

Karumathampatti, Coimbatore – 641 659



Report

Name of the Program / Activity / Event / Others	Role of Women in Corporate Entrepreneurship and Innovation
Date & No. of days	08.03.2021
Organized by	Institution Innovation Council & EDC
In association with	-
Venue	Online
Participants/ Beneficiaries	Graduate's, Postgraduate's, Academician's and Industrialist's which includes both Internal and External

Event brief (500 words with photo):

Institution Innovation Council Organized a Live Webinar entitled "Role of Women in Corporate Entrepreneurship and Innovation". The session was taken forward through online on 08.03.2021. Ms.M.Niddhisha, CEO & Founder, The Bossy Women, Ms.Heena Saifudeen Matara, HR Executive, Innovations UAE, Ms.V.G.Chandrika, Vendor Manager, IBM were the Resource Persons for the Session. They interacted and shared their knowledge on Role of Women in Corporate Entrepreneurship and Innovation among the participants.

Participants are taught with,

Session: (08.03.2021)

Resourced by:

Ms.M.Niddhisha, CEO & Founder, The Bossy Women, Ms.Heena Saifudeen Matara, HR Executive, Innovations UAE, Ms.V.G.Chandrika, Vendor Manager, IBM.

Ms.M.Niddhisha, CEO & Founder, The Bossy Women, spoken about 10 Step Strategy

- ✓ Right Mindset
- ✓ Get out of your comfort zone

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- ✓ Set goals
- ✓ Stay disciplined
- ✓ Grab the opportunities
- ✓ Connect with people
- ✓ Stop hearing and start doing
- ✓ Get a Mentor
- ✓ Gratitude
- ✓ Never stop learning

Ms. Heena Saifudeen Matara, HR Executive, Innovations UAE enunciated about,

- ✓ Women's entrepreneurship can produce a really strong contribution to the economic well-being of the family and communities, poverty reduction and women's empowerment.
- ✓ Women Entrepreneurs face a lot of difficulties and deal with all such issues to fulfill all the functions related to the business.
- ✓ An optimistic approach is very helpful in the business as the ideas need conversion and this approach is an eye-catching aspect of a Women Entrepreneur to get the ideas into reality.
- ✓ The vital quality of a Women Entrepreneur is having good organizing as well as managerial skills.

Ms.V.G.Chandrika, Vendor Manager, IBM enunciated about,

- ✓ Women Entrepreneurs must have to predict and take risks with a motive to fulfill the desires as well as tastes of the consumers by making some changes in production techniques, and adopting innovations.
- ✓ Women Entrepreneurs need to have an active and sound mind that encourages her to keep going with the trends and demands in the market.
- ✓ A Women Entrepreneur better knows how to keep a balance between the work-life which is a crucial key to success.
- ✓ Women Entrepreneurs have shifted from the orthodox style of business to a non-traditional approach that increased their knowledge and education related to the higher activities associated with the business.



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JANSONS INSTITUTE OF TECHNOLOGY

Approved by AICTE New Delhi * Affiliated to Anna University

Coimbatore, Tamilnadu - 641659.





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organises A webinar



ROLE OF WOMEN IN CORPORATE ENTREPRENEURSHIP AND INNOVATION

Speakers

Ms.M.NIDDHISHA

CEO & Founder The Bossy Women Ms. HEENA SAIFUDEEN MATARA

HR Executive Innovations UAE Ms.V.G.CHANDRIKA

Vendor Manager IBM

DATE: 08.03.2021

TIME :04:00 PM TO 05:00 PM

YouTube Live URL: https://youtu.be/ZGULrdKN4NE Registration Form: http://bit.ly/3sqq5tV



