



Jansons Institute of Technology

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai
Accredited by NAAC and ISO 9001:2015 certified Institution
Coimbatore, Tamil Nadu – 641659
www.jit.ac.in



JIT Institution's Innovation Council
in association with
Intellectual Property Rights Cell (IPR)
organises
a seminar on

**Business Potential and Opportunity Identification for the
Innovation Rubric and Business Model Canvas
Preparation**

on 20-08-2022 at Seminar Hall

AGENDA

10:00 AM	Arrival of all dignities on dais
10:02 AM	Welcome Address Dr.E.S.Shamila, Professor/ CSE , Jansons Institute of Technology
10:10 AM	Using MOE's Innovation Cell – Online e-Learning Resources Dr. B. L. Lakshmi Meera AVP & Head - Forge Academy, Coimbatore Innovation & Business Incubator
11:40 AM	Quiz
11:50 AM	Feedback
11:55AM	Vote of Thanks Dr.P.Gowtham, – Coordinator EDC Cell , Jansons Institute of Technology
12:00Noon	National Anthem



E.S.Shamila

Faculty Coordinator
(Dr.E.S.Shamila)

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Event Report

Title : Seminar on "**Business Potential and Opportunity Identification for the Innovation Rubric and Business Model Canvas Preparation**"

Date (from & to) : 20.08.22 **Time** (from & to) : 10.00 am – 12.00 noon

Venue(offline) : Seminar Hall

Organised by : JIT Institution's Innovation Council

In association with : Intellectual Property Rights Cell

Student Activity : No

Session Details

Resource : Using MOE's Innovation Cell – Online e-Learning Resources
By Dr.Ashutosh Pastor, Incubation Manager, Foundation for Innovation and Technology Transfer, IIT Delhi

Topic : **Innovation and Startup Ecosystem in India** - Understanding Technology Readiness Level (TRL), Manufacturing Readiness Level (MRL) and Investment Readiness Level (IRL) & Implications in Innovation Development

JIT Website : https://jit.ac.in/club_event_details.php?eid=586

Link : <https://youtu.be/4GgzlbgCjy8>

: <https://www.facebook.com/Jansons-Institute-of-Technology-250442415535499/photos/a.450285145551224/1162899600956438>

: https://twitter.com/JIT_Offll/status/1559426567708692480/photo/1

: <https://www.instagram.com/p/ChT29NgLXI5/>

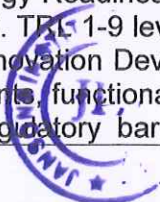
Event Objective

Startup India is the Indian Government's flagship initiative that aims to build a strong ecosystem to promote innovation and startups in the country. The main motive of this event is to support the faculty members ingaining knowledge on Innovation and Startup Ecosystem. This seminar aims to ensure sustainable economic growth and generate large-scale employment opportunities.

Event Summary

The Institution innovation council of Jansons Institute of Technology organised a seminar on Innovation and Startup Ecosystem in India in association with JIT - Intellectual Property Rights Cell. This programme was organised on 19.8.2022 and the speaker was Dr.Ashutosh PastorFoundation for Innovation and Technology Transfer, IIT Delhi

The program started with a welcome address Dr.M.M.Matheswaran, IIC –President followed by the introduction of the speaker by Dr.E.S. Shamila IPR Cell Coordinator. The key note speaker Dr.Ashutosh Pastor discussed about Technology Readiness Level (TRL), Manufacturing Readiness Level (MRL) and Investment Readiness Level (IRL). TRL 1-9 levels are well explained with real time examples. He gave a clear picture on Implications in Innovation Development. The seminar brief about establishment of proof of concepts, prototype developments, functional validations from models to real operational environments and clearances of mandatory regulatory barriers between levels towards market introduction of the



Event Photographs



Faculty Participation



Faculty Participation



Faculty Participation



Dr.E.S. Shamila- Introduction about Innovation, Startup and Speaker



Dr.M.M.Matheswaran – Welcome Address



Paper clipping The Hindu and Dinamalar

Event Outcomes

This seminar aims at promoting the development of innovative solutions to society's most pressing social



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problems. The seminar intends to create a pool of social innovators in various fields who will identify the specific needs and gaps in different areas.

Event Feedback

<p>How would you rate the event in terms of preparation, flow, and content?</p>	<table border="1"> <tr><td>Excellent</td><td>4.5</td></tr> <tr><td>Very Good</td><td>4.5</td></tr> <tr><td>Good</td><td>3.5</td></tr> <tr><td>Fair</td><td>2.3</td></tr> </table>	Excellent	4.5	Very Good	4.5	Good	3.5	Fair	2.3
Excellent	4.5								
Very Good	4.5								
Good	3.5								
Fair	2.3								
<p>The content and activities of the event has increased my knowledge.</p>	<table border="1"> <tr><td>Strongly Agree</td><td>4.5</td></tr> <tr><td>Agree</td><td>4.5</td></tr> <tr><td>Neutral</td><td>3.5</td></tr> <tr><td>Disagree</td><td>2.3</td></tr> </table>	Strongly Agree	4.5	Agree	4.5	Neutral	3.5	Disagree	2.3
Strongly Agree	4.5								
Agree	4.5								
Neutral	3.5								
Disagree	2.3								
<p>How would you rate the speaker in terms of knowledge and presentation?</p>	<table border="1"> <tr><td>Excellent</td><td>4.5</td></tr> <tr><td>Very Good</td><td>4.5</td></tr> <tr><td>Good</td><td>3.8</td></tr> <tr><td>Fair</td><td>2</td></tr> </table>	Excellent	4.5	Very Good	4.5	Good	3.8	Fair	2
Excellent	4.5								
Very Good	4.5								
Good	3.8								
Fair	2								
<p>Overall experience of the event.</p>	<table border="1"> <tr><td>Very Satisfied</td><td>4.8</td></tr> <tr><td>Satisfied</td><td>4.5</td></tr> <tr><td>Neutral</td><td>3.5</td></tr> <tr><td>Dissatisfied</td><td>2</td></tr> </table>	Very Satisfied	4.8	Satisfied	4.5	Neutral	3.5	Dissatisfied	2
Very Satisfied	4.8								
Satisfied	4.5								
Neutral	3.5								
Dissatisfied	2								
<p>Suggestion for Improvements (If any)</p>	<p>Nil</p>								

