



# JANSONS INSTITUTE OF TECHNOLOGY

APPROVED BY AICTE, NEW DELHI - AFFILIATED TO ANNA UNIVERSITY, CHENNAI  
ACCREDITED BY NAAC & ISO 9001 : 2015 CERTIFIED INSTITUTION  
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JIT Institution's Innovation Council  
in association with  
IPR Cell



**INSTITUTION'S  
INNOVATION  
COUNCIL**  
(Ministry of Education Initiative)



Seminar on

## **BUSINESS POTENTIAL AND OPPORTUNITY IDENTIFICATION FOR THE INNOVATION: INNOVATION RUBRIC AND BUSINESS MODEL CANVAS PREPARATION**

**20  
August  
2022**



**SEMINAR HALL  
AT  
10.00 AM**

Using MOE's Innovation Cell - Online e-Learning Resources