Scan QR Code to Join Live



Scan QR Code to Register









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ROLE OF WOMEN IN CORPORATE ENTREPRENEURSHIP AND INNOVATION

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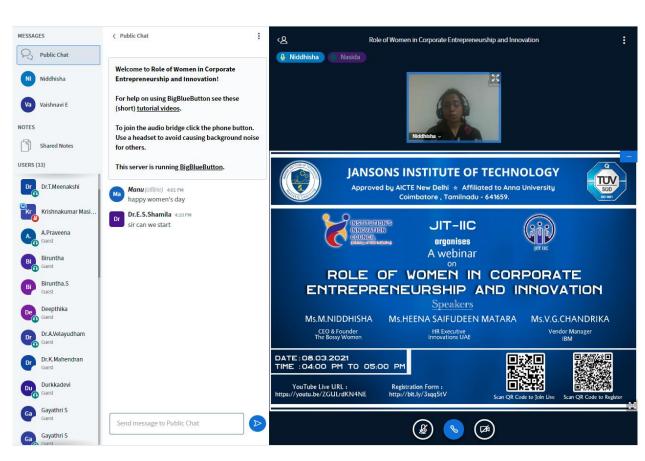


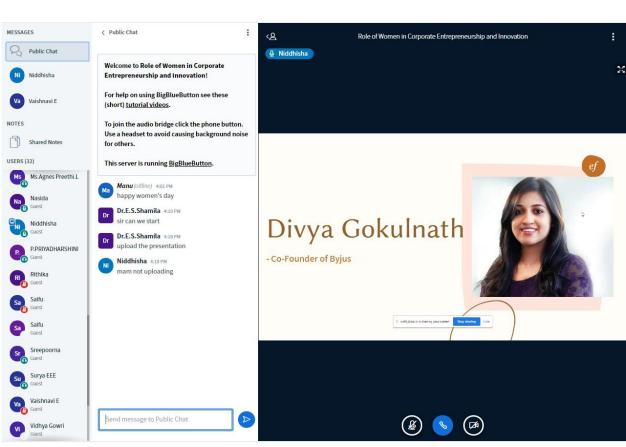
Registration Form : http://bit.ly/3sqq5tV



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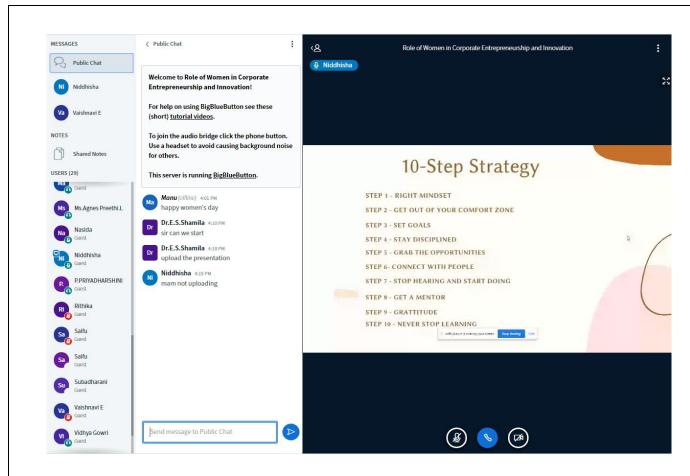


