

#### **Jansons Institute of Technology**

Approved by AICTE, New Delhi and Affiliated to Anna University, Chennai Accredited by NAAC and ISO 9001:2015 certified Institution Coimbatore, Tamil Nadu – 641659 www.jit.ac.in







#### Jansons Institution's Innovation Council

in association with

#### Intellectual Property Rights Cell(IPR)

organises

# World Intellectual Property Day 23 – Women and Intellectual Property Accelarating Innovation and Creativity"

On 26-04-2023 at CCR & IPR Pavilion

#### **AGENDA**

10:25 AM	Arrival of all dignities on dais	
10:27 AM	Tamil Thai Vazthu	
10:30AM	Welcome Address	
	Ms. N.Krishnapriya, Innovation Ambassador JIT	
10:35 AM	Session on Indian IPR Echo-System	
T0:22 AIVI	Dr.M.M.Matheswaran IIC President	
40 50 404	IPR Activity Status @ JIT	
10.50 AM	Dr.E.S.Shamila, IPR coordinator	
17	Investiture of IPR Pavilion	
11:00 AM	Dr.S.Elangovan, Vice Principal	
11:10 AM	Felicitations of Yukti Innovators	
11:20 AM	Book Launch	
44 20 414	Vote of Thanks	
11.30 AM	Ms. N.Krishnapriya, Innovation Ambassador JIT	
11:35 AM	National Anthem	



Faculty Coordinator

Dr.E.S.Shamila

(IPR Cell Coordinator)

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COIMBATORE - 641 659.



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JIT Institution's Innovation Council (JIT-IIC) in association with JIT Intellectual Property Rights Cell (JIT-IPR Cell) celebrates









World Intellectual Property Day'23 Women and Intellectual Property Accelerating innovation and creativity

Apr 26, 2023 | 10:30 AM | CCR & IPR Pavilion

**Event Schedule** 



- Session on Indian IPR Eco-System



- IPR Activity Status @ JIT



- Investiture of IPR Pavilion



- Felicitations of YUKTI Innovators



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#### **Event Report**

Title

World Intellectual Property Day 23 - Women and Intellectual Property

**Accelarating Innovation and Creativity** 

Date (from & to)

: 26.04.23

Time (from & to)

: 10.30am - 11.30pm

Venue(offline)

CCR & IPR Pavilion

Organised by

Institution's Innovation Council (IIC)

In association with

Intellectual Property Rights Cell (IPR)

**Speaker Details** 

Name

: 1.Dr. M.M.Matheswaran, IIC President

2.Dr.S.Elangovan, Vice Principal

3. Dr.E.S.Shamila, IPR Cell Coordinator

Affiliation

:Jansons Institute of Technology







**Topic** : Inspiring Women Creators and Entrepreneurship - IP

JIT Website	https://jit.ac.in/announcement/world-intellectual-property-day-23-women-and-intellectual-property-accelarating-innovation-and-creativity/
Live	:- ·
0	: https://www.facebook.com/photo?fbid=679845243947424&set=a.522181053047178
0	: https://www.instagram.com/p/CrVKG1CLmmt/
y	: https://twitter.com/JIT Offl/status/1649681376965283845/photo/1

#### No. of Participants / Beneficiaries

Total (Participants / Beneficiaries)	Students	Teachers	Students (Outside institution)	Teachers (Outside institution)
53		53	-	-



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#### **Event Objective**

The World Intellectual Property Day was celebrated to promote awareness about the influence of patents, copyrights, trademarks, and design on daily life. The theme for this year's World Intellectual Property Day 2023 is "Accelerating Innovation and Creativity: Women and IP". The primary objective of this year's theme is to inspire women creators and entrepreneurs to have a "can-do" attitude towards innovation and creativity.

