




Jansons Institute of Technology

Karumathampatti, Coimbatore – 641 659

Report

Name of the Program	Three day programme on “ Awareness on Intellectual Property and Innovation – a Primer series”
Date & No. of days	15.9.2021-17.9.2021 , 3 days
Organized by	 Intellectual Property rights cell and Institution Innovation council
Venue	Seminar Hall, JIT
Speakers	Dr.T.Meenakshi, IPR cell coordinator, JIT Dr. M.M. Matheswaran, IIC cell coordinator, JIT Dr. E.S.Shamila, JIT Journal chief editor and SIP cell coordinator Dr. P.Gowtham, EDC cell coordinator, JIT
Participants/ Beneficiaries	Second year students of various departments (125 strength)

Event brief (500 words with photo):

The Intellectual property rights cell in association with Institution Innovation council, JIT has organized a 3 day programme on “**Awareness on Intellectual Property and Innovation – a Primer series**” for the second year students of JIT in order to create an awareness on Intellectual property and Innovations. The programmed was conducted for three days from 15.9.2021 to 17.9.2021.

The session was started by 10.00 am on 15.9.2021 and the gathering was welcomed by Dr.T.Meenakshi, IPR cell coordinator. Then the activities of the IIC cell was briefed by Dr.M.M.Matheswaran, IIC cell incharge. The various branch students were introduced to the research activities conducted in the institution and the different activities formulated to foster the innovation and research culture in the students. Dr.E.S.Shamila introduced the SIP cell to the students and also she introduced the JIT journal “International Journal of “Contemporary Engineering Sciences and Emerging Technologies (IJCESET)” to the students. The students were motivated to publish paper in the journal. Dr. Gowtham P. introduced the Entrepreneurship development cell to the students followed by the activities conducted by the EDC cell. Following the EDC cell, Dr. T.Meenakshi introduced the Intellectual property rights cell to the students. She also gave an overview of IPR and also emphasized on why IP is important in academia.

The session on 15.9.2021 AN was handled by Dr.E.S.Shamila, Professor/CSE and SIP cell coordinator, Editor of the Journal “International Journal of “Contemporary Engineering Sciences and Emerging Technologies (IJCESET)” between 1.30 PM to 3.30 PM. She discussed about the role of patents in engineering domain and enriched about the IP on copyright. She gave interesting examples on copyright for artistic work, books, Journals, plagiarism and also elaborated on importance of copyright for CSE students.

The day 2 session, 16.9.2021 FN session was about “Identifying Intellectual Property in early stage of Innovation” and session was taken by Dr.T.Meenakshi, IPR cell coordinator. The session elaborated about the identification of problems, understanding the current solutions and the need for innovation. The reason for identifying the intellectual property in every innovation and the benefits arrived because of that was also discussed with examples and case studies. Finally Mr. Heyram of III EEE introduced his start up to the audience.

The 16.9.2021 AN was handled by Dr. T.Meenakshi. She discussed about recent innovations with students and how innovations are important for an Engineer with case studies. The different types of innovation was detailed to the students.

The 17.9.2021 FN session was handled by Dr.P.Gowtham, EDC cell coordinator. The types of patents like trademark, Industrial design, design patents was explained to the students in detail with examples. He highlighted the growth of startups in India and he also created awareness on the role of IP in entrepreneurship and startups.

The 17.9.2021 AN session was handled by Dr.M.M.Matheswaran on Geographical indications, design patents for civil and mechanical engineers. He also highlighted the importance of problem identification and analysis for effective formulation of IP. Finally he detailed the procedure to file a patent and how to do a patent search. The benefits was also highlighted in his session. The three day programme ended with a positive note of



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awareness on IP and innovation among the students.



Figure 1 Session on Awareness on Intellectual Property and Innovation conducted on 16.09.21



Figure 2 Session on Role of patents in Engineering domain and types of protection- 16.9.21, Student audience listening to the seminar



Figure 3 Dr.E.S.Shamila, Editor of IJCESET journal addressing the audience on copyright



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Figure 4 Session on Identifying Intellectual property in early stage of Innovation by Dr.T.Meenakshi, IPR cell coordinator



Figure 5 Dr.P.Gowtham, EDC cell coordinator highlighting the types of patents and role of IP in startups



Figure 6 Dr. M.M.Matheeswaran addressing the students on geographical indications, patents for civil and mechanical engineers

Outcomes	An awareness was created among the second year students on Intellectual property and the importance of innovation for IP was also educated. The students were motivated towards working towards innovation.
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Faculty In-charge