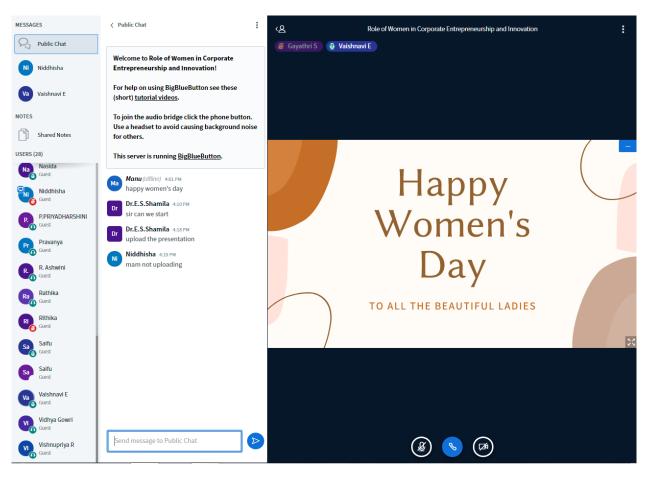




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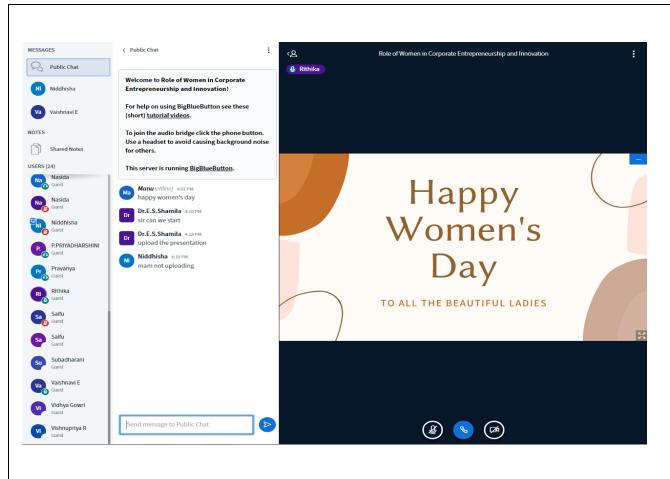


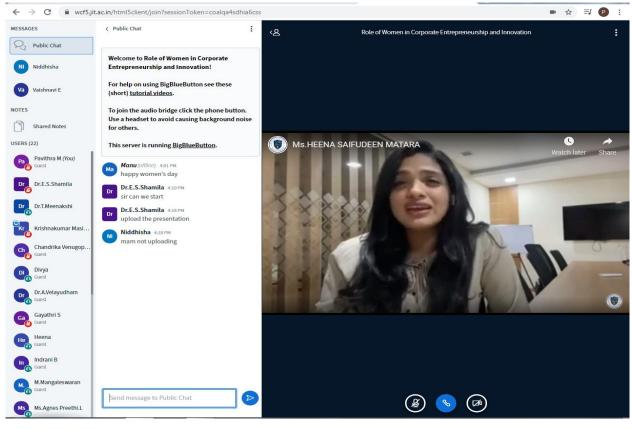




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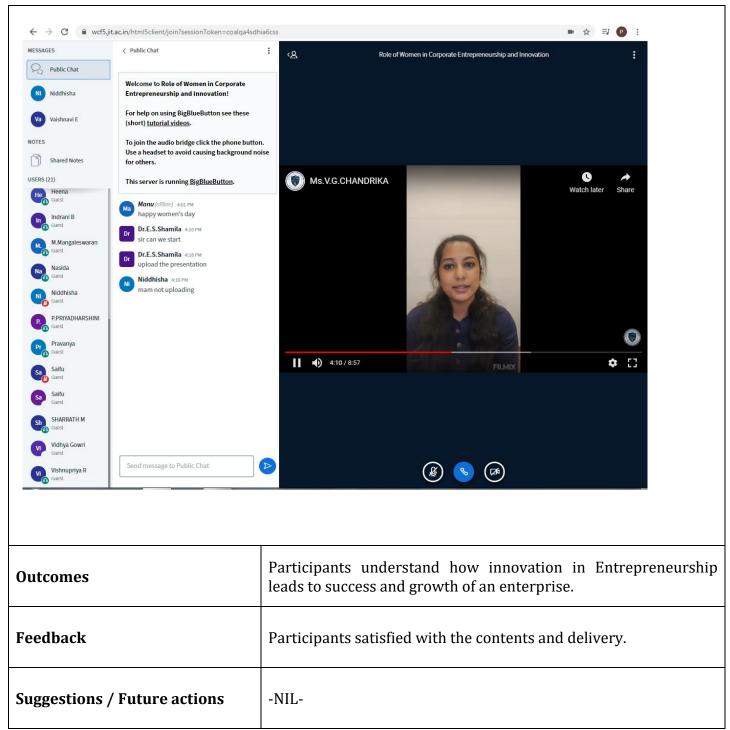






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Dr. E.S.Shamila Faculty In-charge