No. of Participants / Benefices

Total (Participants / Benefices)	Students	Faculty	Students (Outside institution)	Faculty (Outside institution)
40	-	40	-	-

Date of report submission: 20.08.22

E.S. Shamila

Faculty Coordinator
(Dr.E.S.Shamila)



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A Seminar on

Business Potential and Opportunity Identification for the Innovation: Innovation Rubric and Business Model Canvas Preparation

on 20-08-2022 at Seminar Hall

PARTICIPANTS ATTENDANCE

Sl. No.	Register No.	Name	Year & Department	Attendance
1.	JIT0288	E.P.SWETHA	English	Present
2.	JIT0286	S.RANYA	ENGLISH	Present
3.	JIT0293	M. RUBHASHREE	CSE	M. Rubha
4.	JIT0290	R. Savitha	CSE	R. Savitha
5.	JIT0100	Dr. V.P. Radha	Chemistry	V.P. Radha
6.	JIT0125	P. Kavitha	Maths	P. Kavitha
7.	JIT0075	Dr. Supriya S	chemistry	Dr. Supriya S
8.	JIT0029	Dr. K. Senthambal Selvan	Chemistry	Dr. K. Senthambal Selvan
9.	JIT0013	Dr. P. Meena Sendaani	chemistry	Dr. P. Meena Sendaani
10.	JIT0145	M. SHARRATH	CSE	M. Sharrath
11.	JIT0192	V. SARAVANAKUMAR	CIVIL	V. Saravanan
12.	JIT0289	MOHAMED RAJIK. M	Mathematics	M. Rajik
13.	JIT0034	Dr. R. SENTHILNATHAN	Physics	Dr. R. Senthilnathan
14.	JIT0299	V. Prabhakumar	CSE	V. Prabhakumar
15.	JIT0280	Dr. S.R. Parameshwaran	ENGLISH	Dr. S.R. Parameshwaran
16.	JIT0162	V.C. THILAK RAJKUMAR	MATHEMATICS	V.C. Thilak Rajkumar
17.	JIT0123	Dr. B. Senthilnathan	Maths	Dr. B. Senthilnathan
18.	JIT0295	Dr. M. RAJU	MATHEMATICS	Dr. M. Raju
19.	JIT0271	Krishna Priya. M. S.	AI & DS	K. Priya
20.	JIT0212	S. Shanmuga Priya	Civil	S. Shanmuga Priya
21.	JIT0298	N. DIVYA PRABHA	CIVIL	N. Divya Prabh



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Sl. No.	Register No.	Name	Year & Department	Attendance
22	JIT0134	Dr. P. GOWTHAM	ECE	P. Gowtham
23	JIT0267	Dr. A. Velayudham	C&IE	Dr. A. Velayudham
24	JIT0223	K. MAHADESI KUMAR	MEECH	K. Mahadesi Kumar
25	JIT0091	Alexander F	Mech.	Alexander F
26	JIT0024	NNITHYA	Mathematics	NNITHYA
27	JIT0116	Dr. G. BHAVANI	Physics	Dr. G. Bhavani
28	JIT0264	N. SARANYA	Physics	N. Saranya
29	JIT0040	M. RAMYA	Mathematics	M. Ramya
30	JIT0072	Dr. D. VEENADANESHAN	Physics	Dr. D. Veenadaneshan
31	JIT0077	S. PRAKASH	ECE	S. Prakash
32	JIT0268	Dr. M. MUTHUKUMARAN	MEECH	Dr. M. Muthukumar
33	JIT0285	R. KOWSALYA	ECE	R. Kowsalya
34	JIT0251	Dr. E. S. Shanila	CSE	Dr. E. S. Shanila
35	JIT0188	D. Sudhakar	Civil	D. Sudhakar
36	JIT0294	M. SARAVANAKUMAR	CSE	M. Saravanan Kumar
37	JIT0296	P. M. SRITHARI SHANILAR	CSE	P. M. Srithari Shanilar
38	JIT0256	A. Praveena	C&IE	A. Praveena
39	JIT0265	S. Sandra	ECE	S. Sandra
40	JIT0292	SAKTHI .P	AI	Sakthi .P

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Date: 20.08.22



E. S. Shanila
Faculty Co-ordinator (IPR CELL)
Dr. E. S. Shanila