#### **Event Summary**

The JIT-IIC Cell in association with JIT - Intellectual Property Rights organizes World Intellectual Property Day' 23 - "Women and Intellectual Property - Accelerating Innovation and Creativity" on 26.04.23. The event started with the prayer song followed by welcome address given by Mrs. N.Krishnapriya, Innovation Ambassador JIT.

Dr.M.M.Matheswaran IIC President, enlighten that Intellectual Property is the fuel that powers the engine of prosperity, fostering invention and innovation. Dr.M.M.Matheswaran brings together three exceptional women Alison Erickson, Assistant General Counsel of Hallmark, Susanne Hollinger, Chief Intellectual Property Counsel of Newell Brands, and Marlene Valderrama, Senior IP Assets Manager & Lead Technology Scout of Halliburton who have made a mark on the IP industry. He explores the challenges how these women have overcome, their leadership and accomplishments, and their outlook on the industry. He also discuss the importance of encouraging more women to use the IP system to protect and add value to their work and how IP can help woman-led businesses support economic recovery and build a stronger future.

The annual report of JIT IPR was given by Dr.E.S.Shamila, IPR cell coordinator. She list out the department wise patent details and IPR related activities throughout the year.

The Investiture of IPR Pavilion was done by Dr.S.Elangovan, Vice Principal. He explains how IPR provides a transparent administrative system for the ownership, control and transfer of the intellectual property created and owned by the Institute.

The Felicitations of Yukti Innovators was awarded and encouraged with cash award.

A book titled "Solar Thermal Conversion Technologies for Industrial Process Heating" written by Dr.M.M.Matheswaran was launched by Dr.M.V. Sureshkumar, Director and received by Dr.M.Muthukumaran. HoD/Mechanical. The book presents a comprehensive look at the use of solar thermal energy in industrial applications, such as textiles, chemical processing, and food. The successful projects implemented in a variety of industries are shown in case studies, alongside performance assessment methodologies. The book includes various solar thermal energy conversion technologies and new techniques and applications of solar collectors in industrial sectors.

At the end with the vote of thanks by Mrs. N.Krishnapriya, Innovation Ambassador JIT the event smoothly completed.

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#### **Event Photographs**



Dr. M.M.Matheswaran - Welcome Address



Dr.S.Elangovan - About IPR Pavilion



Dr.E.S.Shamila - IPR Cell Activities



IPR Pavilion



Dr. M.M.Matheswaran - Book Launch



Felicitation of Yukti Innovators

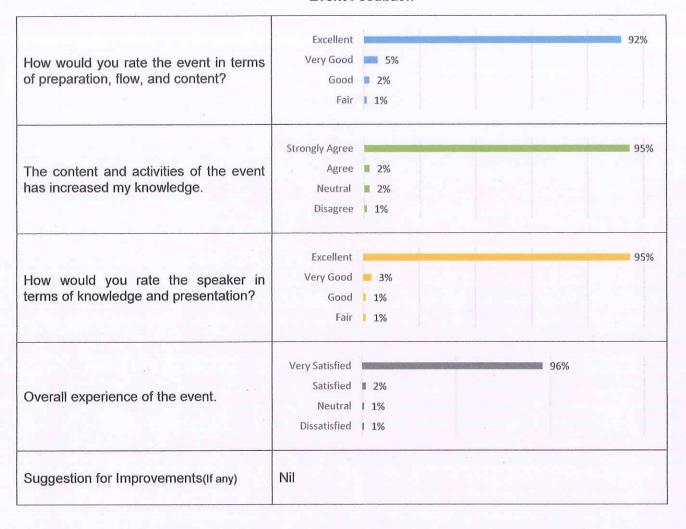
#### **Event Outcomes**

All the participant teachers understood the importance of women creators, entrepreneurs and the need of the patents. The teachers understood the role of intellectual property rights in encouraging innovation and creativity.



