day awareness workshop is intended to create an awareness in the students about Intellectual Property rights and Innovations. It helps to educate the importance of the intellectual property in the students across all the departments. The awareness workshop focuses on different types of patents and research ethics. The role of IPR in innovation and incubation will also be highlighted in the workshop and the creation of job opportunities will be discussed.

The role of Innovation in IPR and how intellectual property could be identified in early stage of innovation will be discussed.



JANSONS INSTITUTE OF TECHNOLOGY



IIC & IPRC
JIT



Awareness on Intellectual Property and Innovation—A Primer series

RESOURCE PERSONS

Dr. M. M. MATHESWARAN

Convener

Institution's Innovation Council
Jansons Institute of Technology

Dr. E.S.SHAMILA

Convener

VE - SIP Cell
Jansons Institute of Technology

Dr. T.MEENAKSHI

Convener

Intellectual Property Rights cell
Jansons Institute of Technology

Dr. P. GOWTHAM

Convener

Entrepreneurship Development Cell
Jansons Institute of Technology



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Topics Covered:

- Overview of IPR
- Role of Patents in Engineering Domain
- Types of Protection
- Trademark and Design Patents
- Industrial Design
- Geographical Indication
- Copyright and related Rights
- Patent and Innovation
- Identifying Intellectual Property in early stage of Innovation
- Patentability criteria and patent filing procedure