

## Semester 1

## Thrust area: Inspiration, Motivation & Ideation

### Quarter 1

<b>Theme</b>	Entrepreneurship Development
<b>Activity Name</b>	My Story - Motivational Session on Engineer to Entrepreneur
<b>Mode of Conduct</b>	Physical
<b>Date / Time</b>	13-11-2021 / 2:45pm to 3:45pm
<b>Mandatory/Elective</b>	Elective
<b>Participants</b> <i>offline</i>	<ul style="list-style-type: none"> <li>Students: Minimum 20 students from the Institute.</li> <li>Faculty Members: 05.</li> </ul>
<b>Online Resource</b>	
<b>Description</b>	<p>☐ Jansons Institute of Technology and Institution Innovation Counsel In association with Entrepreneurship Development Cell (EDC) Organise a Motivational Session on <b>“Engineer to Entrepreneur”</b> This session was handled by</p> <p><b>Mr.M.Kameshprabu,</b> CEO &amp; Managing Director, Brinn Tech, Karumathampatti, Coimbatore.</p> <p>The session mainly focuses on:</p> <ul style="list-style-type: none"> <li>☐ He shared his carrier experience how to become a successful entrepreneur, with students and faculty members.</li> <li>☐ What are all the real time challenges faced by budding entrepreneurs.</li> <li>☐ How to be self-motivated.</li> <li>☐ He motivates the students to do more mini projects while they are studying college.</li> <li>☐ We Signed Memorandum of understanding with Brinn Technology.</li> <li>☐ He assured that he will provide technical support for the students members.</li> </ul>

Event Flyer



**JANSONS INSTITUTE OF TECHNOLOGY**  
 Approved by AICTE & Affiliated to Anna University,  
 Coimbatore, Tamilnadu-641659





**JIT - EDC**  
  
 organises



## A Motivational Session on "Engineer to Entrepreneur"

**Date** : 13.11.2021 (Saturday)

**Time** : 2.45 pm - 3.45 pm

**Venue** : Seminar Hall (T1)



**Resource person :**  
**Mr.Kameshprabu.M**  
 Managing Director,  
 Brinn Tech, Coimbatore ,  
 Embedded Design and Development company.

MOU Signed





Jansons School Of Business Rd, Karumathampatti, Tamil Nadu 641659, India

**Karumathampatti**

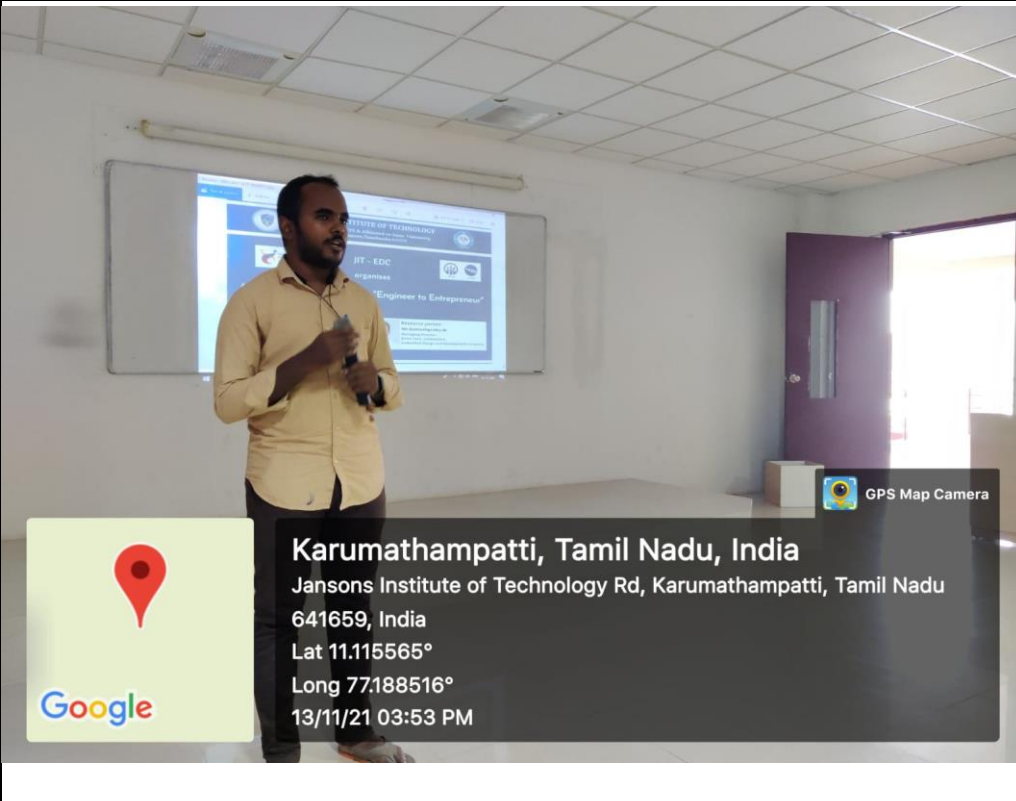



**Tamil Nadu**

**India**

2021-11-13(Sat) 03:31(PM)

30°C

86°F

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	 <div data-bbox="516 1331 760 1575">  <p>Google</p> </div> <div data-bbox="781 1331 1484 1575"> <p><b>Karumathampatti, Tamil Nadu, India</b>  Jansons Institute of Technology Rd, Karumathampatti,  Tamil Nadu 641659, India  Lat 11.115582°  Long 77.188548°  13/11/21 03:56 PM</p> </div>
<b>Outcome</b>	Participants understand the challenges faced an entrepreneur How to do marketing
<b>Feedback</b>	Participants satisfied with the contents and delivery.

Dr.P.Gowtham,  
JIT - EDC - Coordinator  
Faculty In-charge.