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#### **Event Feedback**



Date of report submission: 27.04.23

Faculty Coordinator
(Dr.E.S.Shamila)

Principal
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# World Intellectual Property Day Celebration

On 26-04-2023 at CCR & IPR Pavilion

#### PARTICIPANTS ATTENDANCE

SI. No.	Register No. / JIT-ID	Name	Department	Signature
1.	J170268	Dr. M. MUTTHILWMARAN	PROFESSOR	CORP F
2.	J110174	Dr. C. SHANMU GAM	Asso. Profle	Fc. Im
3.	jik0146	VIVEN M	AI	Dig
4.	J170 215	Dr. G-VETRICHELY)	Professor   ECE	Jehnnelm9
5.		Dr. M.V. Suresh Kumar	Professy chem	(blas.
6.	J170242	Pr.H.H. Watherworon	ASP Mech	agodun
7.		P. KAVITHA	Maths	P. M.
8.	Jito125	A. BERLIN	FCE	A.Bul.
9.	Jit 0308	Da Suprige S	chemistry	Samp
10.	J170075	N. N.171+44	Makhematics	int !
11.	Jito 116	Dr.G. BHAVANI	Physis	GB
12.	iitoroo	Dr. V.P.RADHA	Chemistry	NPRde
13.		D. SUDHAFAF	CIVIL	sally
14.	011 0 180	K. MAADESH KUMAR	MECH	Qui-
15.	0.110225	Dr. K. Mahendran	EEE	hot
16.	0100130	Dr. S. R. Parameshwaran	English	000
17.	011000	Dr. B. Sentilnaria	maxis	Berowle
	jit 0162	V.C. Trilak Rajkuman	Maths	Chi
19.		K-Wiseline Jega	CCR	Kileya
20.	JIL O X T	M. Rushashree	CSE	M. Rush
21.		A. Pravecna	CSE	Spare
22.		Asun- K.S	CCR	ambo
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24.		P (HOWELKERTA	AT 10	COL
25		P. GOWSIKRAJA  V. PRASAFIHOKEMAR  OF JIT	CSE	1. 812

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SI. No.	Register No. / JIT-ID	Name	Department	Signature
26.	J)70121	5. Toursi raru	AI	Frontey
27.	iitoz65	S. Sandra	ECB	landy
28.	11/20212	S. Shamming Pring	Civil	& Shall
29.	J170298	N. Dirya Rrabha	Chril	N. Dige J.
30.	J170290	R. Savitha	CSB	Buthail
31.	5170059	C - KARTHIKEYAN	ECE	Semi
32.	J170073	Davis Hans 5 J	Mech	Spele
33.	J150057	V. VIDHYA GOWRI	ECE	(10)
34.	JITORES	R. KOWSALJA	ECE	D. J. S. P.
35.	J170124	P. EGWARY	ECE	May
36.	5170185	Dr. L. Ang Kumar	Mech	2.302
37.	JIT0134	Dr. P. Browtham	ELE	P. Can
38.		N. Balasubramaniam	civil	N.BS
39.		M. Saravanakumor	ESE	JET
40.		R. Ashwini	CSG	Robert
41.		R. ESTHER PRIMA	AL	Bany
42.		Balakinuba J	AI	800
43.	J170300	Dr. S. USHA	CSE	de
44.		Dr. Menjula. R. Shenoy	S&H.	me
45.		A. V. Vichnipaya	cs e	Wh
46.		DR. R. SENTUDARVANNAH	Phy.	
47.		SAKTHIP	AT	Skayle.
48.		Hawkna Priya. M-s	AI	2800
49.		S. RANYA	ENGLISH	Staff
50.		N. DAJU	MATHS.	5-30

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SI. No.	Register No. / JIT-ID	Name	Department	Signature
51.	2110296	S.M. SRIHAM SHOW WORL	CSE	Little
52.	J1T0032	Dr. T.MEENAKSHI S. PRAKASH	EEE	T.M. ABRY
53.	110077	S. PRAKASH	ELE	Give
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Certified that all the students / teachers participated in the event.

Date: 26.04.23

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Faculty Coordinator